

Community Profile

Portland City, TN
 Portland City, TN (4760280)
 Geography: Place

Prepared by Forward Sumner

	Portland city...
Population Summary	
2000 Total Population	7,865
2010 Total Population	10,509
2021 Total Population	11,922
2021 Group Quarters	3
2026 Total Population	12,641
2021-2026 Annual Rate	1.18%
2021 Total Daytime Population	12,820
Workers	6,544
Residents	6,276
Household Summary	
2000 Households	3,014
2000 Average Household Size	2.61
2010 Households	3,833
2010 Average Household Size	2.74
2021 Households	4,339
2021 Average Household Size	2.75
2026 Households	4,602
2026 Average Household Size	2.75
2021-2026 Annual Rate	1.18%
2010 Families	2,795
2010 Average Family Size	3.17
2021 Families	3,135
2021 Average Family Size	3.16
2026 Families	3,303
2026 Average Family Size	3.17
2021-2026 Annual Rate	1.05%
Housing Unit Summary	
2000 Housing Units	3,278
Owner Occupied Housing Units	64.7%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	8.1%
2010 Housing Units	4,236
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	9.5%
2021 Housing Units	4,750
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	8.7%
2026 Housing Units	5,036
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	8.6%
Median Household Income	
2021	\$54,234
2026	\$58,628
Median Home Value	
2021	\$168,133
2026	\$205,109
Per Capita Income	
2021	\$23,371
2026	\$26,164
Median Age	
2010	32.4
2021	35.4
2026	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income	
Household Income Base	4,339
<\$15,000	8.0%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	19.0%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	2.6%
\$200,000+	1.0%
Average Household Income	\$64,833
2026 Households by Income	
Household Income Base	4,602
<\$15,000	6.5%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	3.4%
\$200,000+	1.2%
Average Household Income	\$72,603
2021 Owner Occupied Housing Units by Value	
Total	3,201
<\$50,000	3.5%
\$50,000 - \$99,999	14.8%
\$100,000 - \$149,999	24.8%
\$150,000 - \$199,999	19.0%
\$200,000 - \$249,999	14.5%
\$250,000 - \$299,999	11.7%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.8%
Average Home Value	\$211,473
2026 Owner Occupied Housing Units by Value	
Total	3,430
<\$50,000	2.4%
\$50,000 - \$99,999	10.2%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	16.9%
\$200,000 - \$249,999	17.4%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	10.5%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	1.7%
Average Home Value	\$262,143

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	10,509
0 - 4	8.7%
5 - 9	8.5%
10 - 14	8.0%
15 - 24	12.9%
25 - 34	15.8%
35 - 44	14.6%
45 - 54	12.5%
55 - 64	8.8%
65 - 74	5.9%
75 - 84	3.3%
85 +	1.0%
18 +	70.8%
2021 Population by Age	
Total	11,922
0 - 4	7.5%
5 - 9	7.6%
10 - 14	7.4%
15 - 24	12.8%
25 - 34	14.0%
35 - 44	14.6%
45 - 54	12.4%
55 - 64	11.2%
65 - 74	7.6%
75 - 84	3.9%
85 +	1.1%
18 +	73.4%
2026 Population by Age	
Total	12,642
0 - 4	7.3%
5 - 9	7.5%
10 - 14	7.6%
15 - 24	12.7%
25 - 34	13.6%
35 - 44	14.3%
45 - 54	12.3%
55 - 64	10.8%
65 - 74	8.3%
75 - 84	4.5%
85 +	1.2%
18 +	73.4%
2010 Population by Sex	
Males	5,103
Females	5,406
2021 Population by Sex	
Males	5,869
Females	6,053
2026 Population by Sex	
Males	6,250
Females	6,392

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	Portland city...
2010 Population by Race/Ethnicity	
Total	10,509
White Alone	92.6%
Black Alone	3.3%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	1.7%
Hispanic Origin	4.0%
Diversity Index	20.6
2021 Population by Race/Ethnicity	
Total	11,922
White Alone	88.9%
Black Alone	4.9%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	2.3%
Hispanic Origin	6.3%
Diversity Index	30.1
2026 Population by Race/Ethnicity	
Total	12,641
White Alone	87.3%
Black Alone	5.7%
American Indian Alone	0.4%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	2.6%
Hispanic Origin	7.4%
Diversity Index	34.0
2010 Population by Relationship and Household Type	
Total	10,509
In Households	99.9%
In Family Households	87.2%
Householder	26.6%
Spouse	19.0%
Child	35.2%
Other relative	3.4%
Nonrelative	3.1%
In Nonfamily Households	12.6%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	Portland city...
2021 Population 25+ by Educational Attainment	
Total	7,712
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	11.9%
High School Graduate	31.0%
GED/Alternative Credential	11.4%
Some College, No Degree	22.7%
Associate Degree	7.7%
Bachelor's Degree	8.6%
Graduate/Professional Degree	2.4%
2021 Population 15+ by Marital Status	
Total	9,237
Never Married	27.7%
Married	51.5%
Widowed	5.1%
Divorced	15.7%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	5,949
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.4%
Population 16-24 Employed	15.0%
Population 16-24 Unemployment rate	9.1%
Population 25-54 Employed	66.1%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	15.5%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	3.4%
Population 65+ Unemployment rate	1.5%
2021 Employed Population 16+ by Industry	
Total	5,686
Agriculture/Mining	0.4%
Construction	8.6%
Manufacturing	22.4%
Wholesale Trade	4.5%
Retail Trade	12.5%
Transportation/Utilities	8.4%
Information	1.1%
Finance/Insurance/Real Estate	5.5%
Services	32.1%
Public Administration	4.5%
2021 Employed Population 16+ by Occupation	
Total	5,688
White Collar	47.3%
Management/Business/Financial	11.9%
Professional	12.1%
Sales	8.4%
Administrative Support	14.8%
Services	15.7%
Blue Collar	37.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	4.3%
Production	12.1%
Transportation/Material Moving	13.8%

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2010 Households by Type	
Total	3,833
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	72.9%
Husband-wife Families	52.1%
With Related Children	27.7%
Other Family (No Spouse Present)	20.8%
Other Family with Male Householder	5.6%
With Related Children	3.7%
Other Family with Female Householder	15.2%
With Related Children	10.6%
Nonfamily Households	5.8%
All Households with Children	42.8%
Multigenerational Households	5.3%
Unmarried Partner Households	8.7%
Male-female	8.0%
Same-sex	0.7%
2010 Households by Size	
Total	3,833
1 Person Household	21.3%
2 Person Household	31.4%
3 Person Household	19.4%
4 Person Household	15.9%
5 Person Household	7.2%
6 Person Household	2.8%
7 + Person Household	2.0%
2010 Households by Tenure and Mortgage Status	
Total	3,833
Owner Occupied	66.9%
Owned with a Mortgage/Loan	52.4%
Owned Free and Clear	14.5%
Renter Occupied	33.1%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	197
Percent of Income for Mortgage	13.0%
Wealth Index	52
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	4,236
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	90.7%
Rural Housing Units	9.3%
2010 Population By Urban/ Rural Status	
Total Population	10,509
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	91.9%
Rural Population	8.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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		Portland city...
Top 3 Tapestry Segments		
1.		Middleburg (4C)
2.		Traditional Living (12B)
3.		Front Porches (8E)
2021 Consumer Spending		
Apparel & Services: Total \$		\$6,521,683
Average Spent		\$1,503.04
Spending Potential Index		71
Education: Total \$		\$4,729,462
Average Spent		\$1,089.99
Spending Potential Index		63
Entertainment/Recreation: Total \$		\$10,155,796
Average Spent		\$2,340.58
Spending Potential Index		72
Food at Home: Total \$		\$16,879,373
Average Spent		\$3,890.15
Spending Potential Index		71
Food Away from Home: Total \$		\$11,570,810
Average Spent		\$2,666.70
Spending Potential Index		70
Health Care: Total \$		\$20,150,086
Average Spent		\$4,643.95
Spending Potential Index		74
HH Furnishings & Equipment: Total \$		\$7,002,839
Average Spent		\$1,613.93
Spending Potential Index		72
Personal Care Products & Services: Total \$		\$2,766,800
Average Spent		\$637.66
Spending Potential Index		71
Shelter: Total \$		\$59,370,798
Average Spent		\$13,683.06
Spending Potential Index		68
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$7,322,119
Average Spent		\$1,687.51
Spending Potential Index		71
Travel: Total \$		\$7,576,901
Average Spent		\$1,746.23
Spending Potential Index		69
Vehicle Maintenance & Repairs: Total \$		\$3,548,174
Average Spent		\$817.74
Spending Potential Index		74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.