

Community Profile

Goodlettsville City, TN
 Goodlettsville City, TN (4729920)
 Geography: Place

Prepared by Forward Sumner

	Goodlettsvill...
Population Summary	
2000 Total Population	13,778
2010 Total Population	15,893
2021 Total Population	17,179
2021 Group Quarters	70
2026 Total Population	18,053
2021-2026 Annual Rate	1.00%
2021 Total Daytime Population	18,458
Workers	10,194
Residents	8,264
Household Summary	
2000 Households	5,640
2000 Average Household Size	2.42
2010 Households	6,637
2010 Average Household Size	2.38
2021 Households	7,167
2021 Average Household Size	2.39
2026 Households	7,531
2026 Average Household Size	2.39
2021-2026 Annual Rate	1.00%
2010 Families	4,344
2010 Average Family Size	2.92
2021 Families	4,610
2021 Average Family Size	2.93
2026 Families	4,828
2026 Average Family Size	2.93
2021-2026 Annual Rate	0.93%
Housing Unit Summary	
2000 Housing Units	5,881
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	4.1%
2010 Housing Units	7,084
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	6.3%
2021 Housing Units	7,688
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	6.8%
2026 Housing Units	8,042
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	6.4%
Median Household Income	
2021	\$65,913
2026	\$73,253
Median Home Value	
2021	\$247,707
2026	\$275,529
Per Capita Income	
2021	\$32,936
2026	\$36,556
Median Age	
2010	39.9
2021	41.0
2026	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income	
Household Income Base	7,165
<\$15,000	6.5%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	19.4%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	4.1%
\$200,000+	4.3%
Average Household Income	\$79,529
2026 Households by Income	
Household Income Base	7,531
<\$15,000	5.3%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	5.1%
\$200,000+	4.7%
Average Household Income	\$88,311
2021 Owner Occupied Housing Units by Value	
Total	4,414
<\$50,000	1.9%
\$50,000 - \$99,999	2.7%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	22.7%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	22.8%
\$400,000 - \$499,999	7.5%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$280,075
2026 Owner Occupied Housing Units by Value	
Total	4,656
<\$50,000	1.1%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	21.2%
\$250,000 - \$299,999	15.2%
\$300,000 - \$399,999	27.0%
\$400,000 - \$499,999	9.6%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$307,705

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	15,893
0 - 4	6.1%
5 - 9	6.0%
10 - 14	6.3%
15 - 24	12.0%
25 - 34	13.5%
35 - 44	13.5%
45 - 54	15.6%
55 - 64	12.8%
65 - 74	7.7%
75 - 84	4.7%
85 +	1.8%
18 +	77.5%
2021 Population by Age	
Total	17,177
0 - 4	5.5%
5 - 9	5.8%
10 - 14	5.9%
15 - 24	11.2%
25 - 34	12.9%
35 - 44	13.8%
45 - 54	12.9%
55 - 64	13.7%
65 - 74	10.7%
75 - 84	5.4%
85 +	2.1%
18 +	79.5%
2026 Population by Age	
Total	18,050
0 - 4	5.5%
5 - 9	5.7%
10 - 14	6.0%
15 - 24	10.9%
25 - 34	12.6%
35 - 44	13.9%
45 - 54	12.5%
55 - 64	12.7%
65 - 74	11.3%
75 - 84	6.6%
85 +	2.3%
18 +	79.4%
2010 Population by Sex	
Males	7,489
Females	8,404
2021 Population by Sex	
Males	8,173
Females	9,004
2026 Population by Sex	
Males	8,619
Females	9,431

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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		Goodlettsvill...
2010 Population by Race/Ethnicity		
Total		15,893
White Alone		74.7%
Black Alone		18.6%
American Indian Alone		0.2%
Asian Alone		2.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.8%
Two or More Races		2.2%
Hispanic Origin		4.0%
Diversity Index		45.3
2021 Population by Race/Ethnicity		
Total		17,178
White Alone		72.4%
Black Alone		18.6%
American Indian Alone		0.3%
Asian Alone		3.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.2%
Two or More Races		3.1%
Hispanic Origin		5.2%
Diversity Index		49.5
2026 Population by Race/Ethnicity		
Total		18,053
White Alone		70.9%
Black Alone		18.9%
American Indian Alone		0.3%
Asian Alone		3.9%
Pacific Islander Alone		0.2%
Some Other Race Alone		2.5%
Two or More Races		3.4%
Hispanic Origin		6.0%
Diversity Index		52.1
2010 Population by Relationship and Household Type		
Total		15,893
In Households		99.6%
In Family Households		82.0%
Householder		27.3%
Spouse		19.4%
Child		29.3%
Other relative		3.8%
Nonrelative		2.1%
In Nonfamily Households		17.6%
In Group Quarters		0.4%
Institutionalized Population		0.4%
Noninstitutionalized Population		0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	Goodlettsvill...
2021 Population 25+ by Educational Attainment	
Total	12,292
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	4.6%
High School Graduate	23.4%
GED/Alternative Credential	5.4%
Some College, No Degree	23.5%
Associate Degree	6.8%
Bachelor's Degree	23.4%
Graduate/Professional Degree	11.3%
2021 Population 15+ by Marital Status	
Total	14,219
Never Married	30.8%
Married	47.6%
Widowed	6.0%
Divorced	15.6%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	9,474
Population 16+ Employed	95.0%
Population 16+ Unemployment rate	5.0%
Population 16-24 Employed	10.4%
Population 16-24 Unemployment rate	11.2%
Population 25-54 Employed	65.6%
Population 25-54 Unemployment rate	4.5%
Population 55-64 Employed	16.5%
Population 55-64 Unemployment rate	2.3%
Population 65+ Employed	7.6%
Population 65+ Unemployment rate	6.0%
2021 Employed Population 16+ by Industry	
Total	9,001
Agriculture/Mining	0.2%
Construction	5.2%
Manufacturing	8.9%
Wholesale Trade	2.5%
Retail Trade	13.8%
Transportation/Utilities	6.7%
Information	2.6%
Finance/Insurance/Real Estate	6.6%
Services	46.3%
Public Administration	7.2%
2021 Employed Population 16+ by Occupation	
Total	9,001
White Collar	70.8%
Management/Business/Financial	19.0%
Professional	27.1%
Sales	9.0%
Administrative Support	15.8%
Services	10.2%
Blue Collar	19.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	2.1%
Production	5.0%
Transportation/Material Moving	7.4%

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2010 Households by Type	
Total	6,637
Households with 1 Person	28.4%
Households with 2+ People	71.6%
Family Households	65.5%
Husband-wife Families	46.4%
With Related Children	18.5%
Other Family (No Spouse Present)	19.1%
Other Family with Male Householder	4.1%
With Related Children	2.2%
Other Family with Female Householder	15.0%
With Related Children	9.7%
Nonfamily Households	6.1%
All Households with Children	30.9%
Multigenerational Households	4.0%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.7%
2010 Households by Size	
Total	6,637
1 Person Household	28.4%
2 Person Household	36.0%
3 Person Household	16.3%
4 Person Household	11.6%
5 Person Household	4.9%
6 Person Household	2.0%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	6,637
Owner Occupied	58.8%
Owned with a Mortgage/Loan	41.3%
Owned Free and Clear	17.5%
Renter Occupied	41.2%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	157
Percent of Income for Mortgage	15.8%
Wealth Index	81
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	7,084
Housing Units Inside Urbanized Area	99.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.6%
2010 Population By Urban/ Rural Status	
Total Population	15,893
Population Inside Urbanized Area	99.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		
1.		Front Porches (8E)
2.		Bright Young Professionals (8C)
3.		Green Acres (6A)
2021 Consumer Spending		
Apparel & Services: Total \$		\$13,196,262
Average Spent		\$1,841.25
Spending Potential Index		87
Education: Total \$		\$10,887,831
Average Spent		\$1,519.16
Spending Potential Index		88
Entertainment/Recreation: Total \$		\$19,833,638
Average Spent		\$2,767.36
Spending Potential Index		86
Food at Home: Total \$		\$33,549,880
Average Spent		\$4,681.16
Spending Potential Index		86
Food Away from Home: Total \$		\$23,488,209
Average Spent		\$3,277.27
Spending Potential Index		86
Health Care: Total \$		\$38,193,101
Average Spent		\$5,329.02
Spending Potential Index		85
HH Furnishings & Equipment: Total \$		\$13,962,938
Average Spent		\$1,948.23
Spending Potential Index		86
Personal Care Products & Services: Total \$		\$5,589,920
Average Spent		\$779.95
Spending Potential Index		87
Shelter: Total \$		\$125,219,102
Average Spent		\$17,471.62
Spending Potential Index		87
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$14,580,833
Average Spent		\$2,034.44
Spending Potential Index		85
Travel: Total \$		\$15,638,851
Average Spent		\$2,182.06
Spending Potential Index		86
Vehicle Maintenance & Repairs: Total \$		\$6,896,678
Average Spent		\$962.28
Spending Potential Index		87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.