## Within 45 Minute Drive - Sumner County, TN, Music\_Industry (100 Workers)

SOC	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl <sup>1</sup>	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
27-3043	Writers and Authors	10	1,838	29	\$70,800	\$87,300	3,798	112	187
27-2042	Musicians and Singers	7	2,621	107	\$79,400	\$76,400	1,496	143	390
25-3021	Self-Enrichment Teachers	6	1,709	36	\$54,900	\$54,100	11,722	304	291
27-2012	Producers and Directors	5	1,115	20	\$81,700	\$107,900	3,938	91	227
27-1014	Special Effects Artists and Animators	4	841	22	\$81,800	\$103,500	4,020	96	216
27-2011	Actors	3	654	107	\$44,300	\$77,300	167	17	254
27-4032	Film and Video Editors	3	482	19	\$66,600	\$81,500	3,204	84	167
11-1021	General and Operations Managers	3	23,050	364	\$128,100	\$133,800	38,921	563	7,805
27-4021	Photographers	3	1,389	28	\$47,200	\$56,100	1,797	43	472
13-1011	Agents and Business Managers of Artists, Performers, and Athletes	2	542	16	\$92,100	\$129,000	13,749	285	279
27-4011	Audio and Video Technicians	2	806	29	\$53,500	\$60,300	1,377	43	417
27-2022	Coaches and Scouts	2	1,908	47	\$52,600	\$62,100	1,302	89	978
27-2091	Disc Jockeys, Except Radio	2	294	0	\$52,000	\$61,400			147
27-2099	Entertainers and Performers, Sports and Related Workers, All Other	2	444	6	\$57,100	\$50,200			225
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators	2	315	9	\$53,300	\$76,700	821	20	162
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	2	30,519	1,850	\$40,900	\$42,100	5,665	168	16,185
11-9199	Managers, All Other	2	8,768	107	\$107,000	\$146,900	10,435	171	4,437
27-1027	Set and Exhibit Designers	2	339	5	\$68,100	\$66,500	81	1	172
25-3041	Tutors	2	926	28	\$56,000	\$50,400			477

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Usiness Lobby   39-3031 Alternatives and   2   786   66   \$30,000   \$32,000   43,514   2,405   428   13-2011   Accountants   1   11.050   103   \$89,100   \$93,500   6,384   137   11.151   11.052   13.2011   14.2011   13.2011	SOC	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Potential Candidates per Opening
Answerment Auditors 1 1,00 10 389,00 393,00 5,384 17 11,151  Answerment Authoris 1 1,881 131 \$27,100 \$31,700 18,028 1,155 2,01   Artists and Received 1 1 976 28 \$87,700 \$122,300 4,067 87 1,000   Artists and Related 1 1 135 4 \$50,100 \$76,800    Broadland 1 1 135 4 \$50,100 \$76,800    Artists and Related 1 1 135 4 \$50,100 \$76,800    Broadland 1 1 13,606 139 \$51,000 \$52,200 11,422 248 13,760    Broadland 2 1 13,606 139 \$51,000 \$52,200 11,422 248 13,760    Broadland 1 1 321 11 \$46,000 \$72,900 7,166 143 33.    Business		Ushers, Lobby Attendants, and		<u> </u>	<u> </u>					426
39-3091 and Recreation	13-2011		1	11,050	103	\$89,100	\$93,500	6,384	137	11,153
Artists and Related   1   135   4   550,100   \$76,800   138    3-5011 Bartenders   1   4,162   130   \$32,600   \$39,100   25,683   917   4,201    43-3031 Accounting	39-3091	and Recreation	1	1,881	131	\$27,100	\$31,700	18,028	1,155	2,012
27-1019   Related	27-1011	Art Directors	1	976	28	\$87,700	\$122,300	4,067	87	1,004
Bookkeeping, Accounting, a 1 13,606 159 \$51,000 \$52,200 11,422 248 13,765 accounting, and Auditing Clerks  27-4012 Productast 1 321 11 \$46,000 \$72,900 7,166 143 33: Technicians 1 321 11 \$46,000 \$72,900 7,166 143 33: Technicians 9 per atoms 9 per	27-1019	Related Workers, All	1	135	4	\$50,100	\$76,800			139
Accounting Accounting Accounting Clerks  27-4012 Production 1 13,606 159 \$51,000 \$52,200 11,422 248 13,761   27-4012 Productions 1 321 11 \$46,000 \$72,900 7,166 143 333   Business Operations 5	35-3011	Bartenders	1	4,162	130	\$32,600	\$39,100	25,683	917	4,292
27-4012   Technicians	43-3031	Accounting, and Auditing	1	13,606	159	\$51,000	\$52,200	11,422	248	13,765
13-1199   Operations   Specialists, All   Other   Ot	27-4012		1	321	11	\$46,000	\$72,900	7,166	143	332
27-4031   Operators, Television, Video, and Film   18,028   1,155   \$529,700   \$531,600   28,217   1,452   19,185   11-1011   Chief Executives   1   2,355   21   \$240,300   \$5268,100   9,724   112   2,377   1,452   19,185   1,1011   Chief Executives   1   169   5   \$34,400   \$51,800   37   3   170   Customer   19,787   723   \$43,700   \$45,500   13,795   453   20,510   2,5100	13-1199	Operations Specialists, All	1	4,664	66	\$80,000	\$91,300			4,730
11-1011 Chief Executives 1 2,355 21 \$240,300 \$268,100 9,724 112 2,370 27-1012 Craft Artists 1 169 5 \$34,400 \$51,800 37 3 170 Customer 43-4051 Service 1 19,787 723 \$43,700 \$45,500 13,795 453 20,510 Other 1 250 4 \$57,500 \$73,600 255 Other 1 694 17 \$71,300 \$86,700 3,706 71 71: Exercise Trainers and Group Fitness 1 1,866 21 \$44,300 \$53,200 10,060 289 1,885 Instructors Fast Food and 35-3023 Counter 1 22,139 1,132 \$29,800 \$31,500 32,047 1,914 23,275 Other Supervisors of Entertainment and Recreation Workers, Except Gambling Services 22,1004 Graphic 1 1,823 35 \$57,600 \$67,100 \$185	27-4031	Operators, Television,	1	344	14	\$68,000	\$73,400	2,492	58	358
11-1011 Executives 1 2,355 21 \$240,300 \$268,100 9,724 112 2,377  27-1012 Craft Artists 1 169 5 \$34,400 \$51,800 37 3 177  Customer  43-4051 Service 1 19,787 723 \$43,700 \$45,500 13,795 453 20,510	41-2011	Cashiers	1	18,028	1,155	\$29,700	\$31,600	28,217	1,452	19,182
Customer  43-4051 Service     Service     Representatives  27-1029  Designers, All Other     1 250 4 \$57,500 \$73,600  25-60  27-3041 Editors     1 694 17 \$71,300 \$86,700 3,706 71 71:  Exercise Trainers and Group Fitness Instructors Instructors  Fast Food and 35-3023 Counter Workers  First-Line Supervisors of Entertainment and Recreation Workers, Except Gambling Services  Tanabas    1 659 7 \$43,100 \$52,600 \$67,100 \$66,1	11-1011		1	2,355	21	\$240,300	\$268,100	9,724	112	2,376
43-4051   Service   1   19,787   723   \$43,700   \$45,500   13,795   453   20,510	27-1012	Craft Artists	1	169	5	\$34,400	\$51,800	37	3	174
Other 1 250 4 \$57,500 \$73,600 255  27-3041 Editors 1 694 17 \$71,300 \$86,700 3,706 71 71:  Exercise Trainers and Group Fitness Instructors  Fast Food and 35-3023 Counter 1 22,139 1,132 \$29,800 \$31,500 32,047 1,914 23,27:  Workers  First-Line Supervisors of Entertainment and Recreation Workers, Except Gambling Services  Trainers and Group Fitness 1 1,866 21 \$44,300 \$53,200 10,060 289 1,88:  1 22,139 1,132 \$29,800 \$31,500 32,047 1,914 23,27:  666  666  672,1004 673,000 \$52,600 \$67,100 \$52,600 \$67,100 \$1,855	43-4051	Service	1	19,787	723	\$43,700	\$45,500	13,795	453	20,510
27-3041   Editors	27-1029		1	250	4	\$57,500	\$73,600			254
Trainers and Group Fitness 1 1,866 21 \$44,300 \$53,200 10,060 289 1,885 Instructors  Fast Food and 35-3023 Counter 1 22,139 1,132 \$29,800 \$31,500 32,047 1,914 23,275 Workers  First-Line Supervisors of Entertainment and Recreation Workers, Except Gambling Services  37-1024 Graphic 1 1,823 35 \$57,600 \$67,100	27-3041		1	694	17	\$71,300	\$86,700	3,706	71	711
35-3023 Counter 1 22,139 1,132 \$29,800 \$31,500 32,047 1,914 23,273 Workers  First-Line Supervisors of Entertainment and Recreation Workers, Except Gambling Services  27-1024 Graphic 1 1833 35 \$57,600 \$67,100	39-9031	Trainers and Group Fitness	1	1,866	21	\$44,300	\$53,200	10,060	289	1,887
Supervisors of Entertainment  39-1014 and Recreation Workers, 1 659 7 \$43,100 \$52,600 666  Except Gambling Services 1 1833 35 \$57,600 \$67,100 1855	35-3023	Counter	1	22,139	1,132	\$29,800	\$31,500	32,047	1,914	23,271
7/-1074	39-1014	Supervisors of Entertainment and Recreation Workers, Except Gambling	1	659	7	\$43,100	\$52,600			666
	27-1024		1	1,823	35	\$57,600	\$67,100			1,857

## Within 45 Minute Drive - Sumner County, TN, Music\_Industry (100 Workers)

		New	Empl (Place		,,,	- /\	·		Potential
soc	Title	Employer Demand	of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage	National Avg Wage	Empl Extended	Unempl Extended	Candidates per Opening
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1	11,272	407	\$35,900	\$37,800	31,136	1,506	11,679
27-4015	Lighting Technicians	1	160	5	\$62,600	\$73,000			166
49-9071	Maintenance and Repair Workers, General	1	9,913	278	\$48,900	\$52,500	4,037	55	10,191
13-1161	Market Research Analysts and Marketing Specialists	1	5,131	213	\$73,400	\$85,500	18,870	346	5,344
11-2021	Marketing Managers	1	2,740	65	\$147,300	\$169,400	33,212	610	2,805
27-3099	Media and Communication Workers, All Other	1	267	11	\$61,900	\$86,600			279
13-1121	Meeting, Convention, and Event Planners	1	1,114	41	\$54,500	\$63,800	923	10	1,155
27-2041	Music Directors and Composers	1	757	25	\$85,300	\$85,100	54	6	782
43-9061	Office Clerks, General	1	16,364	402	\$41,800	\$45,700	33,467	730	16,766
43-5061	Production, Planning, and Expediting Clerks	1	3,787	53	\$55,700	\$60,000	5,016	81	3,840
27-3031	Public Relations Specialists	1	1,422	18	\$62,600	\$80,400	21,294	600	1,440
41-3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	1	6,931	243	\$72,600	\$83,300			7,174
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1	12,043	187	\$45,700	\$47,800	19,911	509	12,230
33-9032	Security Guards	1	9,417	359	\$40,200	\$42,100	2,321	124	9,776
27-4014	Sound Engineering Technicians	1	442	14	\$62,500	\$74,500	7,644	157	456

Source: JobsEQ®

1. Occupation employment and unemployment are place-of-residence data--that is, referring to workers who reside in the named locality.

## **Column Glossary**

soc	The Standard Occupational Classification code.					
Title	The name of the Standard Occupational Classification code.					
New Employer Demand	Estimated number of employees needed in the specified occupation by the incoming firm.					
Empl (Place of Residence) <sup>1</sup>	Estimated number of workers currently employed in the occupation in the region residence.					
Unempl <sup>1</sup>	Estimated number of workers unemployed in the occupation in the region by residence.					
Regional Avg Wage	Average wage for the selected occupation in the region.					
National Avg Wage	Average wage for selected occupation in the nation.					
Empl Extended	Regional workers meeting the following three criteria: • Are currently employed. • Have similar skills to the specified occupation (though may need additional training and/or certification to meet the specified occupation's requirements). • Current wages are no more than 10% higher than average wages of the specified occupation.					
Unempl Extended	Same as Employment Extended except these workers are currently unemployed.					
Potential Candidates per Opening	The ratio of potential candidates (employed plus unemployed) to the new employ demand. The coloring reflects varying ratio levels, red-orange-yellow-green, with the former representing short labor supplies and the lattermost reflecting genera ample supply. (The threshold for an "ample" supply varies industry to industry and occupation to occupation, but a general threshold of "50" is used in JobsEQ to denote the green level of generally ample supply.)					

