		New Employer	Empl (Place of		Regional Avg	National Avg	Empl	Unempl	Potential Candidates
SOC	Title	Demand	Residence) <sup>1</sup>	Unempl <sup>1</sup>	Wage <sup>2</sup>	Wage <sup>2</sup>	Extended	Extended	per Opening
77-3043	Writers and Authors	43	1,709	116	\$63,100	\$73,900	12,371	726	42
27- 2042	Musicians and Singers	36	2,927	326	\$65,400	\$61,500	1,908	415	90
7/- 7017	Producers and Directors	16	1,541	131	\$66,400	\$93,900	6,359	537	104
27- 2011	Actors	13	429	193	\$30,600	\$55,000	255	55	48
13- 1011	Agents and Business Managers of Artists, Performers, and Athletes	9	740	47	\$81,900	\$97,200	12,436	631	87
27- 1013	Fine Artists, Including Painters, Sculptors, and Illustrators	9	379	26	\$56,100	\$63,000	499	33	45
27- 1014	Special Effects Artists and Animators	9	645	36	\$69,300	\$84,800	3,961	287	76
27- 4021	Photographers	7	1,213	106	\$40,500	\$45,400	2,411	250	188
27- 2099	Entertainers and Performers, Sports and Related Workers, All Other	6	308	40	\$30,800	\$45,500	168	21	58
27- 1011	Art Directors	5	819	49	\$78,000	\$109,600	5,095	401	174
27- 4011	Audio and Video Technicians	5	953	103	\$53,800	\$51,300	913	42	211
27- 3099	Media and Communication Workers, All Other	5	382	29	\$51,800	\$53,100	30,933	2,620	82
11- 9198	Personal Service Managers, All Other; Entertainment and Recreation Managers, Except Gambling; and Managers, All Other	5	10,712	270	\$84,900	\$118,700	23,927	718	2,196
27- 3011	Broadcast Announcers and Radio Disc Jockeys	4	508	47	\$56,700	\$53,600	2,151	403	139
27- 1012	Craft Artists	4	149	11	\$42,400	\$38,700			40
	Disc Jockeys, Except Radio	4	168	21	\$30,800	\$45,500	308	40	47

		New	Empl (Place	,		, ,			Potential
soc	Title	Employer Demand	of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Candidates per Opening
43- 6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	4	16,043	836	\$39,200	\$39,200	28,512	1,552	4,220
11- 1021	General and Operations Managers	3	17,671	550	\$117,500	\$123,000	44,384	1,584	6,074
53- 7062	Laborers and Freight, Stock, and Material Movers, Hand	3	26,901	2,954	\$30,800	\$32,100			9,952
27- 2041	Music Directors and Composers	3	691	77	\$48,300	\$64,700	2,982	342	256
43-9061	Office Clerks, General	3	21,866	1,273	\$35,700	\$36,400	20,002	1,243	7,713
25- 3021	Self-Enrichment Teachers	3	2,194	237	\$36,900	\$46,100	18,298	2,333	810
27- 4014	Sound Engineering Technicians	3	417	40	\$73,500	\$67,100	8,558	502	153
39- 3031	Ushers, Lobby Attendants, and Ticket Takers	3	1,028	439	\$23,500	\$24,900	70,210	9,737	489
27- 1019	Artists and Related Workers, All Other	2	115	8	\$50,400	\$67,800			61
43- 3031	Bookkeeping, Accounting, and Auditing Clerks	2	13,258	533	\$44,000	\$43,000	12,263	612	6,896
27- 2031	Dancers	2	123	30	\$28,900	\$41,600			77
43- 6011	Executive Secretaries and Executive Administrative Assistants	2	2,807	135	\$56,100	\$62,900	43,262	1,969	1,471
13- 1161	Market Research Analysts and Marketing Specialists	2	4,786	174	\$63,700	\$71,600	16,371	670	2,480
13- 1198	Project Management Specialists and Business Operations Specialists, All Other	2	8,611	318	\$63,000	\$80,200	8,146	189	4,465
27- 3031	Public Relations Specialists	2	1,333	72	\$68,000	\$70,200	20,672	950	703
27- 1027	Set and Exhibit Designers	2	148	12	\$60,900	\$62,500	89	9	80
27- 3042	Technical Writers	2	300	32	\$66,500	\$76,900	3,085	214	166

		New	Empl (Place						Potential
soc	Title	Employer Demand	of Residence)¹	Unempl <sup>1</sup>	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Candidates per Opening
35-3031	Waiters and Waitresses	2	17,655	2,462	\$20,600	\$26,800	61,658	9,446	10,058
13- 2011	Accountants and Auditors	1	12,571	308	\$72,000	\$79,500	9,190	295	12,879
39- 3091	Amusement and Recreation Attendants	1	1,840	791	\$21,700	\$24,300	47,086	6,365	2,631
35-3011	Bartenders Camera	1	3,132	376	\$20,500	\$28,000	82	11	3,508
27-4031	Operators, Television, Video, and Film	1	357	25	\$58,600	\$65,000	2,167	186	382
47- 2031	Carpenters	1	5,119	508	\$45,500	\$52,800	6,526	831	5,626
41- 2011	Cashiers	1	23,398	2,559	\$23,000	\$24,400	47,606	7,998	25,957
27- 2032	Choreographers	1	55	16	\$50,700	\$53,600			71
39- 3092	Costume Attendants	1	44	14	\$49,700	\$49,000	2,329	377	58
43-4051	Customer Service Representatives	1	24,521	1,476	\$36,300	\$37,300	21,063	1,540	25,997
27- 1029	Designers, All Other	1	176	13	\$85,900	\$73,500			189
27- 3041	Editors	1	939	70	\$54,600	\$71,900	71	4	1,008
43- 1011	First-Line Supervisors of Office and Administrative Support Workers	1	13,764	523	\$59,200	\$60,100	16,454	909	14,288
13- 1131	Fundraisers	1	372	22	\$52,700	\$62,800			393
27- 1024	Graphic Designers	1	2,105	152	\$51,400	\$56,500			2,258
37- 2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1	13,558	990	\$27,500	\$30,000	47,569	6,059	14,548
27- 4098	Lighting Technicians and Media and Communication Equipment Workers, All Other	1	211	16	\$61,100	\$73,700			228
49- 9071	Maintenance and Repair Workers, General	1	9,545	433	\$40,500	\$42,000	6,081	294	9,978
11- 2021	Marketing Managers	1	2,282	87	\$128,600	\$149,200	37,462	1,355	2,369
13- 1121	Meeting, Convention, and Event Planners	1	989	52	\$54,400	\$54,900			1,041

soc	Title	New Employer Demand	Empl (Place of Residence) <sup>1</sup>	Unempl¹	Regional Avg Wage <sup>2</sup>	National Avg Wage <sup>2</sup>	Empl Extended	Unempl Extended	Potential Candidates per Opening
25- 4013	Museum Technicians and Conservators	1	89	9	\$46,800	\$48,000	148	12	98
43- 9199	Office and Administrative Support Workers, All Other	1	1,475	58	\$38,000	\$38,300			1,533
43- 5061	Production, Planning, and Expediting Clerks	1	2,909	119	\$47,500	\$50,600	5,687	369	3,028
43- 4171	Receptionists and Information Clerks	1	7,633	698	\$28,900	\$31,300	32,654	2,065	8,331
41- 3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	1	8,041	604	\$66,100	\$66,800			8,645
33-9032	Security Guards	1	8,774	381	\$29,400	\$33,000	1,276	184	9,155

#### Source: JobsEQ®

Data as of 2020Q3 unless noted otherwise

Note: Figures may not sum due to rounding.

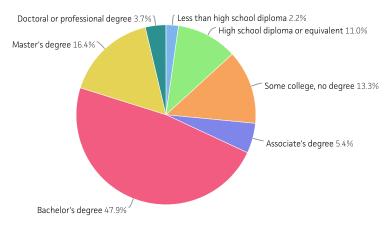
#### **Column Glossary**

	<b>,</b>					
SOC	The Standard Occupational Classification code.					
Title	The name of the Standard Occupational Classification code.					
New Employer Demand	Estimated number of employees needed in the specified occupation by the incoming firm.					
Empl (Place of Residence) <sup>1</sup>	Estimated number of workers currently employed in the occupation in the region by residence.					
Unempl <sup>1</sup>	Estimated number of workers unemployed in the occupation in the region by residence.					
Regional Avg Wage <sup>2</sup>	National average wage adjusted by the selected region's cost of living.					
National Avg Wage <sup>2</sup>	Average wage for selected occupation in the nation.					
Empl Extended	Regional workers meeting the following three criteria: • Are currently employed. • Have similar skills to the specified occupation (though may need additional training and/or certification to meet the specified occupation's requirements). • Current wages are no more than 10% higher than average wages of the specified occupation.					
Unempl Extended	Same as Employment Extended except these workers are currently unemployed.					
Potential Candidates per Opening	The ratio of potential candidates (employed plus unemployed) to the new employed demand. The coloring reflects varying ratio levels, red-orange-yellow-green, with the former representing short labor supplies and the lattermost reflecting general ample supply. (The threshold for an "ample" supply varies industry to industry and occupation to occupation, but a general threshold of "50" is used in JobsEQ to denote the green level of generally ample supply.)					

<sup>1.</sup> Occupation employment and unemployment are place-of-residence data--that is, referring to workers who reside in the named locality.

<sup>2.</sup> Occupation wages are as of 2019 and represent the average for all Covered Employment

# Education Breakdown for What-If Analysis 45 Minute Drive - Forward Sumner, Music\_Forward Sumner



Source: JobsEQ®,Data as of 2020Q3