

Transportation Occupations

Sumner County, TN
45 Minute Drive Time



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Contents

What is Emsi Data?	1
Report Parameters	2
Workforce Map	3
Executive Summary	4
Supply (Jobs)	5
Demographic Details	9
Compensation	11
Demand	12
Graduate Pipeline	16
Appendix A (Occupations)	17

What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

24 Occupations

11-3071	Transportation, Storage, and Distribution ..
43-5011	Cargo and Freight Agents
43-5032	Dispatchers, Except Police, Fire, and Amb.
43-5071	Shipping, Receiving, and Inventory Clerks
53-1041	Aircraft Cargo Handling Supervisors

53-1047	First-Line Supervisors of Transportation a..
53-2011	Airline Pilots, Copilots, and Flight Enginee
53-3032	Heavy and Tractor-Trailer Truck Drivers
53-3033	Light Truck Drivers

See Appendix A for all 24 Occupations

8 Counties

21213	Simpson County, KY
47037	Davidson County, TN
47111	Macon County, TN
47147	Robertson County, TN

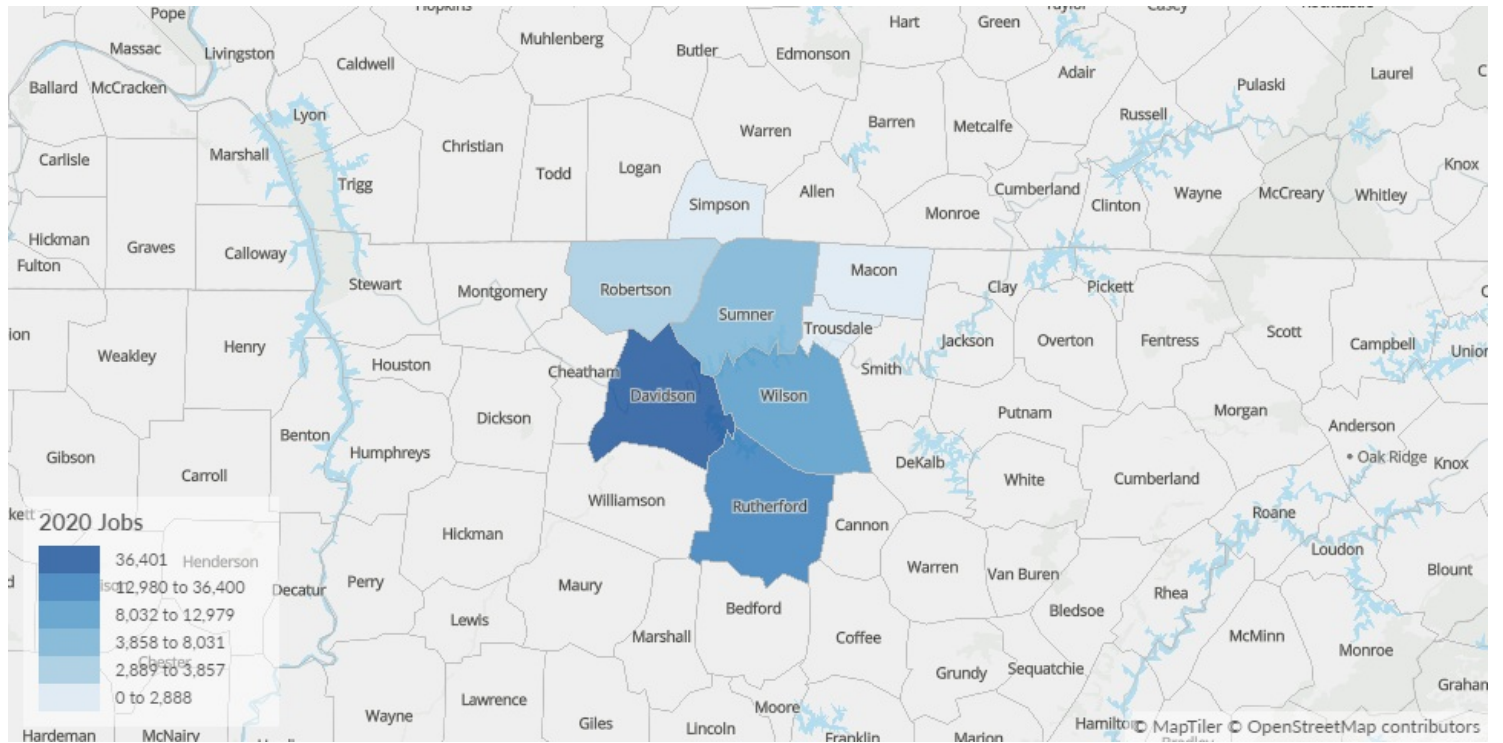
47149	Rutherford County, TN
47165	Sumner County, TN
47169	Trousdale County, TN
47189	Wilson County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

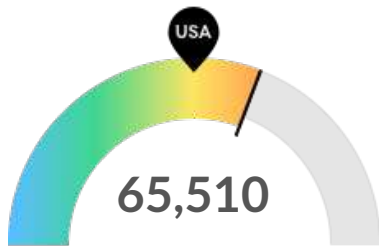
The information in this report pertains to the chosen occupations and geographical areas.

Workforce Map



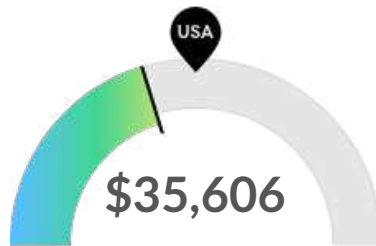
Executive Summary

Average Hiring Competition Over a Deep Supply of Regional Talent



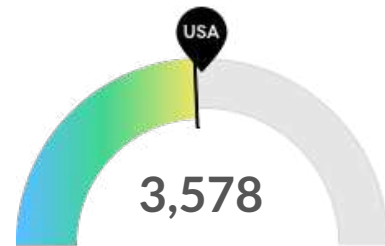
Supply (Jobs)

Your area is a hotspot for this kind of talent. The national average for an area this size is 47,369* employees, while there are 65,510 here.



Compensation

The cost for talent is about average in your area. The national median salary for your occupations is \$36,967, while you'll pay \$35,606 here.



Demand (Job Postings)

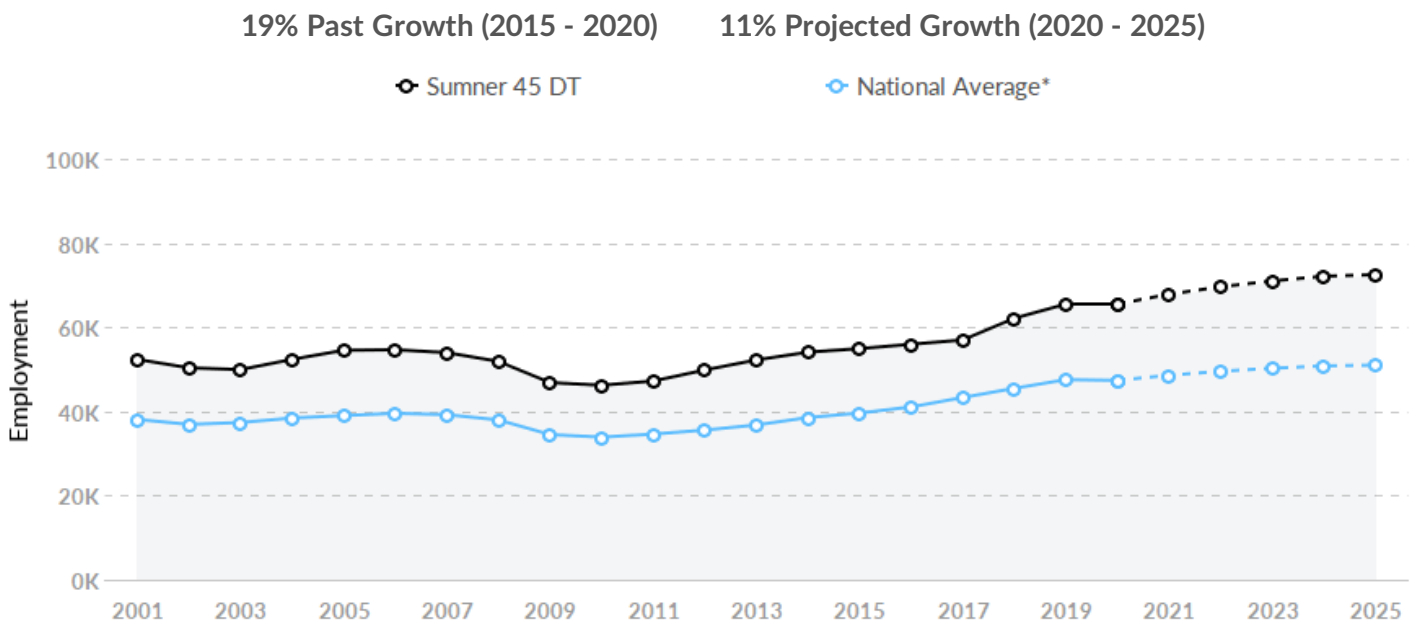
Competition from online job postings is about average in your area. The national average for an area this size is 3,715* job postings/mo, while there are 3,578 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

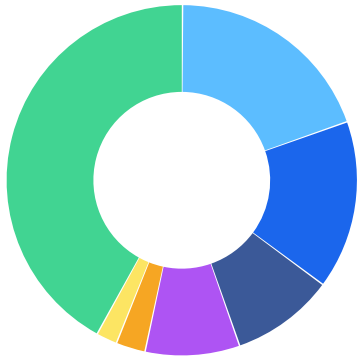
Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of your occupations is a strength or weakness for your area, and how it is changing relative to the nation. An average area of this size would have 47,369* employees, while there are 65,510 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.



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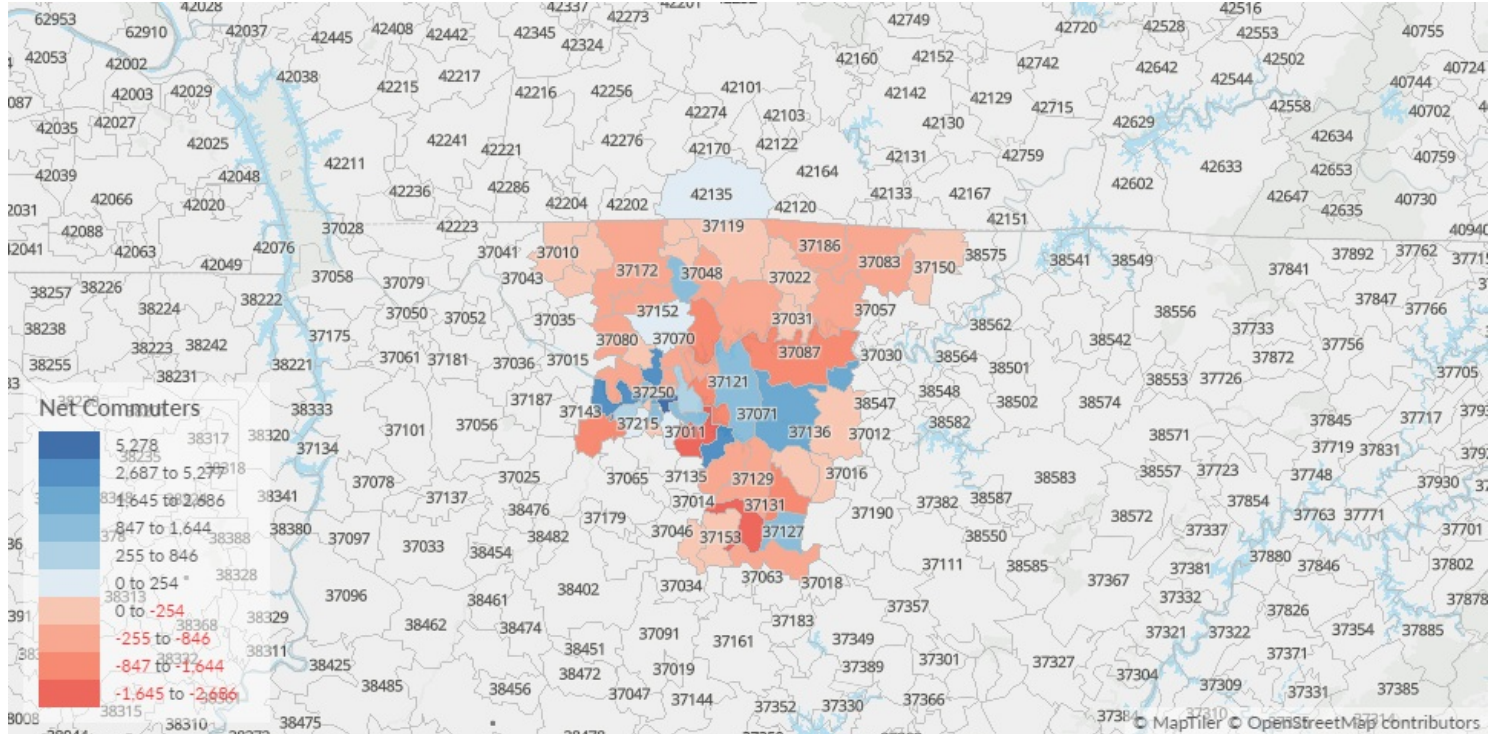
Most Jobs are Found in the General Freight Trucking Industry Sector



Industry	% of Occupation in Industry (2020)
General Freight Trucking	19.5%
Warehousing and Storage	15.5%
Couriers and Express Delivery Services	9.5%
Employment Services	8.7%
Specialized Freight Trucking	2.7%
Freight Transportation Arrangement	1.9%
Other	42.1%

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #28 for resident workers. The top ZIP for resident workers is 37013.

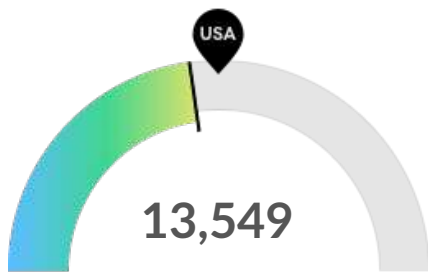


Where Talent Works

Where Talent Lives

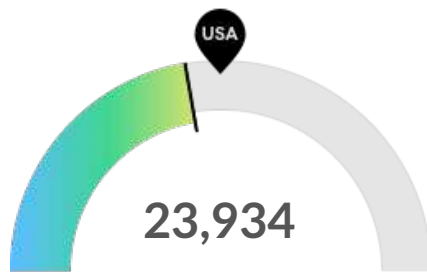
ZIP	Name	2020 Employment	ZIP	Name	2020 Workers
37210	Nashville, TN (in Davids...	5,973	37013	Antioch, TN (in Davidso...	3,515
37207	Nashville, TN (in Davids...	4,705	37167	Smyrna, TN (in Rutherfo...	2,980
37086	La Vergne, TN (in Ruthe...	4,526	37122	Mount Juliet, TN (in Wil...	2,453
37209	Nashville, TN (in Davids...	4,447	37075	Hendersonville, TN (in S...	2,413
37122	Mount Juliet, TN (in Wil...	3,545	37128	Murfreesboro, TN (in Ru...	2,411

Retirement Risk Is Low, While Overall Diversity Is About Average



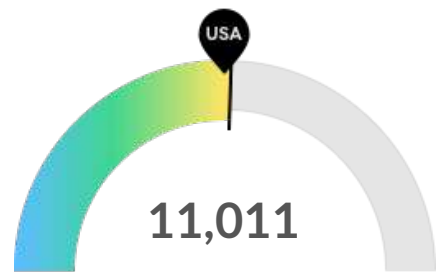
Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 15,449* employees 55 or older, while there are 13,549 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 28,117* racially diverse employees, while there are 23,934 here.



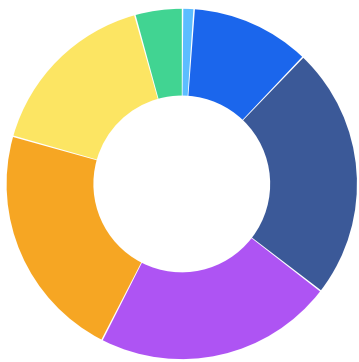
Gender Diversity

Gender diversity is about average in your area. The national average for an area this size is 10,697* female employees, while there are 11,011 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

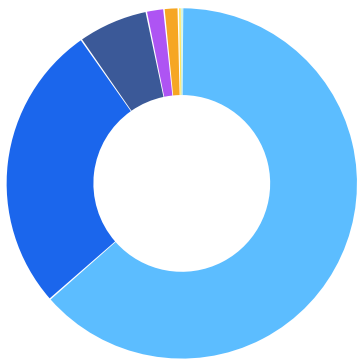
Demographic Details

Occupation Age Breakdown



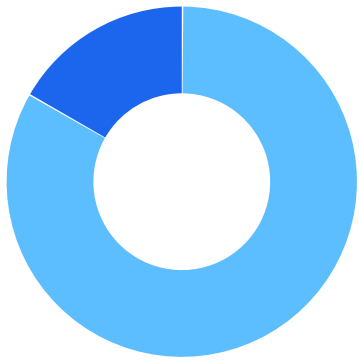
	% of Jobs	Jobs
14-18	1.1%	692
19-24	11.0%	7,213
25-34	23.3%	15,274
35-44	22.1%	14,456
45-54	21.9%	14,326
55-64	16.3%	10,678
65+	4.4%	2,871



Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	63.5%	41,576
Black or African American	26.8%	17,529
Hispanic or Latino	6.5%	4,232
Asian	1.6%	1,062
Two or More Races	1.3%	856
American Indian or Alaska Native	0.3%	193
Native Hawaiian or Other Pacific Islander	0.1%	62

Occupation Gender Breakdown

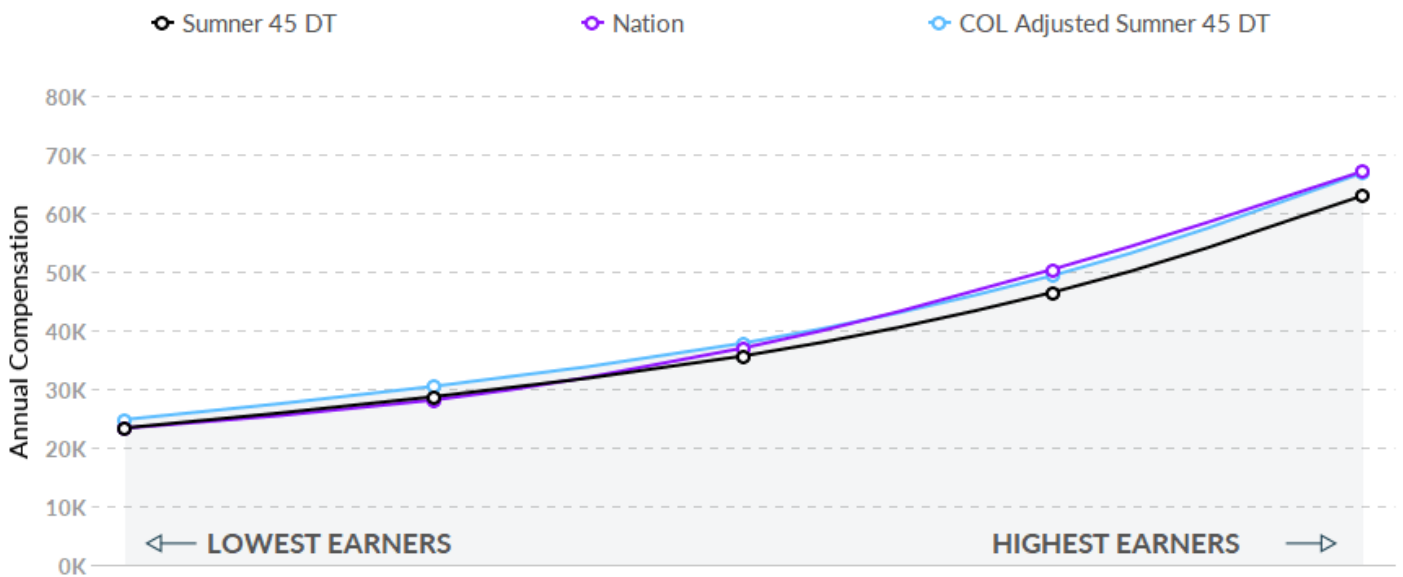


	% of Jobs	Jobs
 Males	83.2%	54,499
 Females	16.8%	11,011

Compensation

Talent Is 4% Cheaper

In 2019, the median compensation for your occupations in your area is \$35,606. Based on the national median wage of \$36,967 for this position, this means you will spend about 4% less to employ your occupations here. However, their actual purchasing power will be 2% greater than the national median when we adjust for regional cost of living (which is 6% lower than average).



Demand



3,119 Employers Competing

All employers in the region who posted for this job over the last 12 months.



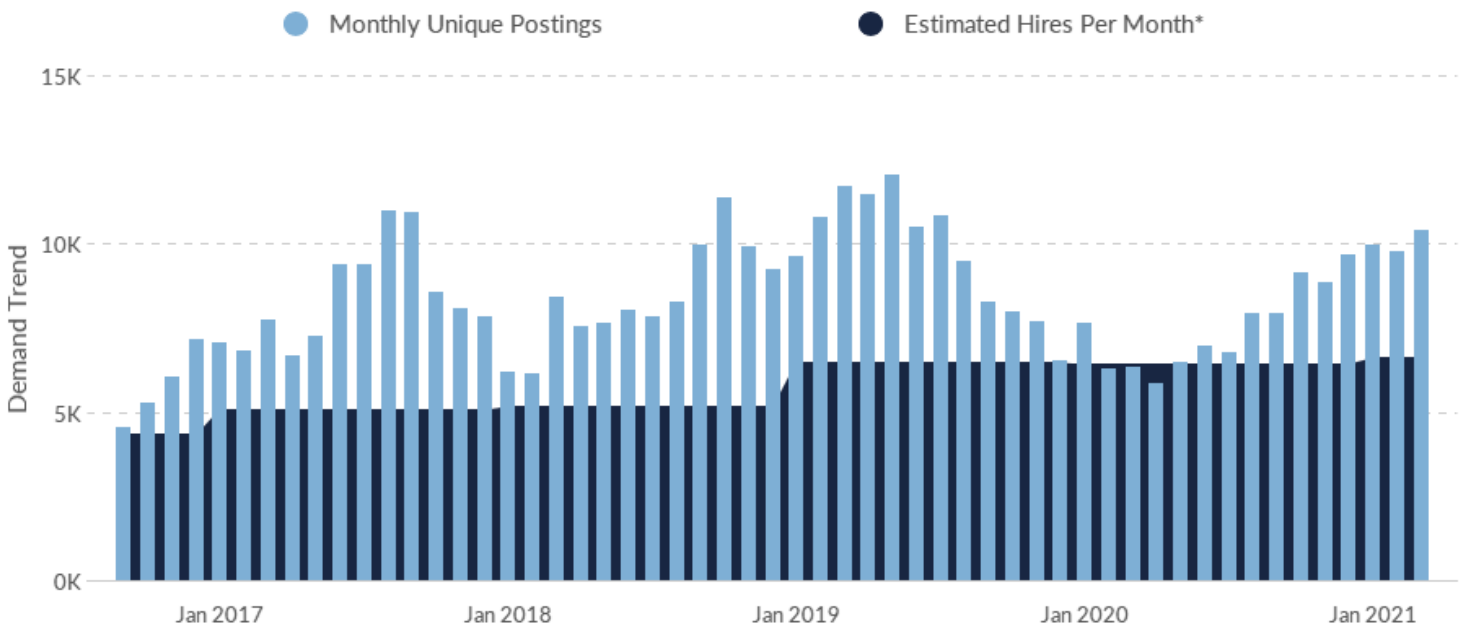
42,933 Unique Job Postings

The number of unique postings for this job over the last 12 months.



30 Day Median Duration











Posting duration is 3 days shorter than what's typical in the region.



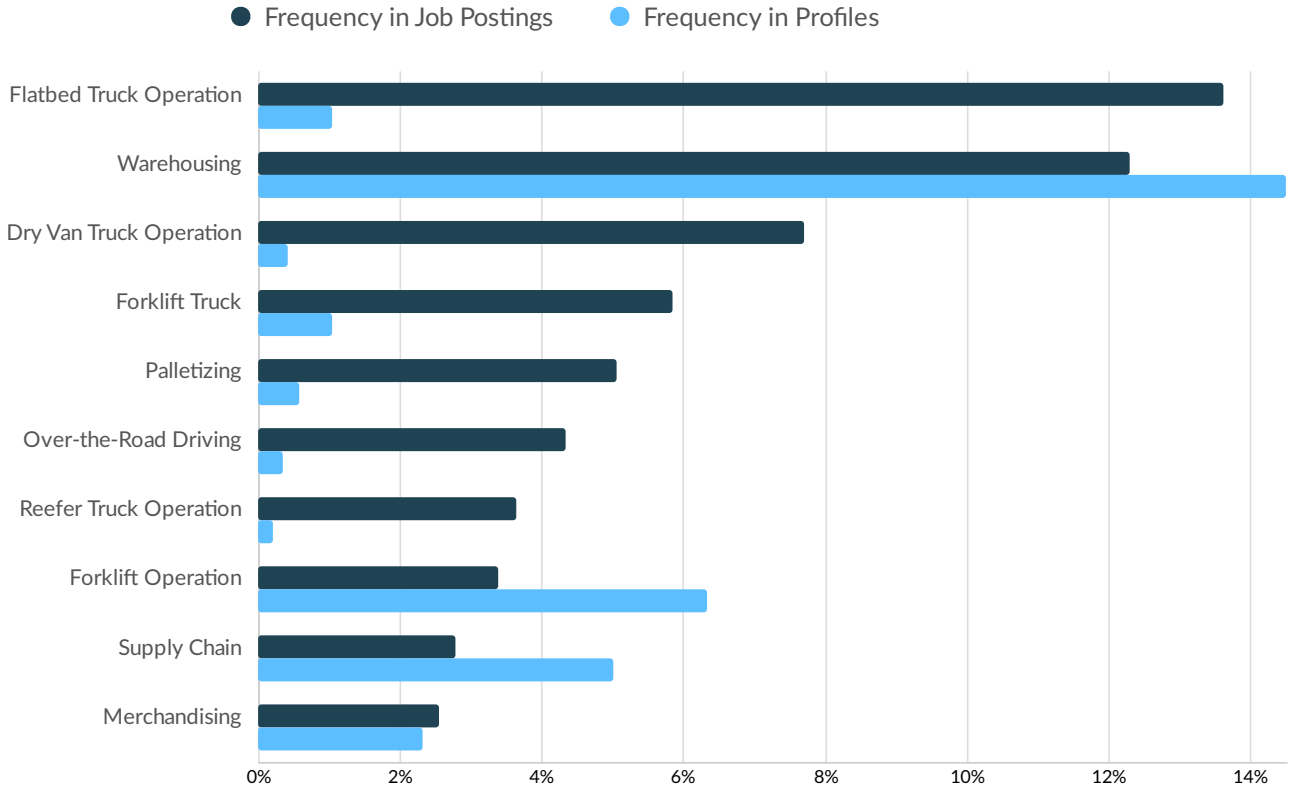
Occupation	Avg Monthly Postings (Apr 2020 - Mar 2021)	Avg Monthly Hires (Apr 2020 - Mar 2021)
Heavy and Tractor-Trailer Truck Drivers	5,443	1,550
Light Truck Drivers	1,060	484
Laborers and Freight, Stock, and Material Movers, Hand	646	3,228
First-Line Supervisors of Transportation and Material Moving Workers, Except Aircraft Cargo Handling Supervisors	407	244

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Occupation	Avg Monthly Postings (Apr 2020 - Mar 2021)	Avg Monthly Hires (Apr 2020 - Mar 2021)
Industrial Truck and Tractor Operators	354	460
Shipping, Receiving, and Inventory Clerks	171	304
Transportation, Storage, and Distribution Managers	138	43
Dispatchers, Except Police, Fire, and Ambulance	41	70
Cargo and Freight Agents	19	20
Transportation Inspectors	14	6
Crane and Tower Operators	8	11
Airline Pilots, Copilots, and Flight Engineers	7	8
Aircraft Cargo Handling Supervisors	6	7
Traffic Technicians	1	0
Captains, Mates, and Pilots of Water Vessels	1	8
Rail Yard Engineers, Dinkey Operators, and Hostlers	1	0
Railroad Conductors and Yardmasters	1	4
Locomotive Engineers	0	3
Railroad Brake, Signal, and Switch Operators and Locomotive Firers	0	0
Hoist and Winch Operators	0	0

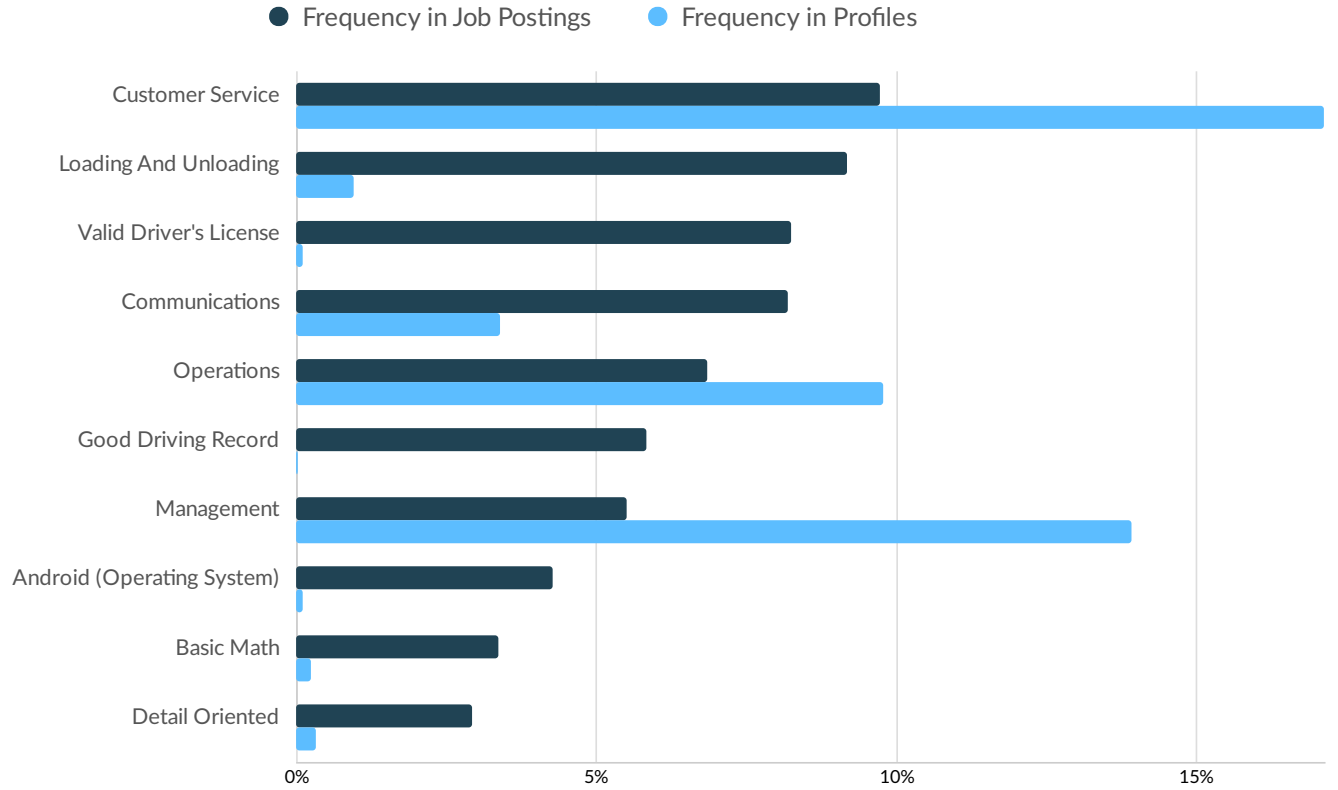
Top Companies	Unique Postings	Top Job Titles	Unique Postings
C.R. England, Inc.	858 	CDL-A Truck Drivers	5,821 
CRST International, Inc.	797 	CDL Truck Drivers	1,993 
Amazon.com, Inc.	649 	OTR CDL-A Truck Drivers	1,615 
U.S. Xpress, Inc.	606 	Regional CDL-A Truck Drivers	1,462 
Randstad N.V.	528 	Delivery Drivers	1,321 

Top Hard Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Flatbed Truck Operation	1,160	14%	125	1%
Warehousing	1,047	12%	1,731	15%
Dry Van Truck Operation	657	8%	49	0%
Forklift Truck	499	6%	124	1%
Palletizing	431	5%	69	1%
Over-the-Road Driving	369	4%	42	0%
Reefer Truck Operation	311	4%	26	0%
Forklift Operation	289	3%	755	6%
Supply Chain	237	3%	597	5%
Merchandising	218	3%	278	2%

Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Customer Service	829	10%	2,043	17%
Loading And Unloading	782	9%	113	1%
Valid Driver's License	701	8%	14	0%
Communications	697	8%	405	3%
Operations	582	7%	1,168	10%
Good Driving Record	496	6%	2	0%
Management	468	5%	1,659	14%
Android (Operating System)	363	4%	12	0%
Basic Math	287	3%	28	0%
Detail Oriented	249	3%	40	0%

Graduate Pipeline



8 Programs

20 programs can train for this job, while only 8 programs have produced completers in this region.



1,540 Completions (2019)

The completions from all regional institutions for all degree types.



7,596 Openings (2019)

The average number of openings for an occupation in the region is 127.

Top Programs	Completions (2019)
Business Administration and Ma...	1,087
Business/Commerce, General	178
Aeronautics/Aviation/Aerospac...	135
Public Administration	65
Operations Management and Su...	41

Top Schools	Completions (2019)
Middle Tennessee State Univers...	450
Trevecca Nazarene University	283
Tennessee State University	213
Belmont University	130
Lipscomb University	113

Appendix A (Occupations)

Code	Description
11-3071	Transportation, Storage, and Distribution Managers
43-5011	Cargo and Freight Agents
43-5032	Dispatchers, Except Police, Fire, and Ambulance
43-5071	Shipping, Receiving, and Inventory Clerks
53-1041	Aircraft Cargo Handling Supervisors
53-1047	First-Line Supervisors of Transportation and Material Moving Workers, Except Aircraft Cargo Handling Supervisors
53-2011	Airline Pilots, Copilots, and Flight Engineers
53-3032	Heavy and Tractor-Trailer Truck Drivers
53-3033	Light Truck Drivers
53-4011	Locomotive Engineers
53-4013	Rail Yard Engineers, Dinkey Operators, and Hostlers
53-4022	Railroad Brake, Signal, and Switch Operators and Locomotive Firers

Code	Description
53-4031	Railroad Conductors and Yardmasters
53-4099	Rail Transportation Workers, All Other
53-5021	Captains, Mates, and Pilots of Water Vessels
53-6041	Traffic Technicians
53-6051	Transportation Inspectors
53-6098	Aircraft Service Attendants and Transportation Workers, All Other
53-7011	Conveyor Operators and Tenders
53-7021	Crane and Tower Operators
53-7041	Hoist and Winch Operators
53-7051	Industrial Truck and Tractor Operators
53-7062	Laborers and Freight, Stock, and Material Movers, Hand
53-7121	Tank Car, Truck, and Ship Loaders