

Community Profile

Westmoreland Town, TN
 Westmoreland Town, TN (4779420)
 Geography: Place

Prepared by Forward Sumner

	Westmoreland ...
Population Summary	
2000 Total Population	2,092
2010 Total Population	2,227
2021 Total Population	2,556
2021 Group Quarters	58
2026 Total Population	2,730
2021-2026 Annual Rate	1.33%
2021 Total Daytime Population	2,369
Workers	967
Residents	1,402
Household Summary	
2000 Households	787
2000 Average Household Size	2.59
2010 Households	813
2010 Average Household Size	2.62
2021 Households	931
2021 Average Household Size	2.68
2026 Households	997
2026 Average Household Size	2.68
2021-2026 Annual Rate	1.38%
2010 Families	561
2010 Average Family Size	3.16
2021 Families	644
2021 Average Family Size	3.20
2026 Families	683
2026 Average Family Size	3.21
2021-2026 Annual Rate	1.18%
Housing Unit Summary	
2000 Housing Units	864
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	8.9%
2010 Housing Units	931
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	12.7%
2021 Housing Units	1,055
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	11.8%
2026 Housing Units	1,128
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	11.6%
Median Household Income	
2021	\$51,025
2026	\$55,631
Median Home Value	
2021	\$205,183
2026	\$258,539
Per Capita Income	
2021	\$25,468
2026	\$29,351
Median Age	
2010	35.4
2021	39.7
2026	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	931
<\$15,000	14.2%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	1.3%
\$200,000+	4.9%
Average Household Income	\$68,788

2026 Households by Income

Household Income Base	996
<\$15,000	11.1%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	1.7%
\$200,000+	5.9%
Average Household Income	\$79,162

2021 Owner Occupied Housing Units by Value

Total	709
<\$50,000	2.4%
\$50,000 - \$99,999	15.4%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	11.6%
\$250,000 - \$299,999	24.3%
\$300,000 - \$399,999	8.5%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$231,065

2026 Owner Occupied Housing Units by Value

Total	773
<\$50,000	1.3%
\$50,000 - \$99,999	8.7%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	10.3%
\$200,000 - \$249,999	12.4%
\$250,000 - \$299,999	31.4%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	3.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$278,072

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	2,227
0 - 4	7.3%
5 - 9	8.4%
10 - 14	8.5%
15 - 24	12.4%
25 - 34	12.8%
35 - 44	12.6%
45 - 54	11.9%
55 - 64	10.7%
65 - 74	7.5%
75 - 84	4.8%
85 +	3.0%
18 +	72.0%
2021 Population by Age	
Total	2,557
0 - 4	6.2%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	11.8%
25 - 34	12.6%
35 - 44	12.6%
45 - 54	13.4%
55 - 64	12.5%
65 - 74	10.8%
75 - 84	4.8%
85 +	2.2%
18 +	77.0%
2026 Population by Age	
Total	2,727
0 - 4	5.9%
5 - 9	6.3%
10 - 14	6.8%
15 - 24	11.1%
25 - 34	11.3%
35 - 44	12.8%
45 - 54	12.7%
55 - 64	13.5%
65 - 74	10.9%
75 - 84	6.5%
85 +	2.3%
18 +	77.2%
2010 Population by Sex	
Males	1,028
Females	1,199
2021 Population by Sex	
Males	1,231
Females	1,326
2026 Population by Sex	
Males	1,314
Females	1,413

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	Westmoreland ...
2010 Population by Race/Ethnicity	
Total	2,227
White Alone	97.6%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.1%
Hispanic Origin	1.1%
Diversity Index	6.8
2021 Population by Race/Ethnicity	
Total	2,556
White Alone	96.5%
Black Alone	0.7%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	1.6%
Hispanic Origin	1.6%
Diversity Index	9.9
2026 Population by Race/Ethnicity	
Total	2,730
White Alone	96.0%
Black Alone	0.8%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	1.8%
Hispanic Origin	1.9%
Diversity Index	11.3
2010 Population by Relationship and Household Type	
Total	2,227
In Households	95.8%
In Family Households	83.0%
Householder	25.2%
Spouse	17.3%
Child	34.8%
Other relative	2.3%
Nonrelative	3.3%
In Nonfamily Households	12.8%
In Group Quarters	4.2%
Institutionalized Population	4.2%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	Westmoreland ...
2021 Population 25+ by Educational Attainment	
Total	1,762
Less than 9th Grade	9.3%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	38.0%
GED/Alternative Credential	10.8%
Some College, No Degree	15.9%
Associate Degree	7.5%
Bachelor's Degree	6.5%
Graduate/Professional Degree	3.6%
2021 Population 15+ by Marital Status	
Total	2,063
Never Married	26.1%
Married	53.0%
Widowed	6.1%
Divorced	14.8%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,234
Population 16+ Employed	94.4%
Population 16+ Unemployment rate	5.6%
Population 16-24 Employed	13.1%
Population 16-24 Unemployment rate	10.5%
Population 25-54 Employed	65.8%
Population 25-54 Unemployment rate	5.4%
Population 55-64 Employed	15.4%
Population 55-64 Unemployment rate	3.2%
Population 65+ Employed	5.7%
Population 65+ Unemployment rate	1.5%
2021 Employed Population 16+ by Industry	
Total	1,165
Agriculture/Mining	0.7%
Construction	8.1%
Manufacturing	18.8%
Wholesale Trade	5.0%
Retail Trade	7.7%
Transportation/Utilities	7.0%
Information	1.5%
Finance/Insurance/Real Estate	3.4%
Services	44.8%
Public Administration	3.0%
2021 Employed Population 16+ by Occupation	
Total	1,167
White Collar	48.3%
Management/Business/Financial	10.5%
Professional	18.3%
Sales	7.4%
Administrative Support	12.2%
Services	15.9%
Blue Collar	35.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	3.9%
Production	13.0%
Transportation/Material Moving	13.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

March 22, 2022

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2010 Households by Type	
Total	813
Households with 1 Person	27.6%
Households with 2+ People	72.4%
Family Households	69.0%
Husband-wife Families	47.5%
With Related Children	24.2%
Other Family (No Spouse Present)	21.5%
Other Family with Male Householder	6.0%
With Related Children	4.3%
Other Family with Female Householder	15.5%
With Related Children	10.2%
Nonfamily Households	3.4%
All Households with Children	39.2%
Multigenerational Households	5.3%
Unmarried Partner Households	6.4%
Male-female	6.0%
Same-sex	0.4%
2010 Households by Size	
Total	813
1 Person Household	27.6%
2 Person Household	28.3%
3 Person Household	18.3%
4 Person Household	14.5%
5 Person Household	7.1%
6 Person Household	2.0%
7 + Person Household	2.2%
2010 Households by Tenure and Mortgage Status	
Total	813
Owner Occupied	63.0%
Owned with a Mortgage/Loan	40.7%
Owned Free and Clear	22.3%
Renter Occupied	37.0%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	156
Percent of Income for Mortgage	16.9%
Wealth Index	70
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	931
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	2,227
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	Westmoreland ...
Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Rural Bypasses (10E)
3.	
2021 Consumer Spending	
Apparel & Services: Total \$	\$1,448,494
Average Spent	\$1,555.85
Spending Potential Index	73
Education: Total \$	\$939,121
Average Spent	\$1,008.72
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$2,444,683
Average Spent	\$2,625.87
Spending Potential Index	81
Food at Home: Total \$	\$4,230,060
Average Spent	\$4,543.57
Spending Potential Index	83
Food Away from Home: Total \$	\$2,713,505
Average Spent	\$2,914.61
Spending Potential Index	77
Health Care: Total \$	\$5,128,777
Average Spent	\$5,508.89
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$1,644,012
Average Spent	\$1,765.86
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$608,238
Average Spent	\$653.32
Spending Potential Index	73
Shelter: Total \$	\$12,115,662
Average Spent	\$13,013.60
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,840,047
Average Spent	\$1,976.42
Spending Potential Index	83
Travel: Total \$	\$1,579,177
Average Spent	\$1,696.22
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$898,227
Average Spent	\$964.80
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.