

Community Profile

Gallatin City, TN
 Gallatin City, TN (4728540)
 Geography: Place

Prepared by Forward Sumner

	Gallatin city...
Population Summary	
2000 Total Population	24,260
2010 Total Population	30,312
2021 Total Population	44,505
2021 Group Quarters	1,084
2026 Total Population	49,538
2021-2026 Annual Rate	2.17%
2021 Total Daytime Population	44,584
Workers	21,770
Residents	22,814
Household Summary	
2000 Households	9,346
2000 Average Household Size	2.51
2010 Households	11,885
2010 Average Household Size	2.48
2021 Households	17,584
2021 Average Household Size	2.47
2026 Households	19,695
2026 Average Household Size	2.46
2021-2026 Annual Rate	2.29%
2010 Families	7,866
2010 Average Family Size	3.01
2021 Families	11,649
2021 Average Family Size	3.00
2026 Families	12,959
2026 Average Family Size	2.99
2021-2026 Annual Rate	2.15%
Housing Unit Summary	
2000 Housing Units	10,022
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	6.7%
2010 Housing Units	13,109
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	36.9%
Vacant Housing Units	9.3%
2021 Housing Units	18,856
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	6.7%
2026 Housing Units	21,013
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	6.3%
Median Household Income	
2021	\$61,306
2026	\$67,657
Median Home Value	
2021	\$279,550
2026	\$311,243
Per Capita Income	
2021	\$33,628
2026	\$37,628
Median Age	
2010	36.5
2021	39.8
2026	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income	
Household Income Base	17,583
<\$15,000	7.2%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	5.9%
\$200,000+	6.1%
Average Household Income	\$84,635

2026 Households by Income	
Household Income Base	19,696
<\$15,000	5.9%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	6.9%
\$200,000+	6.8%
Average Household Income	\$94,184

2021 Owner Occupied Housing Units by Value	
Total	11,604
<\$50,000	3.4%
\$50,000 - \$99,999	4.3%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	14.0%
\$250,000 - \$299,999	14.2%
\$300,000 - \$399,999	19.3%
\$400,000 - \$499,999	8.7%
\$500,000 - \$749,999	9.9%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	1.6%
Average Home Value	\$363,457

2026 Owner Occupied Housing Units by Value	
Total	13,147
<\$50,000	2.3%
\$50,000 - \$99,999	2.8%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	9.0%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	14.7%
\$300,000 - \$399,999	22.2%
\$400,000 - \$499,999	10.6%
\$500,000 - \$749,999	12.0%
\$750,000 - \$999,999	3.0%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	2.1%
Average Home Value	\$406,848

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

March 22, 2022

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2010 Population by Age	
Total	30,312
0 - 4	7.5%
5 - 9	6.9%
10 - 14	6.3%
15 - 24	12.6%
25 - 34	14.7%
35 - 44	13.2%
45 - 54	13.8%
55 - 64	11.5%
65 - 74	7.5%
75 - 84	4.3%
85 +	1.8%
18 +	75.8%
2021 Population by Age	
Total	44,503
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	11.5%
25 - 34	13.5%
35 - 44	13.2%
45 - 54	12.0%
55 - 64	12.9%
65 - 74	10.6%
75 - 84	5.6%
85 +	2.1%
18 +	77.9%
2026 Population by Age	
Total	49,538
0 - 4	5.9%
5 - 9	5.9%
10 - 14	6.2%
15 - 24	11.5%
25 - 34	12.9%
35 - 44	13.2%
45 - 54	12.2%
55 - 64	11.9%
65 - 74	11.1%
75 - 84	7.0%
85 +	2.3%
18 +	78.5%
2010 Population by Sex	
Males	14,551
Females	15,761
2021 Population by Sex	
Males	21,727
Females	22,776
2026 Population by Sex	
Males	24,253
Females	25,285

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	30,312
White Alone	77.7%
Black Alone	14.7%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.4%
Two or More Races	2.1%
Hispanic Origin	8.0%
Diversity Index	46.7
2021 Population by Race/Ethnicity	
Total	44,506
White Alone	75.5%
Black Alone	15.4%
American Indian Alone	0.3%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.9%
Two or More Races	2.6%
Hispanic Origin	9.1%
Diversity Index	50.4
2026 Population by Race/Ethnicity	
Total	49,538
White Alone	73.7%
Black Alone	16.5%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.1%
Two or More Races	2.8%
Hispanic Origin	9.9%
Diversity Index	53.1
2010 Population by Relationship and Household Type	
Total	30,312
In Households	97.1%
In Family Households	80.9%
Householder	26.0%
Spouse	18.0%
Child	30.6%
Other relative	3.6%
Nonrelative	2.7%
In Nonfamily Households	16.2%
In Group Quarters	2.9%
Institutionalized Population	2.9%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment	
Total	31,125
Less than 9th Grade	5.2%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	24.5%
GED/Alternative Credential	5.2%
Some College, No Degree	22.0%
Associate Degree	7.9%
Bachelor's Degree	20.2%
Graduate/Professional Degree	9.3%
2021 Population 15+ by Marital Status	
Total	36,256
Never Married	28.0%
Married	52.2%
Widowed	6.9%
Divorced	12.9%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	22,371
Population 16+ Employed	95.9%
Population 16+ Unemployment rate	4.1%
Population 16-24 Employed	12.8%
Population 16-24 Unemployment rate	6.8%
Population 25-54 Employed	64.4%
Population 25-54 Unemployment rate	3.7%
Population 55-64 Employed	17.1%
Population 55-64 Unemployment rate	4.1%
Population 65+ Employed	5.7%
Population 65+ Unemployment rate	2.6%
2021 Employed Population 16+ by Industry	
Total	21,447
Agriculture/Mining	1.2%
Construction	8.8%
Manufacturing	12.3%
Wholesale Trade	4.6%
Retail Trade	12.2%
Transportation/Utilities	5.2%
Information	1.3%
Finance/Insurance/Real Estate	6.3%
Services	43.2%
Public Administration	4.9%
2021 Employed Population 16+ by Occupation	
Total	21,444
White Collar	59.7%
Management/Business/Financial	17.6%
Professional	20.4%
Sales	10.4%
Administrative Support	11.4%
Services	14.6%
Blue Collar	25.7%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	4.2%
Production	7.1%
Transportation/Material Moving	8.8%

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2010 Households by Type	
Total	11,885
Households with 1 Person	27.9%
Households with 2+ People	72.1%
Family Households	66.2%
Husband-wife Families	45.9%
With Related Children	19.7%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.5%
With Related Children	2.7%
Other Family with Female Householder	15.7%
With Related Children	10.5%
Nonfamily Households	5.9%
All Households with Children	33.4%
Multigenerational Households	4.5%
Unmarried Partner Households	6.3%
Male-female	5.7%
Same-sex	0.6%
2010 Households by Size	
Total	11,885
1 Person Household	27.9%
2 Person Household	33.7%
3 Person Household	16.8%
4 Person Household	12.1%
5 Person Household	5.8%
6 Person Household	2.1%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	11,885
Owner Occupied	59.3%
Owned with a Mortgage/Loan	41.6%
Owned Free and Clear	17.7%
Renter Occupied	40.7%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	131
Percent of Income for Mortgage	19.2%
Wealth Index	94
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	13,109
Housing Units Inside Urbanized Area	96.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.3%
2010 Population By Urban/ Rural Status	
Total Population	30,312
Population Inside Urbanized Area	96.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1.	Hometown Heritage (8G)
2.	Emerald City (8B)
3.	Workday Drive (4A)

2021 Consumer Spending

Apparel & Services: Total \$	\$34,302,266
Average Spent	\$1,950.77
Spending Potential Index	92
Education: Total \$	\$26,505,953
Average Spent	\$1,507.39
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$52,934,807
Average Spent	\$3,010.40
Spending Potential Index	93
Food at Home: Total \$	\$88,440,818
Average Spent	\$5,029.62
Spending Potential Index	92
Food Away from Home: Total \$	\$60,906,871
Average Spent	\$3,463.77
Spending Potential Index	91
Health Care: Total \$	\$103,920,601
Average Spent	\$5,909.95
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$36,819,674
Average Spent	\$2,093.93
Spending Potential Index	93
Personal Care Products & Services: Total \$	\$14,607,138
Average Spent	\$830.71
Spending Potential Index	93
Shelter: Total \$	\$318,693,772
Average Spent	\$18,124.08
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$39,234,503
Average Spent	\$2,231.26
Spending Potential Index	93
Travel: Total \$	\$40,568,327
Average Spent	\$2,307.12
Spending Potential Index	91
Vehicle Maintenance & Repairs: Total \$	\$18,420,508
Average Spent	\$1,047.57
Spending Potential Index	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.