		New	Empl (Place		_	-	-		Potential
soc	Title	Employer Demand	of Residence) <sup>1</sup>	Unempl <sup>1</sup>	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Candidates per Opening
27- 3043	Writers and Authors	86	1,709	116	\$63,100	\$73,900	12,371	726	21
27- 2042	Musicians and Singers	73	2,927	326	\$65,400	\$61,500	1,908	415	45
27- 2012	Producers and Directors	32	1,541	131	\$66,400	\$93,900	6,359	537	52
27- 2011	Actors	25	429	193	\$30,600	\$55,000	255	55	25
27- 1013	Fine Artists, Including Painters, Sculptors, and Illustrators	19	379	26	\$56,100	\$63,000	499	33	21
13- 1011	Agents and Business Managers of Artists, Performers, and Athletes	18	740	47	\$81,900	\$97,200	12,436	631	44
27- 1014	Special Effects Artists and Animators	17	645	36	\$69,300	\$84,800	3,961	287	40
27- 4021	Photographers	15	1,213	106	\$40,500	\$45,400	2,411	250	88
27- 2099	Entertainers and Performers, Sports and Related Workers, All Other	12	308	40	\$30,800	\$45,500	168	21	29
27- 1011	Art Directors	10	819	49	\$78,000	\$109,600	5,095	401	87
27- 4011	Audio and Video Technicians	10	953	103	\$53,800	\$51,300	913	42	106
27- 3099	Media and Communication Workers, All Other	10	382	29	\$51,800	\$53,100	30,933	2,620	41
11- 9198	Personal Service Managers, All Other; Entertainment and Recreation Managers, Except Gambling; and Managers, All Other	10	10,712	270	\$84,900	\$118,700	23,927	718	1,098
27-3011	Broadcast Announcers and Radio Disc Jockeys	8	508	47	\$56,700	\$53,600	2,151	403	69
43- 6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	8	16,043	836	\$39,200	\$39,200	28,512	1,552	2,110

		New	Empl (Place		Danier I d	Nation 10	For 1	Han I	Potential
soc	Title	Employer Demand	of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Candidates per Opening
27- 1012	Craft Artists	7	149	11	\$42,400	\$38,700			23
27- 2091	Disc Jockeys, Except Radio	7	168	21	\$30,800	\$45,500	308	40	27
11- 1021	General and Operations Managers	7	17,671	550	\$117,500	\$123,000	44,384	1,584	2,603
53- 7062	Laborers and Freight, Stock, and Material Movers, Hand	7	26,901	2,954	\$30,800	\$32,100			4,265
43-9061	Office Clerks, General	7	21,866	1,273	\$35,700	\$36,400	20,002	1,243	3,306
25- 3021	Self-Enrichment Teachers	6	2,194	237	\$36,900	\$46,100	18,298	2,333	405
27- 4014	Sound Engineering Technicians	6	417	40	\$73,500	\$67,100	8,558	502	76
27- 1019	Artists and Related Workers, All Other	5	115	8	\$50,400	\$67,800			25
27- 2041	Music Directors and Composers	5	691	77	\$48,300	\$64,700	2,982	342	154
77-1077	Set and Exhibit Designers	5	148	12	\$60,900	\$62,500	89	9	32
39- 3031	Ushers, Lobby Attendants, and Ticket Takers	5	1,028	439	\$23,500	\$24,900	70,210	9,737	293
27- 3042	Technical Writers	4	300	32	\$66,500	\$76,900	3,085	214	83
	Bookkeeping, Accounting, and Auditing Clerks	3	13,258	533	\$44,000	\$43,000	12,263	612	4,597
27- 2031	Dancers	3	123	30	\$28,900	\$41,600			51
43-6011	Executive Secretaries and Executive Administrative Assistants	3	2,807	135	\$56,100	\$62,900	43,262	1,969	981
13- 1161	Market Research Analysts and Marketing Specialists	3	4,786	174	\$63,700	\$71,600	16,371	670	1,653
13- 1198	Project Management Specialists and Business Operations Specialists, All Other	3	8,611	318	\$63,000	\$80,200	8,146	189	2,976
27- 3031	Public Relations Specialists	3	1,333	72	\$68,000	\$70,200	20,672	950	468
41- 3091	Sales Representatives	3	8,041	604	\$66,100	\$66,800			2,882

		Now	Empl/Dlace			(000	,		Detential
soc	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Potential Candidates per Opening
	of Services, Except Advertising, Insurance, Financial Services, and Travel								
35- 3031	Waiters and Waitresses	3	17,655	2,462	\$20,600	\$26,800	61,658	9,446	6,705
13- 2011	Accountants and Auditors	2	12,571	308	\$72,000	\$79,500	9,190	295	6,439
35-3011	Bartenders	2	3,132	376	\$20,500	\$28,000	82	11	1,754
47- 2031	Carpenters	2	5,119	508	\$45,500	\$52,800	6,526	831	2,813
41- 2011	Cashiers	2	23,398	2,559	\$23,000	\$24,400	47,606	7,998	12,978
39- 3092	Costume Attendants	2	44	14	\$49,700	\$49,000	2,329	377	29
43- 4051	Customer Service Representatives	2	24,521	1,476	\$36,300	\$37,300	21,063	1,540	12,998
27- 1029	Designers, All Other	2	176	13	\$85,900	\$73,500			94
43- 1011	First-Line Supervisors of Office and Administrative Support Workers	2	13,764	523	\$59,200	\$60,100	16,454	909	7,144
13- 1131	Fundraisers	2	372	22	\$52,700	\$62,800			197
43- 5061	Production, Planning, and Expediting Clerks	2	2,909	119	\$47,500	\$50,600	5,687	369	1,514
39- 3091	Amusement and Recreation Attendants	1	1,840	791	\$21,700	\$24,300	47,086	6,365	2,631
27- 4031	Camera Operators, Television, Video, and Film	1	357	25	\$58,600	\$65,000	2,167	186	382
11- 1011	Chief Executives	1	3,798	84	\$173,400	\$193,900	9,925	211	3,882
27- 2032	Choreographers	1	55	16	\$50,700	\$53,600			71
35- 2014	Cooks, Restaurant	1	8,584	1,483	\$26,700	\$28,700	21,533	3,269	10,067
35- 9011	Dining Room and Cafeteria Attendants and Bartender Helpers	1	2,314	451	\$22,700	\$25,000	53,332	9,177	2,764
27- 3041	Editors	1	939	70	\$54,600	\$71,900	71	4	1,008
47- 2111	Electricians	1	4,749	313	\$50,800	\$60,400	7,372	402	5,062
35- 3023	Fast Food and Counter Workers	1	23,689	3,806	\$21,300	\$23,300	58,746	8,480	27,495
27- 4032	Film and Video Editors	1	333	20	\$66,000	\$87,300	12,862	901	353

soc	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl <sup>1</sup>	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Potential Candidates per Opening
11-3031	Financial Managers	1	6,407	144	\$124,400	\$147,500	21,511	546	6,551
39- 1098	First-Line Supervisors of Personal Service and Entertainment and Recreation Workers, Except Gambling Services	1	1,795	142	\$43,000	\$43,400	4,230	474	1,937
35- 2021	Food Preparation Workers	1	9,577	1,587	\$22,300	\$25,800	76,614	11,732	11,164
11- 2033	Fundraising Managers	1	475	13	\$88,300	\$132,600	20,096	792	487
27- 1024	Graphic Designers	1	2,105	152	\$51,400	\$56,500			2,258
13- 1071	Human Resources Specialists	1	5,055	170	\$60,300	\$67,800	26,192	973	5,224
37- 2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1	13,558	990	\$27,500	\$30,000	47,569	6,059	14,548
27- 4098	Lighting Technicians and Media and Communication Equipment Workers, All Other	1	211	16	\$61,100	\$73,700			228
49- 9071	Maintenance and Repair Workers, General	1	9,545	433	\$40,500	\$42,000	6,081	294	9,978
11- 2021	Marketing Managers	1	2,282	87	\$128,600	\$149,200	37,462	1,355	2,369
53-7199	Material Moving Workers, All Other	1	279	28	\$38,300	\$36,500			307
13- 1121	Meeting, Convention, and Event Planners	1	989	52	\$54,400	\$54,900			1,041
25- 4013	Museum Technicians and Conservators	1	89	9	\$46,800	\$48,000	148	12	98
43-9199	Office and Administrative Support Workers, All Other	1	1,475	58	\$38,000	\$38,300			1,533
43- 4171	Receptionists and Information Clerks	1	7,633	698	\$28,900	\$31,300	32,654	2,065	8,331

soc	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Potential Candidates per Opening
41- 2031	Retail Salespersons	1	30,504	2,428	\$29,600	\$29,400	9,255	981	32,932
49-9096	Riggers	1	137	12	\$39,900	\$52,400	272	31	149
11- 2022	Sales Managers	1	3,334	120	\$125,200	\$141,700	18,965	565	3,453
41- 4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1	7,555	222	\$61,500	\$71,100	1,507	63	7,778
33-9032	Security Guards	1	8,774	381	\$29,400	\$33,000	1,276	184	9,155
15- 1256	Software Developers and Software Quality Assurance Analysts and Testers	1	6,484	137	\$94,700	\$111,600	15,799	444	6,621
15- 1257	Web Developers and Digital Interface Designers	1	1,185	37	\$63,500	\$82,400	9,493	280	1,222

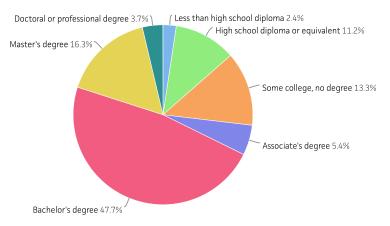
Note: Figures may not sum due to rounding.

#### **Column Glossary**

SOC	The Standard Occupational Classification code.					
Title	The name of the Standard Occupational Classification code.					
New Employer Demand	Estimated number of employees needed in the specified occupation by the incoming firm.					
Empl (Place of Residence) <sup>1</sup>	Estimated number of workers currently employed in the occupation in the region by residence.					
Unempl <sup>1</sup>	Estimated number of workers unemployed in the occupation in the region by residence.					
Regional Avg Wage <sup>2</sup>	National average wage adjusted by the selected region's cost of living.					
National Avg Wage <sup>2</sup>	Average wage for selected occupation in the nation.					
Empl Extended	Regional workers meeting the following three criteria: • Are currently employed. • Have similar skills to the specified occupation (though may need additional training and/or certification to meet the specified occupation's requirements). • Current wages are no more than 10% higher than average wages of the specified occupation.					
Unempl Extended	Same as Employment Extended except these workers are currently unemployed.					
Potential Candidates per Opening	The ratio of potential candidates (employed plus unemployed) to the new employer demand. The coloring reflects varying ratio levels, red-orange-yellow-green, with the former representing short labor supplies and the lattermost reflecting generally ample supply. (The threshold for an "ample" supply varies industry to industry and occupation to occupation, but a general threshold of "50" is used in JobsEQ to denote the green level of generally ample supply.)					

<sup>1.</sup> Occupation employment and unemployment are place-of-residence data--that is, referring to workers who reside in the named locality.
2. Occupation wages are as of 2019 and represent the average for all Covered Employment
Data as of 2020Q3 unless noted otherwise

# Education Breakdown for What-If Analysis 45 Minute Drive - Forward Sumner, Music\_Forward Sumner



Source: JobsEQ®,Data as of 2020Q3