

Within 45 Minute Drive - Sumner County, TN, NAICS 51 - Information (250 Workers)

SOC	Title	New Employer Demand	Empl (Place of Residence) ¹	Unempl ¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
15-1252	Software Developers	29	6,765	116	\$120,400	\$142,600			237
41-3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	14	6,931	243	\$72,600	\$83,300			512
43-4051	Customer Service Representatives	10	19,787	723	\$43,700	\$45,500	13,795	453	2,051
49-2022	Telecommunications Equipment Installers and Repairers, Except Line Installers	9	752	7	\$63,700	\$68,200	8,889	193	84
11-1021	General and Operations Managers	8	23,050	364	\$128,100	\$133,800	38,921	563	2,927
27-2012	Producers and Directors	8	1,115	20	\$81,700	\$107,900	3,938	91	142
11-3021	Computer and Information Systems Managers	7	3,552	42	\$160,200	\$185,000	8,954	99	514
13-1161	Market Research Analysts and Marketing Specialists	7	5,131	213	\$73,400	\$85,500	18,870	346	763
15-1232	Computer User Support Specialists	6	3,868	55	\$59,600	\$66,900	1,881	53	654
27-3041	Editors	6	694	17	\$71,300	\$86,700	3,706	71	118
11-9199	Managers, All Other	5	8,768	107	\$107,000	\$146,900	10,435	171	1,775
49-9052	Telecommunications Line Installers and Repairers	5	504	2	\$64,200	\$72,200	1,039	38	101
39-3031	Ushers, Lobby Attendants, and Ticket Takers	5	786	66	\$30,000	\$32,000	43,514	2,405	171
41-3011	Advertising Sales Agents	4	769	20	\$60,100	\$79,700	3,707	51	197
15-1211	Computer Systems Analysts	4	3,117	34	\$100,400	\$115,000	8,519	171	788
27-3023	News Analysts, Reporters, and Journalists	4	294	8	\$73,700	\$89,100	864	18	76
13-1082	Project Management Specialists	4	5,802	77	\$93,700	\$107,800			1,470
13-2011	Accountants and Auditors	3	11,050	103	\$89,100	\$93,500	6,384	137	3,718
13-1199	Business Operations Specialists, All Other	3	4,664	66	\$80,000	\$91,300			1,577
15-1241	Computer Network Architects	3	1,171	20	\$117,400	\$138,800	11,400	177	397

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15-1299	Computer Occupations, All Other	3	3,591	41	\$78,800	\$115,400	14,240	243	1,211
43-1011	First-Line Supervisors of Office and Administrative Support Workers	3	14,538	211	\$73,500	\$71,600	19,635	301	4,916
13-1071	Human Resources Specialists	3	6,433	159	\$72,600	\$78,700	29,553	489	2,197
11-2021	Marketing Managers	3	2,740	65	\$147,300	\$169,400	33,212	610	935
43-9061	Office Clerks, General	3	16,364	402	\$41,800	\$45,700	33,467	730	5,589
11-2022	Sales Managers	3	3,696	34	\$154,300	\$162,100	15,346	191	1,243
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	3	2,680	24	\$95,400	\$116,400	10,246	144	901
15-1253	Software Quality Assurance Analysts and Testers	3	1,112	71	\$91,700	\$112,100	713	18	394
27-1014	Special Effects Artists and Animators	3	841	22	\$81,800	\$103,500	4,020	96	288
15-1255	Web and Digital Interface Designers	3	877	18	\$89,800	\$109,400			298
43-3031	Bookkeeping, Accounting, and Auditing Clerks	2	13,606	159	\$51,000	\$52,200	11,422	248	6,882
27-3011	Broadcast Announcers and Radio Disc Jockeys	2	404	3	\$50,500	\$73,900	426	9	204
27-4012	Broadcast Technicians	2	321	11	\$46,000	\$72,900	7,166	143	166
27-4031	Camera Operators, Television, Video, and Film	2	344	14	\$68,000	\$73,400	2,492	58	179
15-1231	Computer Network Support Specialists	2	1,066	16	\$75,800	\$82,600			541
15-2051	Data Scientists	2	1,083	22	\$102,800	\$122,200	836	2	553
17-2072	Electronics Engineers, Except Computer	2	387	4	\$117,000	\$128,200	7,709	116	195
35-3023	Fast Food and Counter Workers	2	22,139	1,132	\$29,800	\$31,500	32,047	1,914	11,636
27-4032	Film and Video Editors	2	482	19	\$66,600	\$81,500	3,204	84	250
11-3031	Financial Managers	2	5,835	50	\$163,900	\$179,100	8,144	124	2,942
41-1012	First-Line Supervisors of Non-Retail Sales Workers	2	2,314	32	\$96,300	\$100,200	19,342	286	1,173
27-1024	Graphic Designers	2	1,823	35	\$57,600	\$67,100			929

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15-1212	Information Security Analysts	2	1,075	4	\$115,900	\$128,700	12,189	208	539
13-1111	Management Analysts	2	4,732	104	\$99,200	\$116,600	20,282	488	2,418
15-1244	Network and Computer Systems Administrators	2	1,865	21	\$90,700	\$104,700	3,781	43	943
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2	12,043	187	\$45,700	\$47,800	19,911	509	6,115
27-2011	Actors	1	654	107	\$44,300	\$77,300	167	17	761
11-3012	Administrative Services Managers	1	2,439	18	\$140,400	\$125,000	56,656	861	2,457
27-1011	Art Directors	1	976	28	\$87,700	\$122,300	4,067	87	1,004
27-4011	Audio and Video Technicians	1	806	29	\$53,500	\$60,300	1,377	43	835
43-3021	Billing and Posting Clerks	1	3,208	49	\$46,100	\$49,400	20,486	338	3,258
41-2011	Cashiers	1	18,028	1,155	\$29,700	\$31,600	28,217	1,452	19,182
11-1011	Chief Executives	1	2,355	21	\$240,300	\$268,100	9,724	112	2,376
13-1041	Compliance Officers	1	2,592	28	\$65,000	\$83,100	22,749	615	2,621
15-1221	Computer and Information Research Scientists	1	60	1	\$146,700	\$161,300	3,269	36	61
17-2061	Computer Hardware Engineers	1	147	1	\$95,900	\$150,300	5,494	68	149
15-1251	Computer Programmers	1	743	16	\$127,000	\$112,300	10,160	190	759
43-9021	Data Entry Keyers	1	1,088	46	\$41,500	\$42,200	842	17	1,134
15-1242	Database Administrators	1	579	5	\$111,500	\$108,500	10,362	185	584
15-1243	Database Architects	1	297	3	\$129,000	\$141,600			300
41-9091	Door-to-Door Sales Workers, News and Street Vendors, and Related Workers	1	248	10	\$36,300	\$42,300	407	32	258
43-6011	Executive Secretaries and Executive Administrative Assistants	1	2,079	34	\$65,600	\$76,100	34,699	515	2,113
13-2051	Financial and Investment Analysts	1	1,501	15	\$97,500	\$115,000			1,516
39-1014	First-Line Supervisors of Entertainment and Recreation Workers, Except Gambling Services	1	659	7	\$43,100	\$52,600			666
49-1011	First-Line Supervisors of Mechanics,	1	3,498	29	\$76,100	\$82,400	9,887	177	3,527

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	Installers, and Repairers								
11-3121	Human Resources Managers	1	1,491	18	\$137,200	\$157,800	52,710	783	1,510
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1	11,272	407	\$35,900	\$37,800	31,136	1,506	11,679
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	1	30,519	1,850	\$40,900	\$42,100	5,665	168	32,370
23-1011	Lawyers	1	4,127	14	\$167,000	\$179,900	330	1	4,142
25-4022	Librarians and Media Collections Specialists	1	664	8	\$63,800	\$71,800	17,756	308	672
43-4121	Library Assistants, Clerical	1	411	16	\$35,400	\$38,000			427
25-4031	Library Technicians	1	230	3	\$38,600	\$44,600			233
49-9071	Maintenance and Repair Workers, General	1	9,913	278	\$48,900	\$52,500	4,037	55	10,191
27-3099	Media and Communication Workers, All Other	1	267	11	\$61,900	\$86,600			279
27-2041	Music Directors and Composers	1	757	25	\$85,300	\$85,100	54	6	782
15-2031	Operations Research Analysts	1	697	2	\$83,400	\$100,300	180	4	700
27-4021	Photographers	1	1,389	28	\$47,200	\$56,100	1,797	43	1,417
51-5112	Printing Press Operators	1	1,007	31	\$45,500	\$46,500	1,362	70	1,038
43-5061	Production, Planning, and Expediting Clerks	1	3,787	53	\$55,700	\$60,000	5,016	81	3,840
27-3031	Public Relations Specialists	1	1,422	18	\$62,600	\$80,400	21,294	600	1,440
13-1023	Purchasing Agents, Except Wholesale, Retail, and Farm Products	1	2,294	23	\$72,300	\$79,700	9,838	132	2,317
41-2031	Retail Salespersons	1	23,148	843	\$37,500	\$37,800	9,677	279	23,990
41-9031	Sales Engineers	1	378	4	\$140,100	\$131,900	2,443	30	382
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1	6,758	62	\$71,900	\$83,000	1,908	40	6,819
43-5071	Shipping, Receiving, and Inventory Clerks	1	5,618	164	\$42,700	\$44,700	46,394	2,383	5,782
27-4014	Sound Engineering Technicians	1	442	14	\$62,500	\$74,500	7,644	157	456

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27-3042	Technical Writers	1	305	17	\$71,300	\$90,200	2,869	56	322
13-1151	Training and Development Specialists	1	2,740	33	\$65,100	\$74,300	13,311	261	2,773
15-1254	Web Developers	1	629	17	\$91,200	\$99,500	1,561	78	646
27-3043	Writers and Authors	1	1,838	29	\$70,800	\$87,300	3,798	112	1,867

Source: [JobsEQ®](#)

1. Occupation employment and unemployment are place-of-residence data--that is, referring to workers who reside in the named locality.

Data as of 2024Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

Column Glossary

SOC	The Standard Occupational Classification code.
Title	The name of the Standard Occupational Classification code.
New Employer Demand	Estimated number of employees needed in the specified occupation by the incoming firm.
Empl (Place of Residence) ¹	Estimated number of workers currently employed in the occupation in the region by residence.
Unempl ¹	Estimated number of workers unemployed in the occupation in the region by residence.
Regional Avg Wage	Average wage for the selected occupation in the region.
National Avg Wage	Average wage for selected occupation in the nation.
Empl Extended	Regional workers meeting the following three criteria: • Are currently employed. • Have similar skills to the specified occupation (though may need additional training and/or certification to meet the specified occupation's requirements). • Current wages are no more than 10% higher than average wages of the specified occupation.
Unempl Extended	Same as Employment Extended except these workers are currently unemployed.
Potential Candidates per Opening	The ratio of potential candidates (employed plus unemployed) to the new employer demand. The coloring reflects varying ratio levels, red-orange-yellow-green, with the former representing short labor supplies and the lattermost reflecting generally ample supply. (The threshold for an "ample" supply varies industry to industry and occupation to occupation, but a general threshold of "50" is used in JobsEQ to denote the green level of generally ample supply.)