SOC	Title	New Employer Demand	Empl (Place of Residence) ¹	Unempl ¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
27-3043	Writers and Authors	49	1,838	29	\$70,800	\$87,300	3,798	112	38
27-2042	Musicians and Singers	35	2,621	107	\$79,400	\$76,400	1,496	143	78
25-3021	Self-Enrichment Teachers	28	1,709	36	\$54,900	\$54,100	11,722	304	62
27-2012	Producers and Directors	26	1,115	20	\$81,700	\$107,900	3,938	91	44
27-1014	Special Effects Artists and Animators	22	841	22	\$81,800	\$103,500	4,020	96	39
27-2011	Actors	16	654	107	\$44,300	\$77,300	167	17	48
27-4021	Photographers	15	1,389	28	\$47,200	\$56,100	1,797	43	94
27-4032	Film and Video Editors	13	482	19	\$66,600	\$81,500	3,204	84	39
11-1021	General and Operations Managers	13	23,050	364	\$128,100	\$133,800	38,921	563	1,801
11-9199	Managers, All Other	12	8,768	107	\$107,000	\$146,900	10,435	171	740
27-2022	Coaches and Scouts	11	1,908	47	\$52,600	\$62,100	1,302	89	178
27-2099	Entertainers and Performers, Sports and Related Workers, All Other	10	444	6	\$57,100	\$50,200			45
27-1027	Set and Exhibit Designers	10	339	5	\$68,100	\$66,500	81	1	34
39-3031	Ushers, Lobby Attendants, and Ticket Takers	10	786	66	\$30,000	\$32,000	43,514	2,405	85
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators	9	315	9	\$53,300	\$76,700	821	20	36
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	9	30,519	1,850	\$40,900	\$42,100	5,665	168	3,597
25-3041	Tutors	9	926	28	\$56,000	\$50,400			106
13-1011	Agents and Business Managers of Artists, Performers, and Athletes	8	542	16	\$92,100	\$129,000	13,749	285	70
27-2091	Disc Jockeys, Except Radio	8	294	0	\$52,000	\$61,400			37

		New Employer	Empl (Place of		Regional Avg	National Avg	Empl	Unempl	Potential Candidates
soc	Title	Demand	Residence) ¹	Unempl ¹	Wage	Wage	Extended	Extended	per Opening
27-4011	Audio and Video Technicians	7	806	29	\$53,500	\$60,300	1,377	43	119
27-4031	Camera Operators, Television, Video, and Film	7	344	14	\$68,000	\$73,400	2,492	58	51
27-2041	Music Directors and Composers	7	757	25	\$85,300	\$85,100	54	6	112
43-9061	Office Clerks, General	7	16,364	402	\$41,800	\$45,700	33,467	730	2,395
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	6	12,043	187	\$45,700	\$47,800	19,911	509	2,038
33-9032	Security Guards	6	9,417	359	\$40,200	\$42,100	2,321	124	1,629
	Craft Artists	5	169	5	\$34,400	\$51,800	37	3	35
13-1161	Market Research Analysts and Marketing Specialists	5	5,131	213	\$73,400	\$85,500	18,870	346	1,069
13-2011	Accountants and Auditors Bookkeeping,	4	11,050	103	\$89,100	\$93,500	6,384	137	2,788
43-3031	Accounting, and Auditing Clerks	4	13,606	159	\$51,000	\$52,200	11,422	248	3,441
27-3041	Editors	4	694	17	\$71,300	\$86,700	3,706	71	178
39-9031	Exercise Trainers and Group Fitness Instructors	4	1,866	21	\$44,300	\$53,200	10,060	289	472
39-1014	First-Line Supervisors of Entertainment and Recreation Workers, Except Gambling Services	4	659	7	\$43,100	\$52,600			166
13-1121	Meeting, Convention, and Event Planners	4	1,114	41	\$54,500	\$63,800	923	10	289
39-3091	Amusement and Recreation Attendants	3	1,881	131	\$27,100	\$31,700	18,028	1,155	671
27-1011	Art Directors	3	976	28	\$87,700	\$122,300	4,067	87	335
27-1019	Artists and Related Workers, All Other	3	135	4	\$50,100	\$76,800			46
35-3011	Bartenders	3	4,162	130	\$32,600	\$39,100	25,683	917	1,431
13-1199	Business Operations	3	4,664	66	\$80,000	\$91,300			1,577

soc	Title	New Employer Demand	Empl (Place of Residence) ¹	Unempl ¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
	Specialists, All Other								
43-4051	Customer Service Representatives	3	19,787	723	\$43,700	\$45,500	13,795	453	6,837
49-9071	Maintenance and Repair Workers, General	3	9,913	278	\$48,900	\$52,500	4,037	55	3,397
27-3099	Media and Communication Workers, All Other	3	267	11	\$61,900	\$86,600			93
43-5061	Production, Planning, and Expediting Clerks	3	3,787	53	\$55,700	\$60,000	5,016	81	1,280
41-3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	3	6,931	243	\$72,600	\$83,300			2,391
27-4014	Sound Engineering Technicians	3	442	14	\$62,500	\$74,500	7,644	157	152
27-4012	Broadcast Technicians	2	321	11	\$46,000	\$72,900	7,166	143	166
41-2011	Cashiers	2	18,028	1,155	\$29,700	\$31,600	28,217	1,452	9,591
11-1011	Chief Executives	2	2,355	21	\$240,300	\$268,100	9,724	112	1,188
27-1029	Designers, All Other	2	250	4	\$57,500	\$73,600			127
43-6011	Executive Secretaries and Executive Administrative Assistants	2	2,079	34	\$65,600	\$76,100	34,699	515	1,057
35-3023	Fast Food and Counter Workers	2	22,139	1,132	\$29,800	\$31,500	32,047	1,914	11,636
11-3031	Financial Managers	2	5,835	50	\$163,900	\$179,100	8,144	124	2,942
43-1011	First-Line Supervisors of Office and Administrative Support Workers	2	14,538	211	\$73,500	\$71,600	19,635	301	7,375
27-1024	Graphic Designers	2	1,823	35	\$57,600	\$67,100			929
37-2011	Janitors and Cleaners, Except Maids and	2	11,272	407	\$35,900	\$37,800	31,136	1,506	5,839

soc	Title	New Employer Demand	Empl (Place of Residence) ¹	Unempl¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
300	Housekeeping Cleaners	Demand	Residence	Ollellipi	wage	wage	LXtended	Latended	per Opening
37-3011	Landscaping and Groundskeeping Workers	2	6,374	390	\$40,500	\$41,400	19,780	832	3,382
27-4015	Lighting Technicians	2	160	5	\$62,600	\$73,000			83
11-2021	Marketing Managers	2	2,740	65	\$147,300	\$169,400	33,212	610	1,402
13-1082	Project Management Specialists	2	5,802	77	\$93,700	\$107,800			2,939
27-3031	Public Relations Specialists	2	1,422	18	\$62,600	\$80,400	21,294	600	720
43-4171	Receptionists and Information Clerks	2	6,125	181	\$35,800	\$38,300	5,675	237	3,153
25-3099	Teachers and Instructors, All Other	2	780	17	\$55,800	\$71,400			398
11-3012	Administrative Services Managers	1	2,439	18	\$140,400	\$125,000	56,656	861	2,457
25-3011	Adult Basic Education, Adult Secondary Education, and English as a Second Language Instructors	1	175	4	\$53,200	\$68,300	1,614	28	179
41-3011	Advertising Sales Agents	1	769	20	\$60,100	\$79,700	3,707	51	789
25-1121	Art, Drama, and Music Teachers, Postsecondary	1	525	5	\$76,800	\$104,400	1,540	38	530
47-2031	Carpenters	1	4,859	207	\$53,600	\$61,700	6,659	376	5,067
39-9011	Childcare Workers	1	4,874	185	\$30,000	\$33,900	640	35	5,059
27-2032	Choreographers	1	54	6	\$64,800	\$63,300			59
11-3021	Computer and Information Systems Managers	1	3,552	42	\$160,200	\$185,000	8,954	99	3,595
15-1299	Computer Occupations, All Other	1	3,591	41	\$78,800	\$115,400	14,240	243	3,632
15-1232	Computer User Support Specialists	1	3,868	55	\$59,600	\$66,900	1,881	53	3,923
39-3092	Costume Attendants	1	38	2	\$46,800	\$61,700	1,640	71	41
27-2031	Dancers	1	167	17	\$46,400	\$51,000			185

soc	Title	New Employer Demand	Empl (Place of Residence) ¹	Unempl¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
	Dining Room and Cafeteria Attendants and	1	2,947	198	\$30,100	\$33,900	61,245	2,908	3,145
	Bartender Helpers Education		·				,		
11-9039	Administrators, All Other	1	271	2	\$108,700	\$103,300			272
47-2111	Electricians	1	5,673	99	\$61,800	\$70,200	6,249	98	5,772
11-9072	Entertainment and Recreation Managers, Except Gambling	1	247	0	\$69,300	\$86,200			247
11-3013	Facilities Managers	1	812	7	\$110,600	\$114,500			819
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	1	7,812	189	\$45,100	\$45,300	5,281	230	8,000
49-1011	First-Line Supervisors of Mechanics, Installers, and Repairers	1	3,498	29	\$76,100	\$82,400	9,887	177	3,527
41-1011	First-Line Supervisors of Retail Sales Workers	1	8,421	152	\$53,600	\$54,400	29,323	1,013	8,574
33-1091	First-Line Supervisors of Security Workers	1	613	1	\$55,000	\$61,900			614
53-1047	First-Line Supervisors of Transportation and Material Moving Workers, Except Aircraft Cargo Handling Supervisors	1	5,210	76	\$67,700	\$66,200	41,127	715	5,287
13-1131	Fundraisers	1	703	38	\$61,200	\$72,600			741
53-3032	Heavy and Tractor-Trailer Truck Drivers	1	17,577	570	\$59,800	\$59,400	10,279	340	18,147
13-1071	Human Resources Specialists	1	6,433	159	\$72,600	\$78,700	29,553	489	6,592
75-9031	Instructional Coordinators	1	1,415	40	\$71,400	\$80,700	7,391	84	1,454
23-1011		1	4,127	14	\$167,000	\$179,900	330	1	4,142
39-5091	Makeup Artists, Theatrical and Performance	1	53	3	\$65,800	\$76,100	315	9	56

soc	Title	New Employer Demand	Empl (Place of Residence) ¹	Unempl¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
13-1111	Management Analysts	1	4,732	104	\$99,200	\$116,600	20,282	488	4,835
27-4099	Media and Communication Equipment Workers, All Other	1	108	6	\$54,200	\$78,400			114
25-4013	Museum Technicians and Conservators	1	81	1	\$50,800	\$57,000			82
15-1244	Network and Computer Systems Administrators	1	1,865	21	\$90,700	\$104,700	3,781	43	1,886
27-3023	News Analysts, Reporters, and Journalists	1	294	8	\$73,700	\$89,100	864	18	302
43-9199	Office and Administrative Support Workers, All Other	1	1,346	27	\$51,700	\$48,800			1,373
53-6021	Parking Attendants	1	678	30	\$30,200	\$34,400	570	20	709
11-2032	Public Relations Managers	1	324	8	\$118,500	\$162,000			331
39-9032	Recreation Workers	1	1,248	84	\$35,400	\$38,000	5,809	220	1,332
41-2031	Retail Salespersons	1	23,148	843	\$37,500	\$37,800	9,677	279	23,990
49-9096	Riggers	1	73	3	\$53,800	\$66,700	434	15	76
11-2022	Sales Managers	1	3,696	34	\$154,300	\$162,100	15,346	191	3,730
15-1252	Software Developers	1	6,765	116	\$120,400	\$142,600			6,881
25-9045	Teaching Assistants, Except Postsecondary	1	6,065	168	\$31,200	\$37,800			6,234
13-1151	Training and Development Specialists	1	2,740	33	\$65,100	\$74,300	13,311	261	2,773
27-2023	Umpires, Referees, and Other Sports Officials	1	167	21	\$33,000	\$43,000	594	26	188
35-3031	Waiters and Waitresses	1	15,658	676	\$33,000	\$38,300	61,949	3,383	16,334
15-1255	Web and Digital Interface Designers	1	877	18	\$89,800	\$109,400			895

Source: JobsEQ®

1. Occupation employment and unemployment are place-of-residence data--that is, referring to workers who reside in the named locality. Data as of 2024Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

Column Glossary

SOC The Standard Occupational Classification code.



Column Glossary

Title	The name of the Standard Occupational Classification code.
New Employer Demand	Estimated number of employees needed in the specified occupation by the incoming firm.
Empl (Place of Residence) ¹	Estimated number of workers currently employed in the occupation in the region by residence.
Unempl ¹	Estimated number of workers unemployed in the occupation in the region by residence.
Regional Avg Wage	Average wage for the selected occupation in the region.
National Avg Wage	Average wage for selected occupation in the nation.
Empl Extended	Regional workers meeting the following three criteria: • Are currently employed. • Have similar skills to the specified occupation (though may need additional training and/or certification to meet the specified occupation's requirements). • Current wages are no more than 10% higher than average wages of the specified occupation.
Unempl Extended	Same as Employment Extended except these workers are currently unemployed.
Potential Candidates per Opening	The ratio of potential candidates (employed plus unemployed) to the new employer demand. The coloring reflects varying ratio levels, red-orange-yellow-green, with the former representing short labor supplies and the lattermost reflecting generally ample supply. (The threshold for an "ample" supply varies industry to industry and occupation to occupation, but a general threshold of "50" is used in JobsEQ to denote the green level of generally ample supply.)