

Within 45 Minute Drive - Sumner County, TN, NAICS 51 - Information (100 Workers)

SOC	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl <sup>1</sup>	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
15-1252	Software Developers	12	6,765	116	\$120,400	\$142,600			573
41-3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	6	6,931	243	\$72,600	\$83,300			1,196
43-4051	Customer Service Representatives	4	19,787	723	\$43,700	\$45,500	13,795	453	5,127
49-2022	Telecommunications Equipment Installers and Repairers, Except Line Installers	4	752	7	\$63,700	\$68,200	8,889	193	190
11-3021	Computer and Information Systems Managers	3	3,552	42	\$160,200	\$185,000	8,954	99	1,198
11-1021	General and Operations Managers	3	23,050	364	\$128,100	\$133,800	38,921	563	7,805
13-1161	Market Research Analysts and Marketing Specialists	3	5,131	213	\$73,400	\$85,500	18,870	346	1,781
27-2012	Producers and Directors	3	1,115	20	\$81,700	\$107,900	3,938	91	378
41-3011	Advertising Sales Agents	2	769	20	\$60,100	\$79,700	3,707	51	395
15-1211	Computer Systems Analysts	2	3,117	34	\$100,400	\$115,000	8,519	171	1,576
15-1232	Computer User Support Specialists	2	3,868	55	\$59,600	\$66,900	1,881	53	1,961
27-3041	Editors	2	694	17	\$71,300	\$86,700	3,706	71	355
11-9199	Managers, All Other	2	8,768	107	\$107,000	\$146,900	10,435	171	4,437
27-3023	News Analysts, Reporters, and Journalists	2	294	8	\$73,700	\$89,100	864	18	151
13-1082	Project Management Specialists	2	5,802	77	\$93,700	\$107,800			2,939
49-9052	Telecommunications Line Installers and Repairers	2	504	2	\$64,200	\$72,200	1,039	38	253
39-3031	Ushers, Lobby Attendants, and Ticket Takers	2	786	66	\$30,000	\$32,000	43,514	2,405	426
13-2011	Accountants and Auditors	1	11,050	103	\$89,100	\$93,500	6,384	137	11,153
27-2011	Actors	1	654	107	\$44,300	\$77,300	167	17	761
27-4011	Audio and Video Technicians	1	806	29	\$53,500	\$60,300	1,377	43	835

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43-3031	Bookkeeping, Accounting, and Auditing Clerks	1	13,606	159	\$51,000	\$52,200	11,422	248	13,765
27-3011	Broadcast Announcers and Radio Disc Jockeys	1	404	3	\$50,500	\$73,900	426	9	407
27-4012	Broadcast Technicians	1	321	11	\$46,000	\$72,900	7,166	143	332
13-1199	Business Operations Specialists, All Other	1	4,664	66	\$80,000	\$91,300			4,730
27-4031	Camera Operators, Television, Video, and Film	1	344	14	\$68,000	\$73,400	2,492	58	358
15-1241	Computer Network Architects	1	1,171	20	\$117,400	\$138,800	11,400	177	1,191
15-1231	Computer Network Support Specialists	1	1,066	16	\$75,800	\$82,600			1,082
15-1299	Computer Occupations, All Other	1	3,591	41	\$78,800	\$115,400	14,240	243	3,632
15-1251	Computer Programmers	1	743	16	\$127,000	\$112,300	10,160	190	759
15-2051	Data Scientists	1	1,083	22	\$102,800	\$122,200	836	2	1,105
17-2072	Electronics Engineers, Except Computer	1	387	4	\$117,000	\$128,200	7,709	116	391
43-6011	Executive Secretaries and Executive Administrative Assistants	1	2,079	34	\$65,600	\$76,100	34,699	515	2,113
35-3023	Fast Food and Counter Workers	1	22,139	1,132	\$29,800	\$31,500	32,047	1,914	23,271
27-4032	Film and Video Editors	1	482	19	\$66,600	\$81,500	3,204	84	501
13-2051	Financial and Investment Analysts	1	1,501	15	\$97,500	\$115,000			1,516
11-3031	Financial Managers	1	5,835	50	\$163,900	\$179,100	8,144	124	5,885
49-1011	First-Line Supervisors of Mechanics, Installers, and Repairers	1	3,498	29	\$76,100	\$82,400	9,887	177	3,527
41-1012	First-Line Supervisors of Non- Retail Sales Workers	1	2,314	32	\$96,300	\$100,200	19,342	286	2,346
43-1011	First-Line Supervisors of Office and Administrative Support Workers	1	14,538	211	\$73,500	\$71,600	19,635	301	14,749
27-1024	Graphic Designers	1	1,823	35	\$57,600	\$67,100			1,857
13-1071	Human Resources Specialists	1	6,433	159	\$72,600	\$78,700	29,553	489	6,592
15-1212	Information Security Analysts	1	1,075	4	\$115,900	\$128,700	12,189	208	1,079

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23-1011	Lawyers	1	4,127	14	\$167,000	\$179,900	330	1	4,142
25-4022	Librarians and Media Collections Specialists	1	664	8	\$63,800	\$71,800	17,756	308	672
43-4121	Library Assistants, Clerical	1	411	16	\$35,400	\$38,000			427
13-1111	Management Analysts	1	4,732	104	\$99,200	\$116,600	20,282	488	4,835
11-2021	Marketing Managers	1	2,740	65	\$147,300	\$169,400	33,212	610	2,805
15-1244	Network and Computer Systems Administrators	1	1,865	21	\$90,700	\$104,700	3,781	43	1,886
43-9061	Office Clerks, General	1	16,364	402	\$41,800	\$45,700	33,467	730	16,766
43-5061	Production, Planning, and Expediting Clerks	1	3,787	53	\$55,700	\$60,000	5,016	81	3,840
27-3031	Public Relations Specialists	1	1,422	18	\$62,600	\$80,400	21,294	600	1,440
11-2022	Sales Managers	1	3,696	34	\$154,300	\$162,100	15,346	191	3,730
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1	6,758	62	\$71,900	\$83,000	1,908	40	6,819
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	1	2,680	24	\$95,400	\$116,400	10,246	144	2,704
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1	12,043	187	\$45,700	\$47,800	19,911	509	12,230
15-1253	Software Quality Assurance Analysts and Testers	1	1,112	71	\$91,700	\$112,100	713	18	1,183
27-1014	Special Effects Artists and Animators	1	841	22	\$81,800	\$103,500	4,020	96	863
13-1151	Training and Development Specialists	1	2,740	33	\$65,100	\$74,300	13,311	261	2,773
15-1255	Web and Digital Interface Designers	1	877	18	\$89,800	\$109,400			895
15-1254	Web Developers	1	629	17	\$91,200	\$99,500	1,561	78	646
27-3043	Writers and Authors	1	1,838	29	\$70,800	\$87,300	3,798	112	1,867

Source: [JobsEQ®](https://www.chmuraecon.com/jobseq)

1. Occupation employment and unemployment are place-of-residence data--that is, referring to workers who reside in the named locality.

Data as of 2024Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

## Column Glossary

SOC	The Standard Occupational Classification code.
Title	The name of the Standard Occupational Classification code.
New Employer Demand	Estimated number of employees needed in the specified occupation by the incoming firm.
Empl (Place of Residence) <sup>1</sup>	Estimated number of workers currently employed in the occupation in the region by residence.
Unempl <sup>1</sup>	Estimated number of workers unemployed in the occupation in the region by residence.
Regional Avg Wage	Average wage for the selected occupation in the region.
National Avg Wage	Average wage for selected occupation in the nation.
Empl Extended	Regional workers meeting the following three criteria: • Are currently employed. • Have similar skills to the specified occupation (though may need additional training and/or certification to meet the specified occupation's requirements). • Current wages are no more than 10% higher than average wages of the specified occupation.
Unempl Extended	Same as Employment Extended except these workers are currently unemployed.
Potential Candidates per Opening	The ratio of potential candidates (employed plus unemployed) to the new employer demand. The coloring reflects varying ratio levels, red-orange-yellow-green, with the former representing short labor supplies and the lattermost reflecting generally ample supply. (The threshold for an "ample" supply varies industry to industry and occupation to occupation, but a general threshold of "50" is used in JobsEQ to denote the green level of generally ample supply.)