



# Sumner County, TN



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## Report Parameters

### 1 County

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47165	Sumner County, TN
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**194,952**

**Population (2020)**

Population **grew by 19,626** over the last 5 years and is projected to **grow by 13,644** over the next 5 years.

**64,798**

**Total Regional Employment**

Jobs **grew by 5,304** over the last 5 years and are projected to **grow by 4,920** over the next 5 years.

**\$67.2K**

**Median Household Income (2019)**

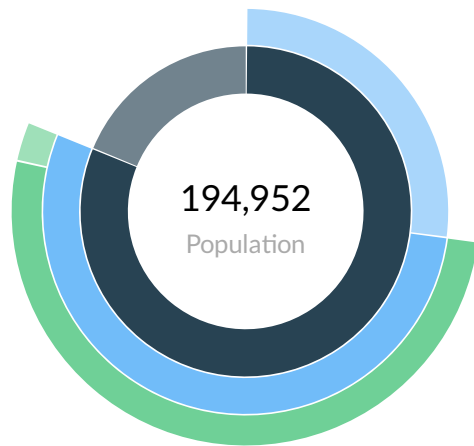
Median household income is **\$4.4K above** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **increased by 11.2%** since 2015, growing by 19,626. Population is expected to **increase by 7.0%** between 2020 and 2025, adding 13,644.
- From 2015 to 2020, jobs **increased by 8.9%** in Sumner County, TN from 59,494 to **64,798**. This change **outpaced the national growth rate of 3.1% by 5.8%**. As the number of jobs increased, the **labor force participation rate increased from 61.7% to 66.7% between 2015 and 2020**.
- Concerning educational attainment, **19.7% of Sumner County, TN residents possess a Bachelor's Degree** (0.4% below the national average), and **8.4% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	194,952	105,565	64,798	94.3	\$7.17B	\$11.13B	\$6.78B
Austin-Round Rock-Georgetown, TX	2,280,886	1,267,150	1,179,131	95.7	\$160.66B	\$125.37B	\$150.33B
Denver-Aurora-Lakewood, CO	3,012,180	1,720,681	1,666,466	114.2	\$237.05B	\$163.71B	\$210.88B
Miami-Fort Lauderdale-Pompano Beach, FL	6,243,561	3,016,685	2,953,325	111.1	\$377.10B	\$281.15B	\$256.43B
Charlotte-Concord-Gastonia, NC-SC	2,684,152	1,355,152	1,339,222	97.8	\$176.47B	\$137.59B	\$152.02B
Greenville-Anderson, SC	932,341	433,892	443,315	99.6	\$45.40B	\$45.51B	\$43.38B
Huntsville, AL	477,838	224,806	253,046	95.6	\$29.29B	\$45.06B	\$70.78B
Jackson, MS	595,924	272,438	290,749	88.7	\$28.65B	\$38.21B	\$47.92B
Columbus, OH	2,148,287	1,087,829	1,143,589	94.5	\$137.51B	\$114.86B	\$145.20B

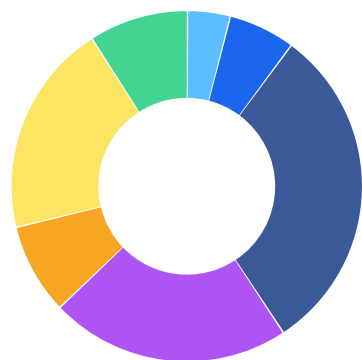
## 2020 Labor Force Breakdown



	Population
Total Working Age Population	158,181
Not in Labor Force (15+)	52,616
Labor Force	105,565
Employed	100,239
Unemployed	5,326
Under 15	36,771

## Educational Attainment

Concerning educational attainment, **19.7% of Sumner County, TN residents possess a Bachelor's Degree** (0.4% below the national average), and **8.4% hold an Associate's Degree** (0.2% below the national average).



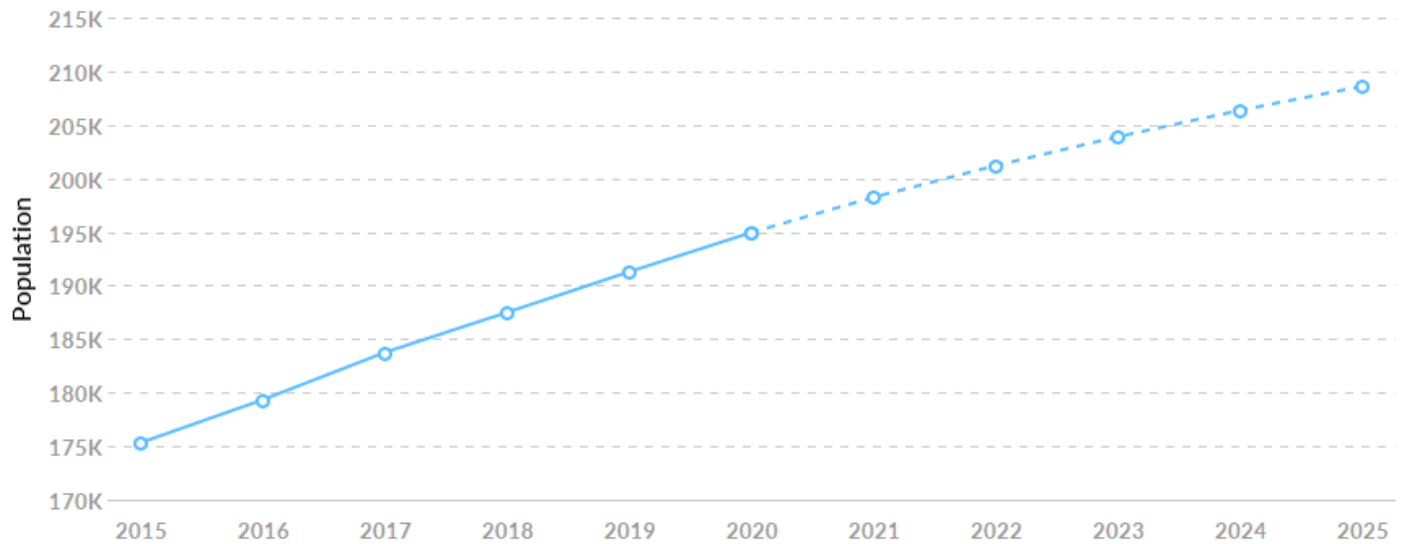
	% of Population	Population
Less Than 9th Grade	3.9%	5,303
9th Grade to 12th Grade	6.2%	8,300
High School Diploma	30.6%	41,192
Some College	22.1%	29,855
Associate's Degree	8.4%	11,292
Bachelor's Degree	19.7%	26,533
Graduate Degree and Higher	9.2%	12,339



# Historic & Projected Trends

## Population Trends

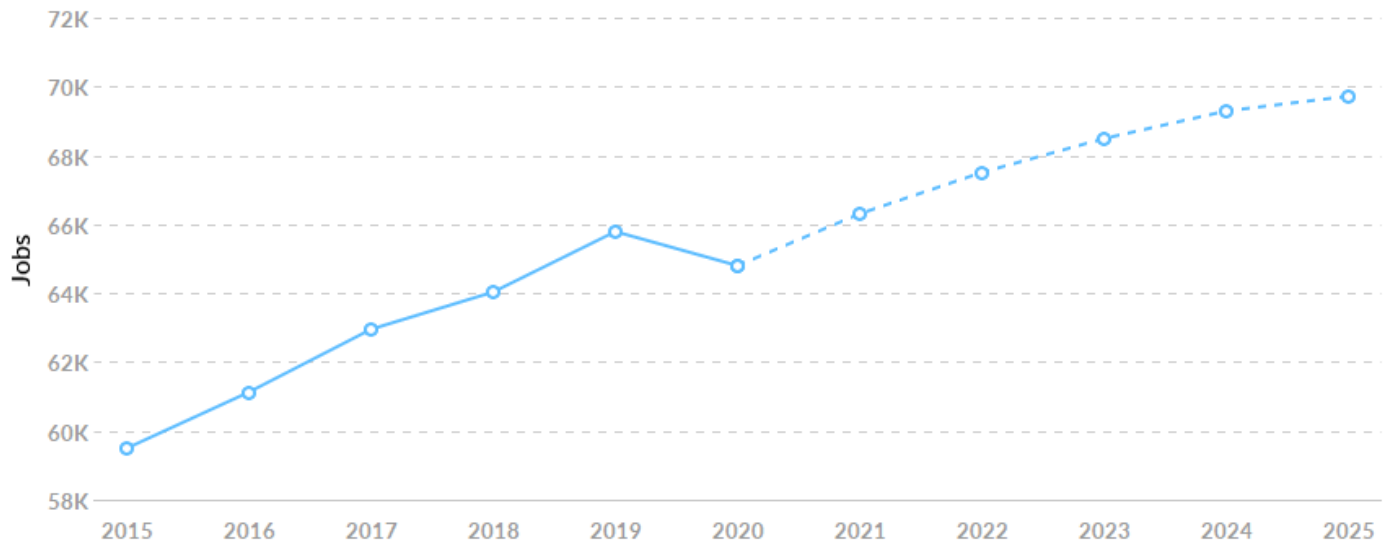
As of 2020 the region's population **increased by 11.2%** since 2015, growing by 19,626. Population is expected to **increase by 7.0%** between 2020 and 2025, adding 13,644.



Timeframe	Population
2015	175,326
2016	179,332
2017	183,756
2018	187,490
2019	191,283
2020	194,952
2021	198,237
2022	201,199
2023	203,889
2024	206,358
2025	208,597

## Job Trends

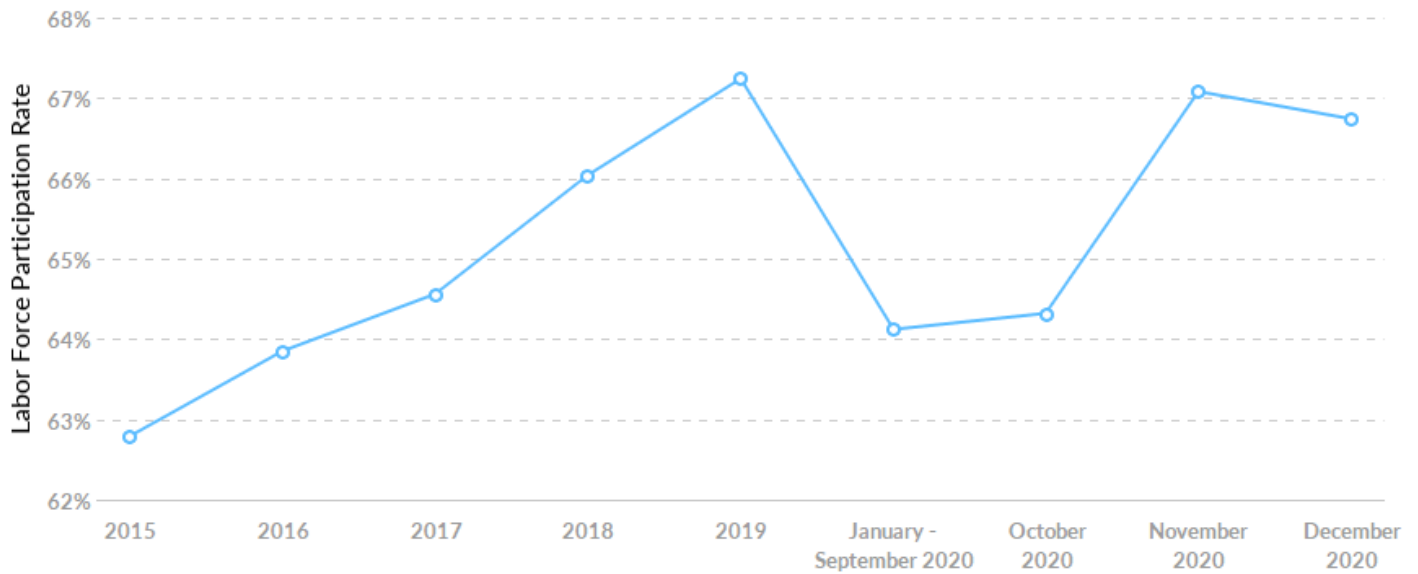
From 2015 to 2020, jobs increased by 8.9% in Sumner County, TN from 59,494 to 64,798. This change outpaced the national growth rate of 3.1% by 5.8%.



Timeframe	Jobs
2015	59,494
2016	61,124
2017	62,949
2018	64,032
2019	65,787
2020	64,798
2021	66,304
2022	67,504
2023	68,489
2024	69,290
2025	69,719



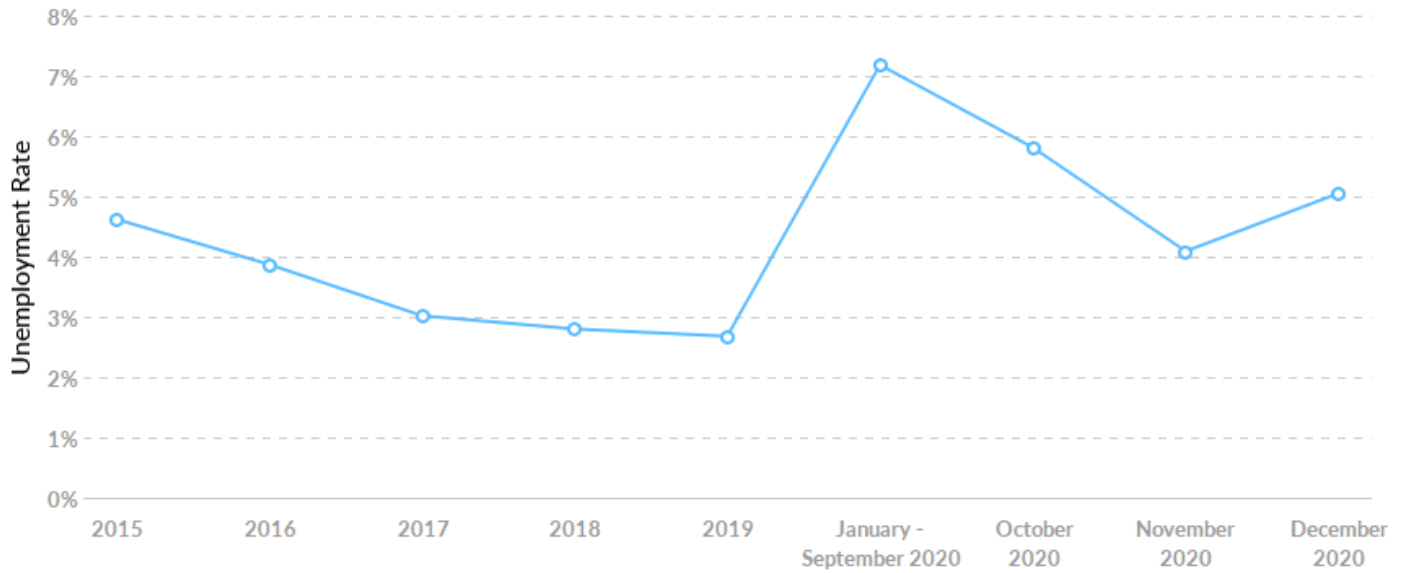
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	62.79%
2016	63.85%
2017	64.56%
2018	66.04%
2019	67.24%
January - September 2020	64.12%
October 2020	64.32%
November 2020	67.08%
December 2020	66.74%

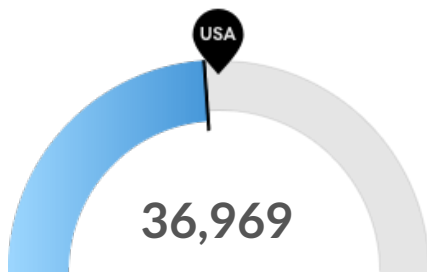
## Unemployment Rate Trends

Sumner County, TN had a December 2020 unemployment rate of 5.05%, **increasing from 4.62%** 5 years before.



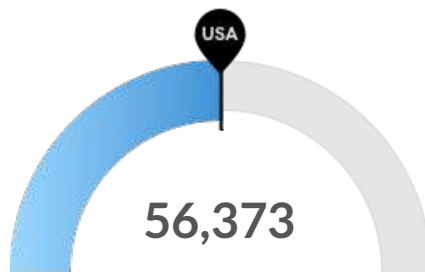
Timeframe	Unemployment Rate
2015	4.62%
2016	3.87%
2017	3.02%
2018	2.80%
2019	2.68%
January - September 2020	7.18%
October 2020	5.81%
November 2020	4.09%
December 2020	5.05%

## Population Characteristics



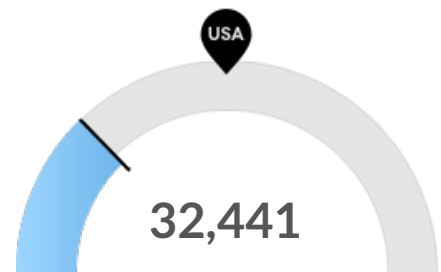
**Millennials**

Sumner County, TN has 36,969 millennials (ages 25-39). The national average for an area this size is 39,440.



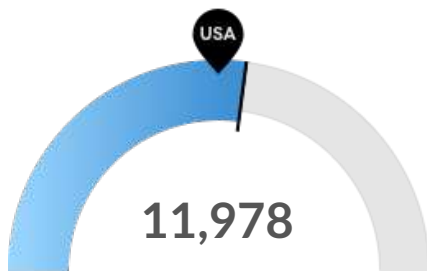
**Retiring Soon**

Retirement risk is about average in Sumner County, TN. The national average for an area this size is 56,240 people 55 or older, while there are 56,373 here.



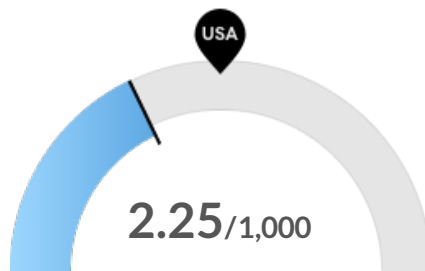
**Racial Diversity**

Racial diversity is low in Sumner County, TN. The national average for an area this size is 76,300 racially diverse people, while there are 32,441 here.



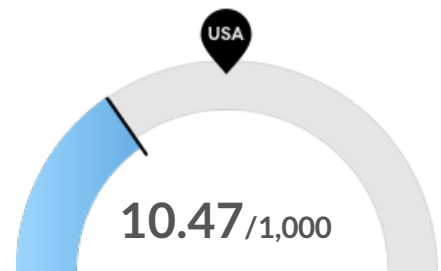
**Veterans**

Sumner County, TN has 11,978 veterans. The national average for an area this size is 10,624.



**Violent Crime**

Sumner County, TN has 2.25 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

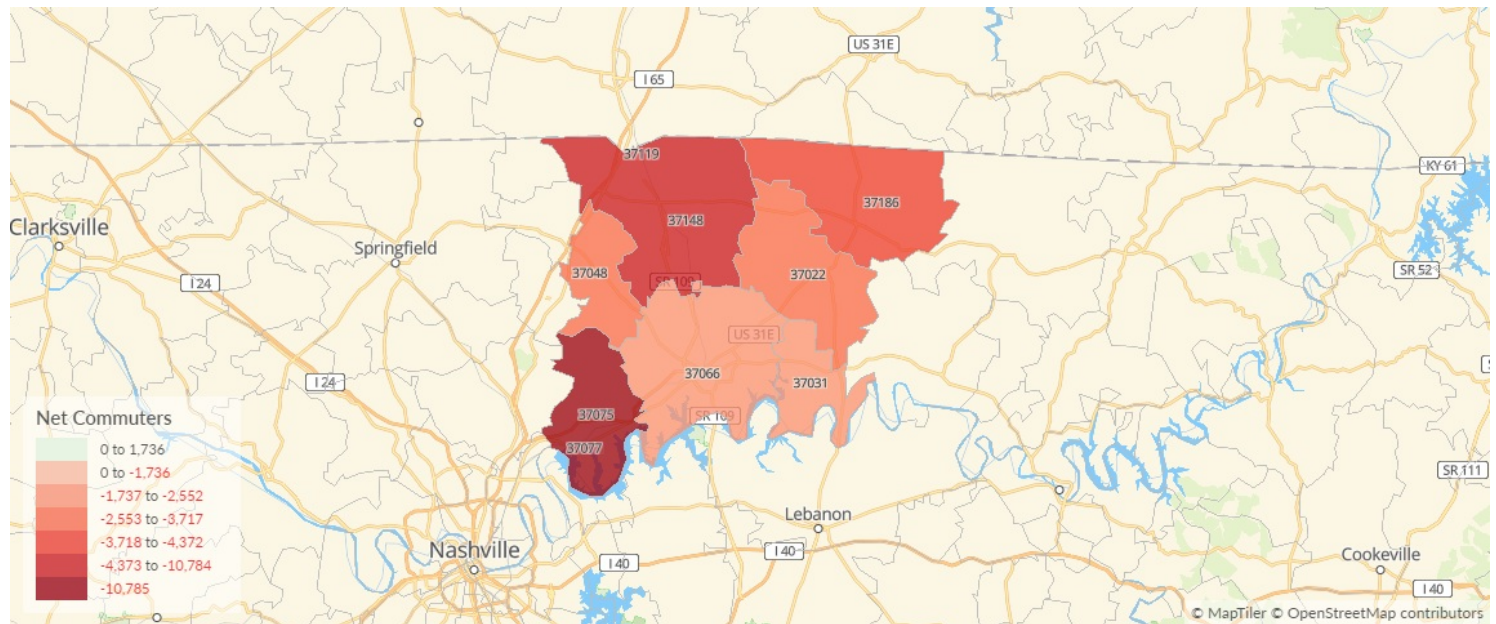


**Property Crime**

Sumner County, TN has 10.47 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Sumner County, TN currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

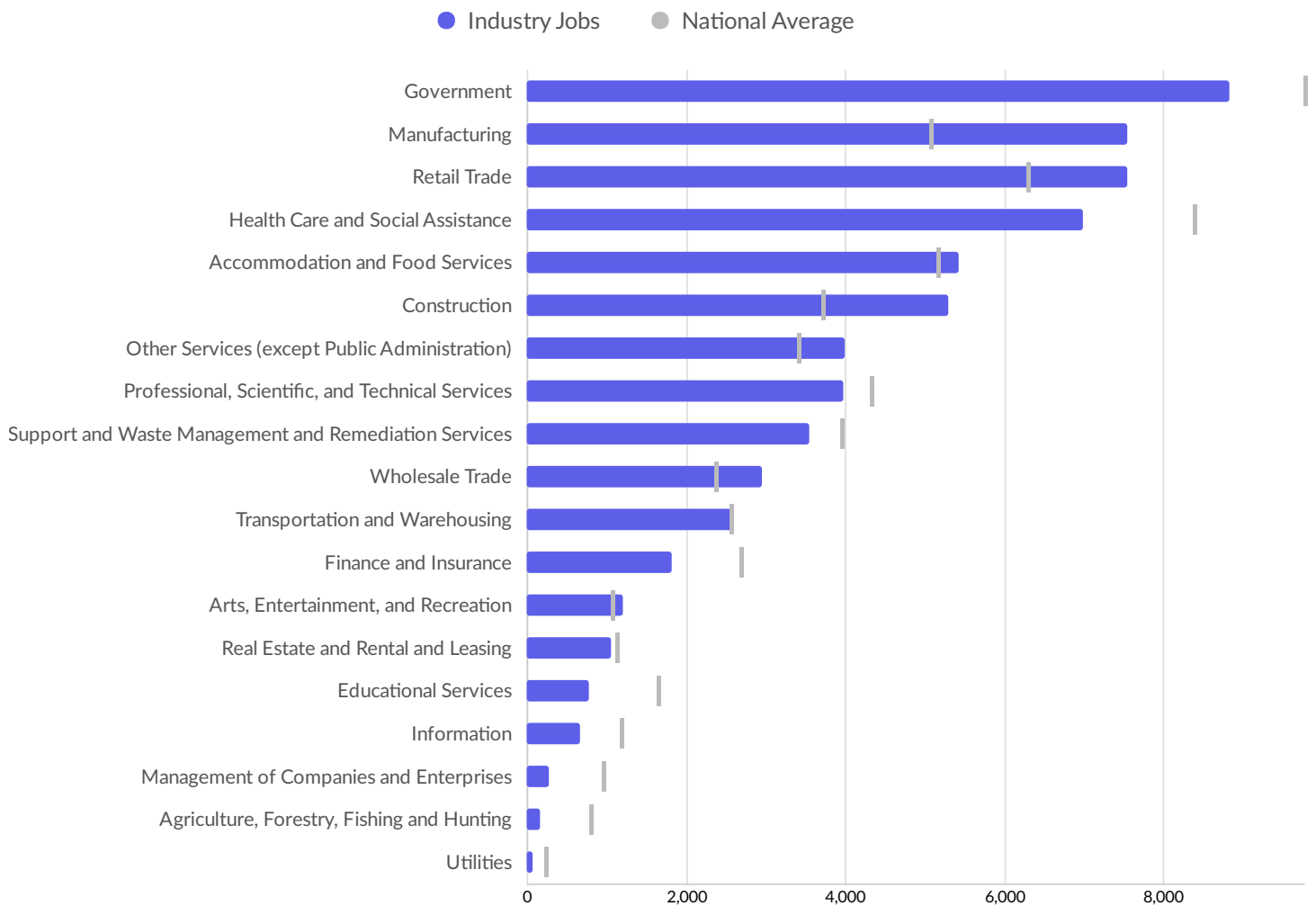
ZIP	Name	2020 Employment
37075	Hendersonville, TN (in S...	27,627
37066	Gallatin, TN (in Sumner ...	25,338
37148	Portland, TN (in Sumner...	8,935
37186	Westmoreland, TN (in S...	1,132
37048	Cottontown, TN (in Sum...	786

### Where Talent Lives

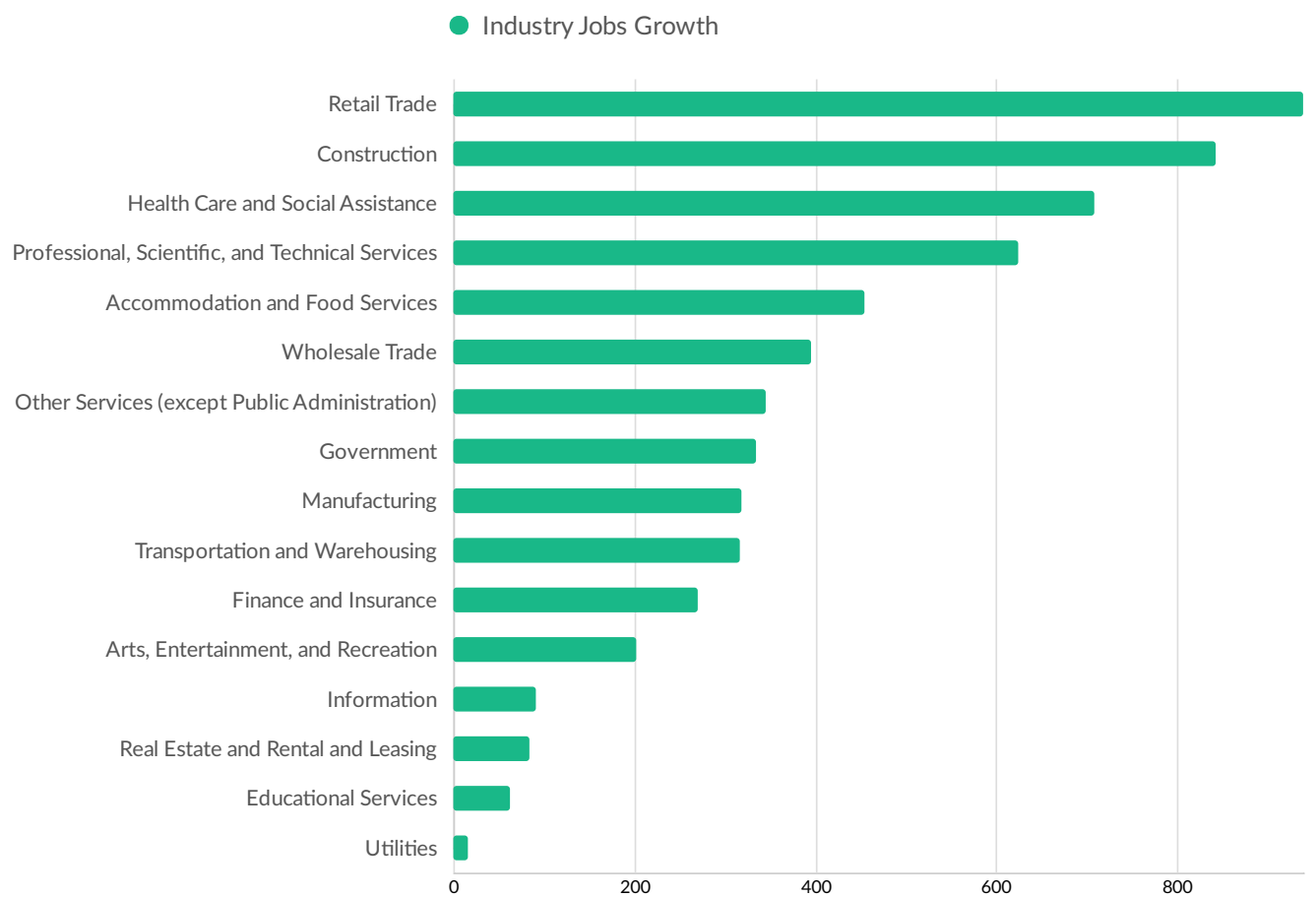
ZIP	Name	2020 Workers
37075	Hendersonville, TN (in S...	38,411
37066	Gallatin, TN (in Sumner ...	27,075
37148	Portland, TN (in Sumner...	13,309
37186	Westmoreland, TN (in S...	4,850
37048	Cottontown, TN (in Sum...	3,433

# Industry Characteristics

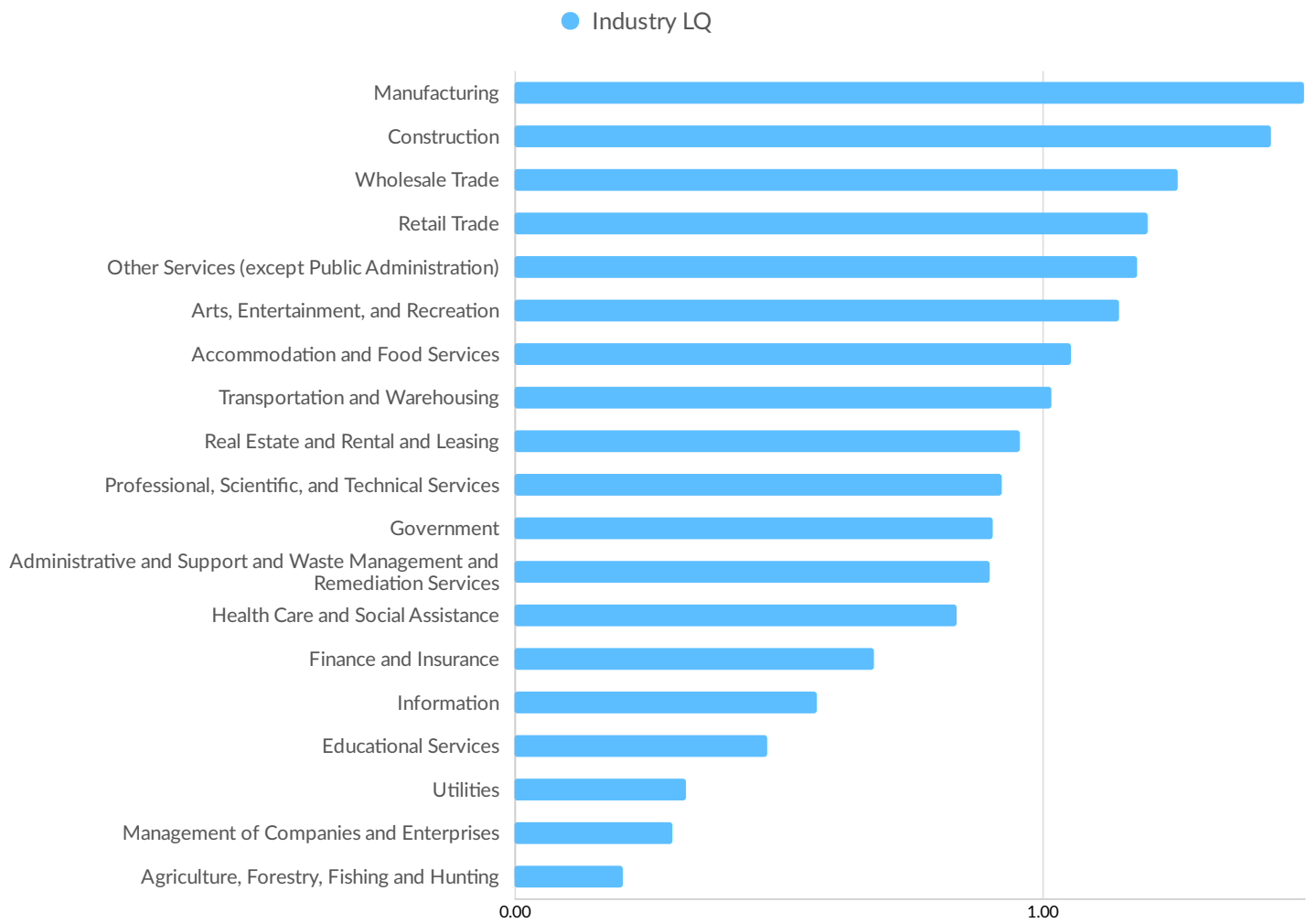
## Largest Industries



## Top Growing Industries

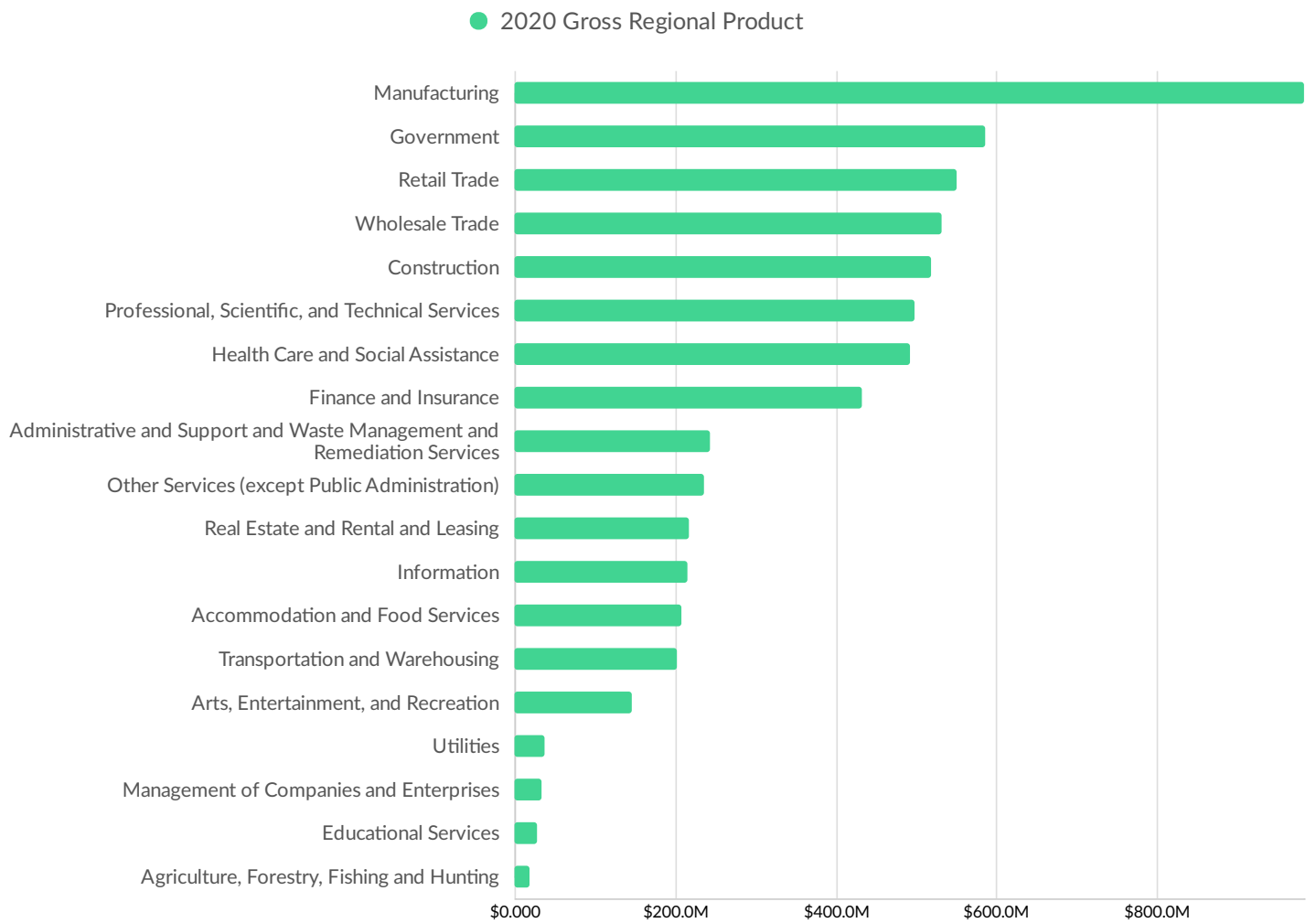


## Top Industry LQ

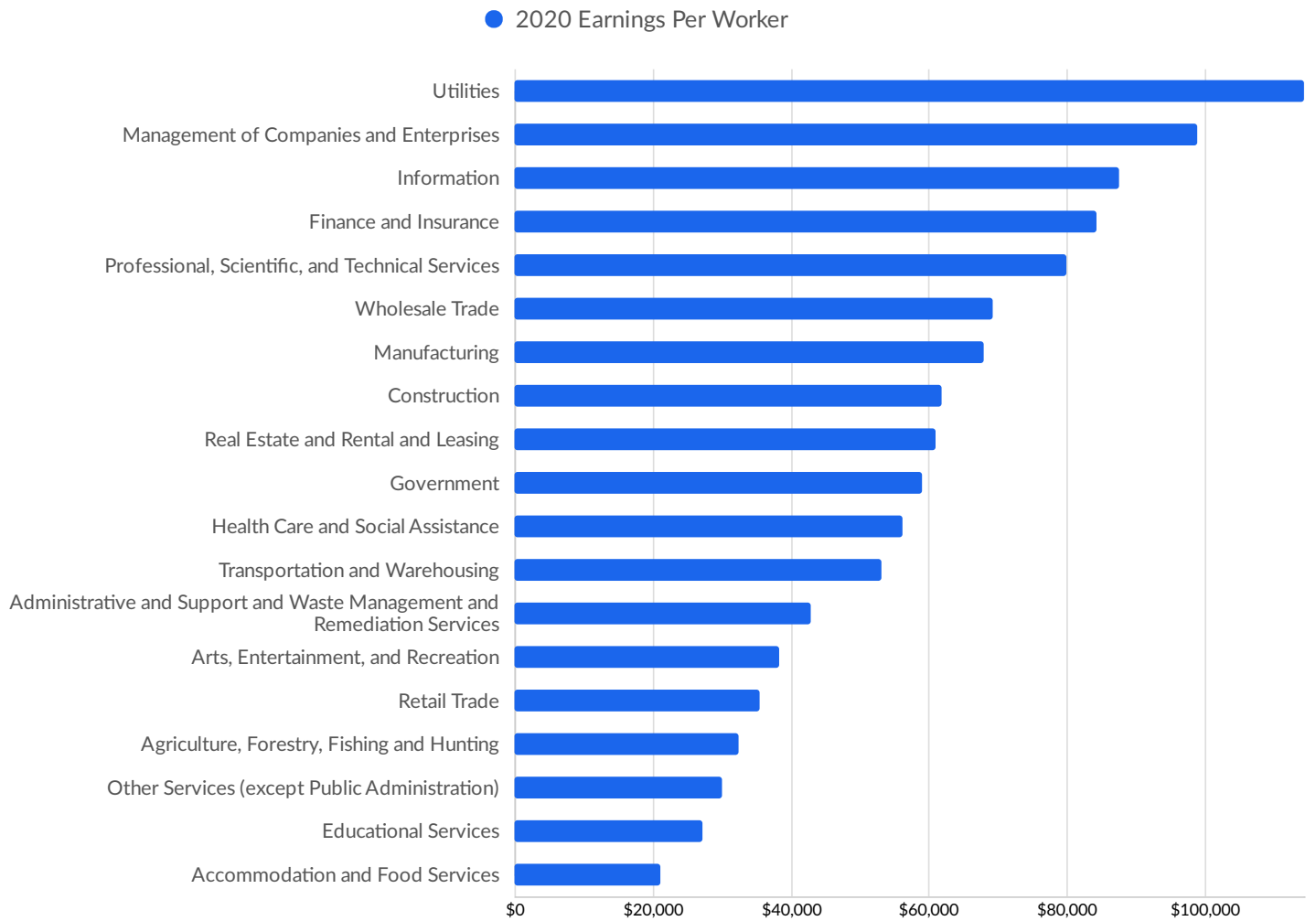




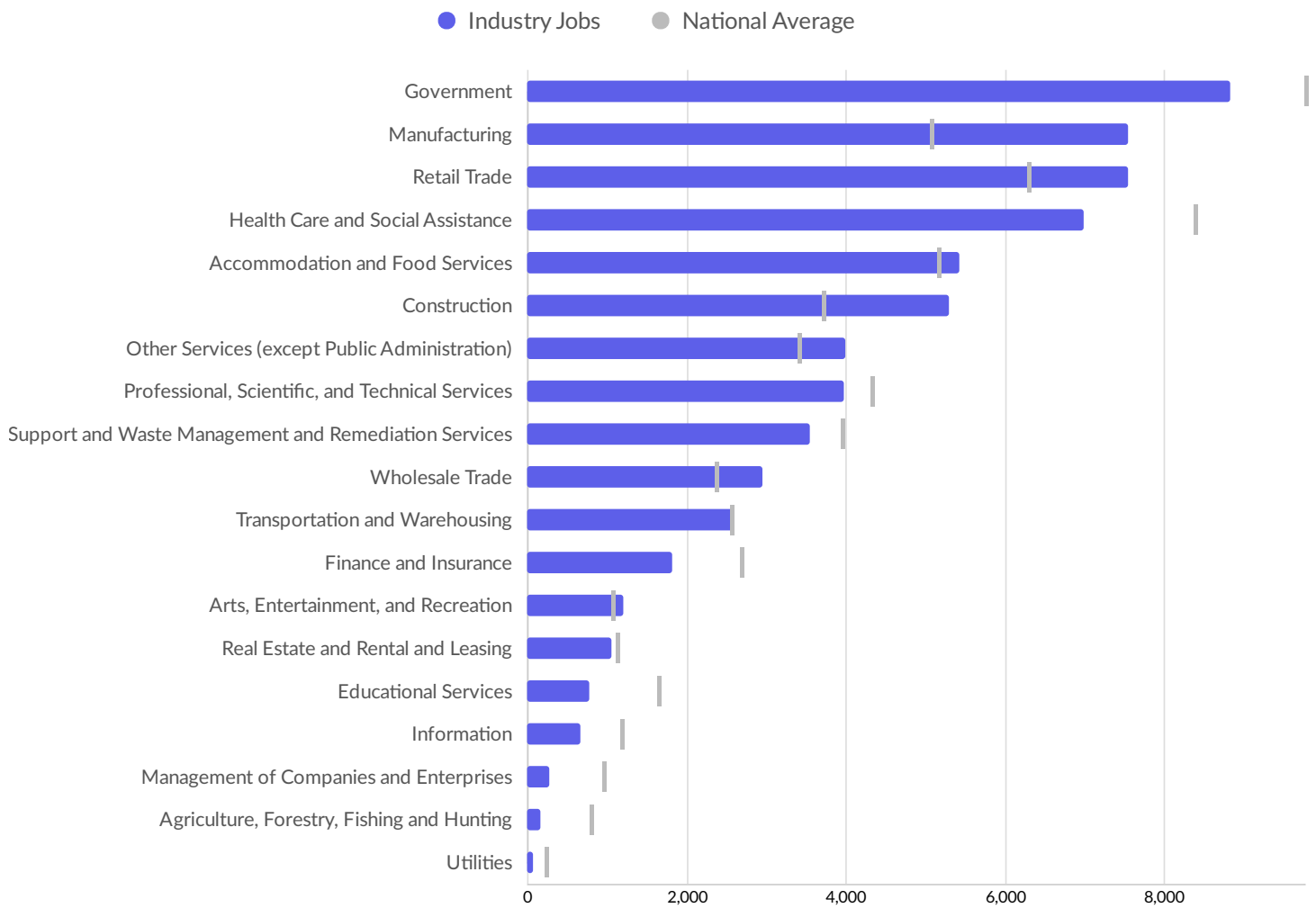
## Top Industry GRP



## Top Industry Earnings










## Largest Industries



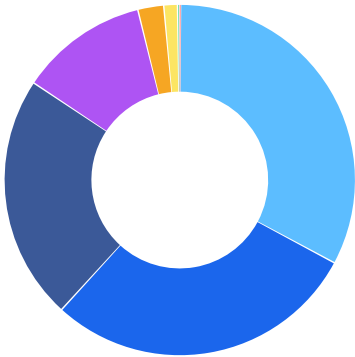
## Business Characteristics

### 11,699 Companies Employ Your Workers

Online profiles for your workers mention 11,699 companies as employers, with the top 10 appearing below. In the last 12 months, 2,895 companies in Sumner County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Sumner County Schools	594 	HCA Holdings, Inc.	343 
Dollar General Corporation	227 	CRST International, Inc.	226 
HCA Holdings, Inc.	217 	Wal-Mart, Inc.	225 
Vanderbilt University	198 	Dollar General Corporation	221 
Nashville Area Chamber of Com...	182 	Lowe's Companies, Inc.	216 
Vanderbilt University Medical C...	178 	Amazon.com, Inc.	201 
SERVPRO Industries Inc.	151 	Carvana, LLC	199 
Volunteer State Community Coll...	137 	The Kroger Co	197 
Gap Inc.	122 	Cracker Barrel Old Country Stor...	175 
Wal-Mart, Inc.	121 	C.R. England, Inc.	171 

## Business Size

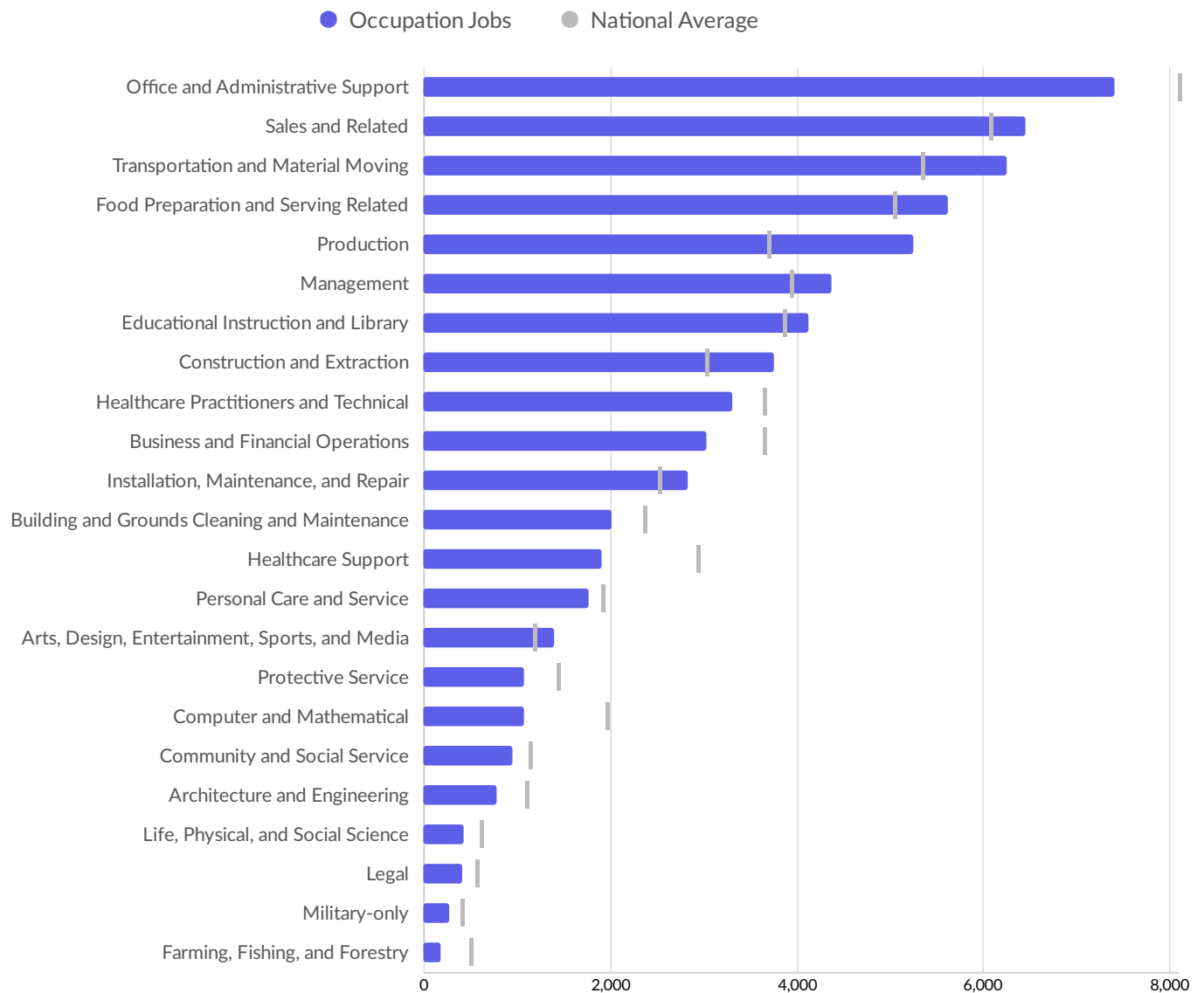


	Percentage	Business Count
1 to 4 employees	32.8%	1,772
5 to 9 employees	28.9%	1,566
10 to 19 employees	22.6%	1,221
20 to 49 employees	11.8%	639
50 to 99 employees	2.4%	129
100 to 249 employees	1.3%	68
250 to 499 employees	0.2%	11
500+ employees	0.1%	4

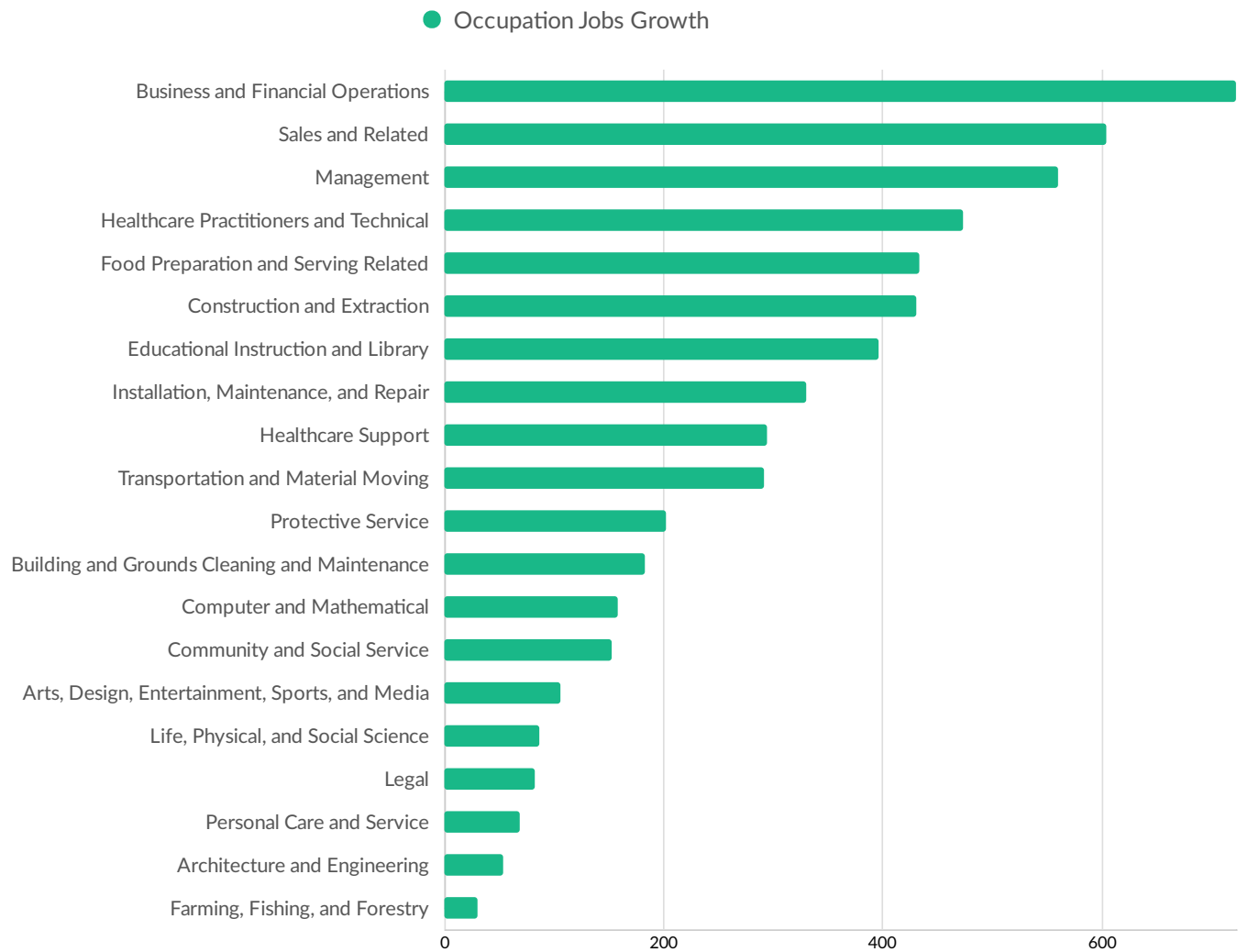
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

## Largest Occupations

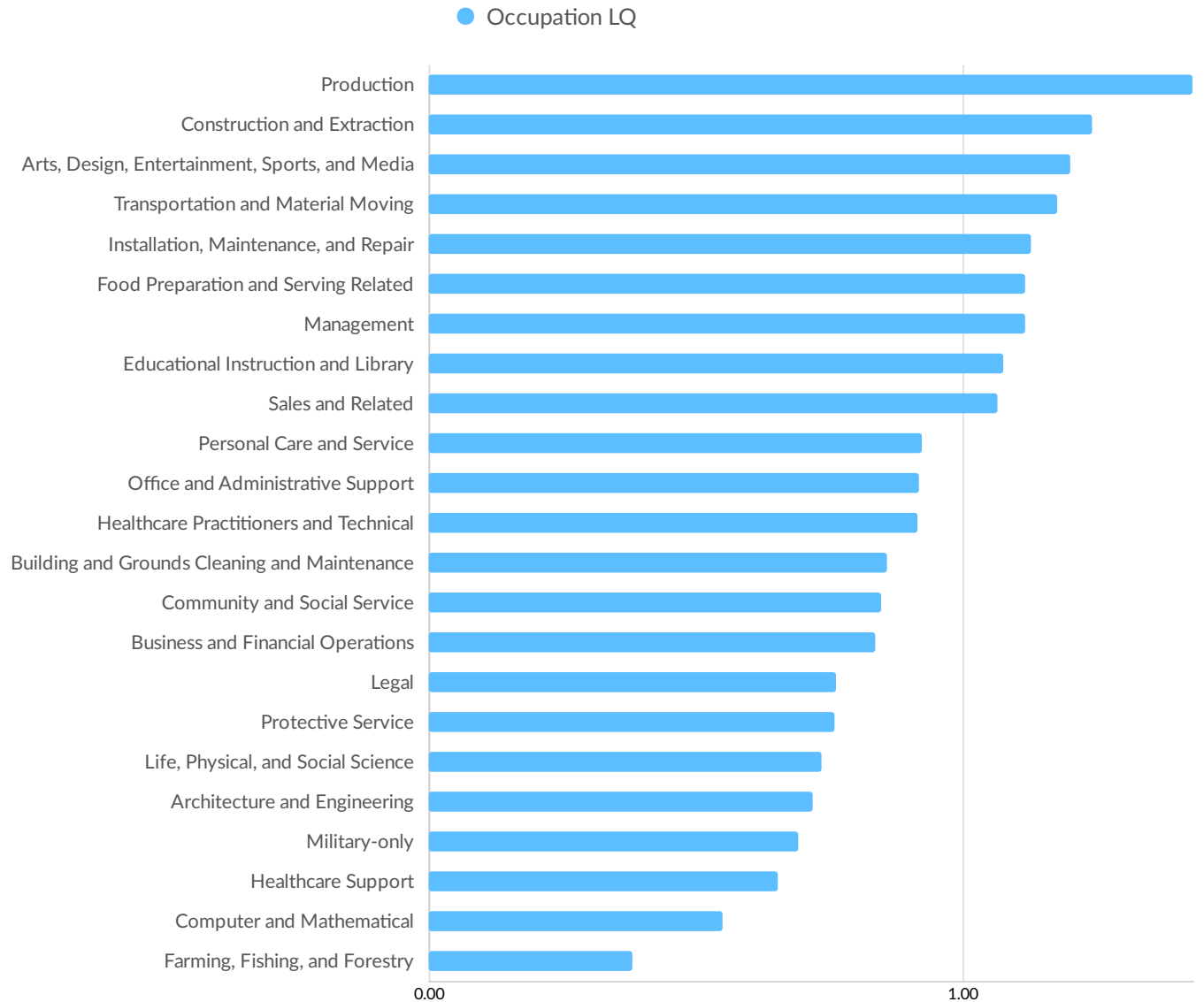


## Top Growing Occupations

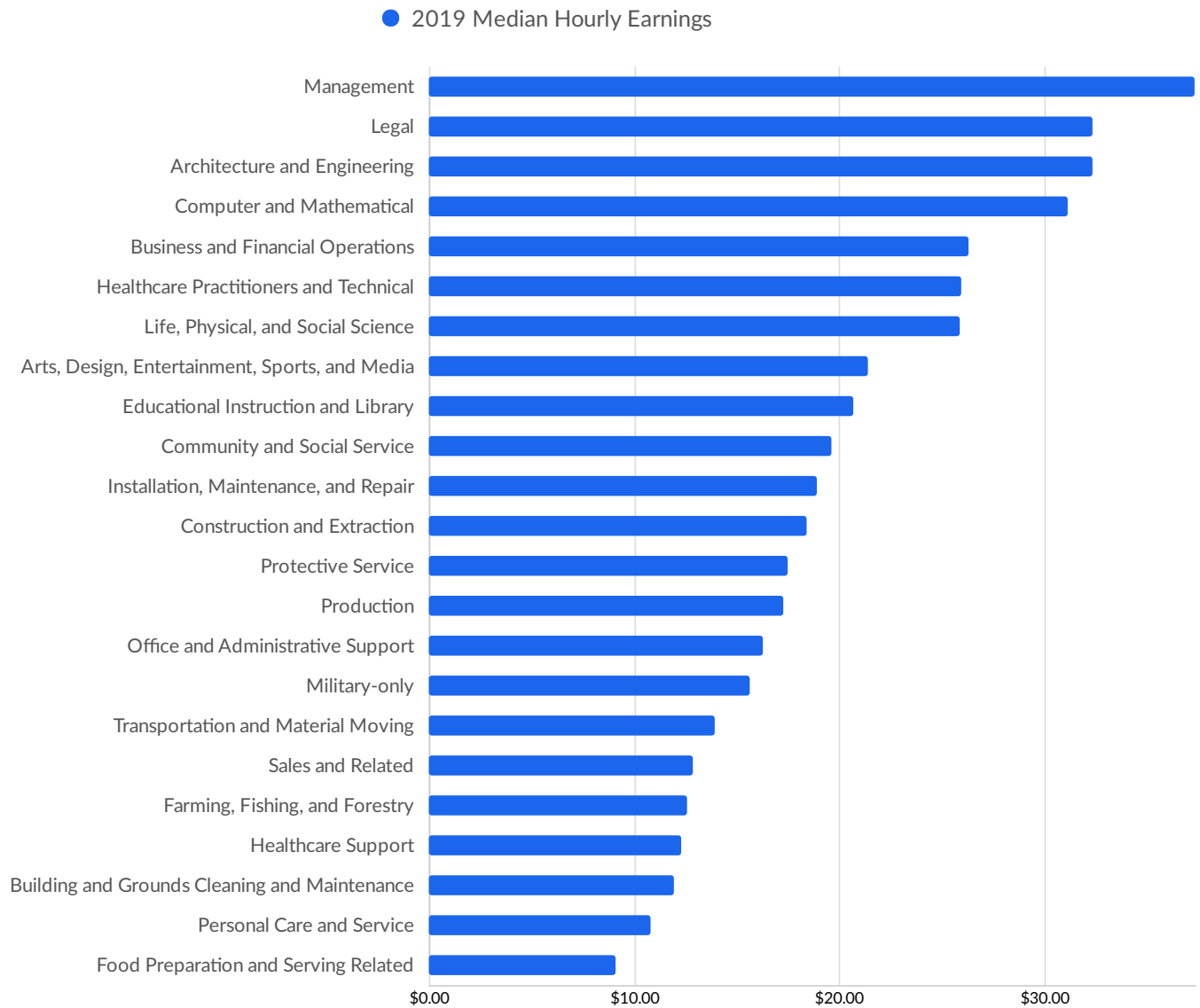




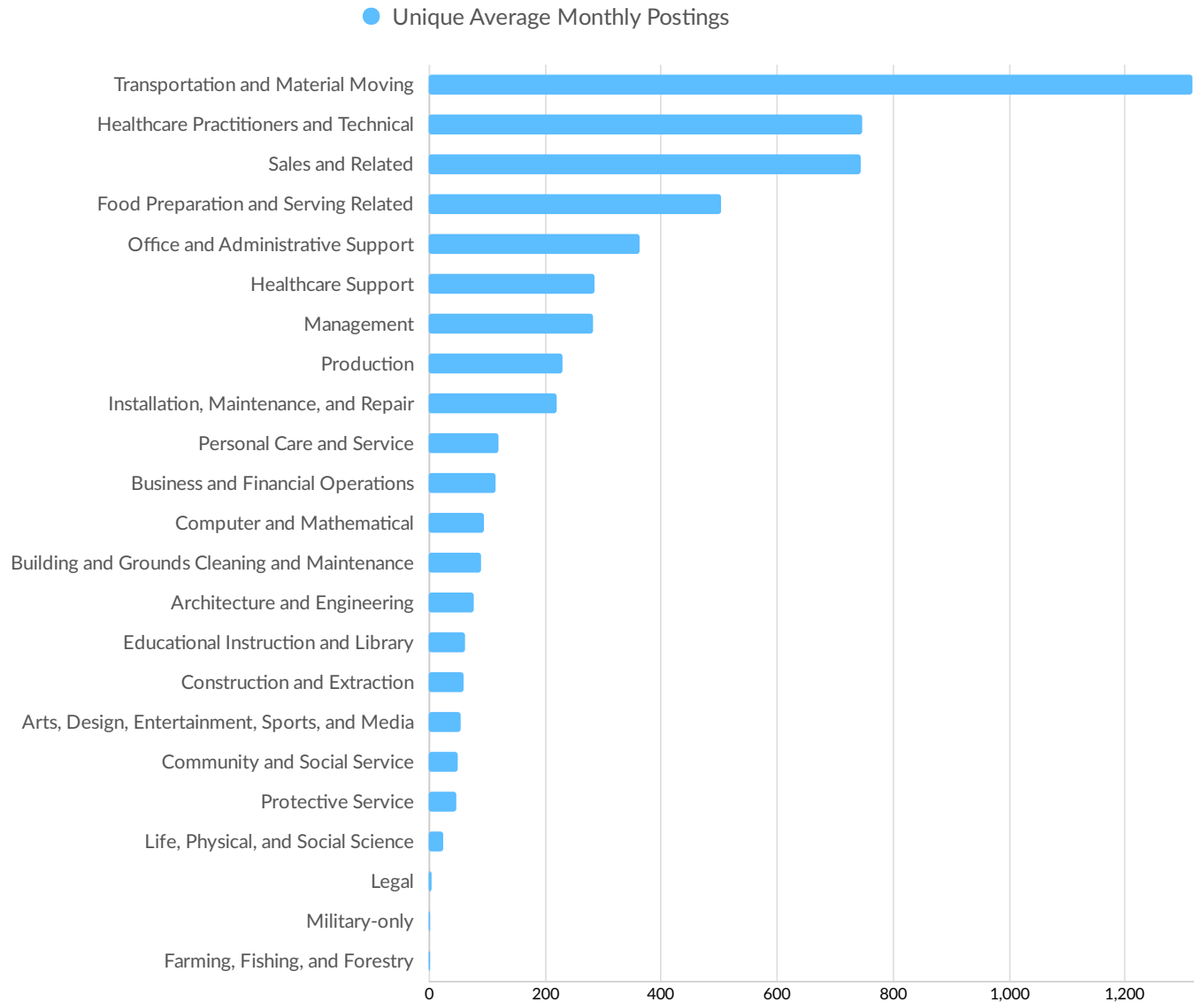
## Top Occupation LQ



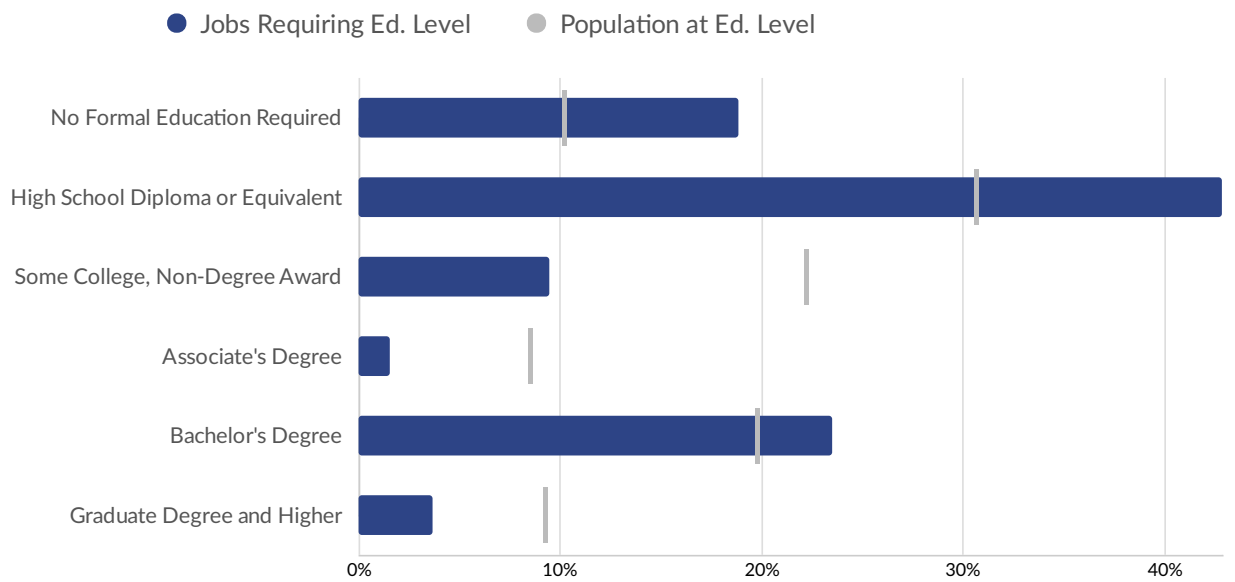
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment

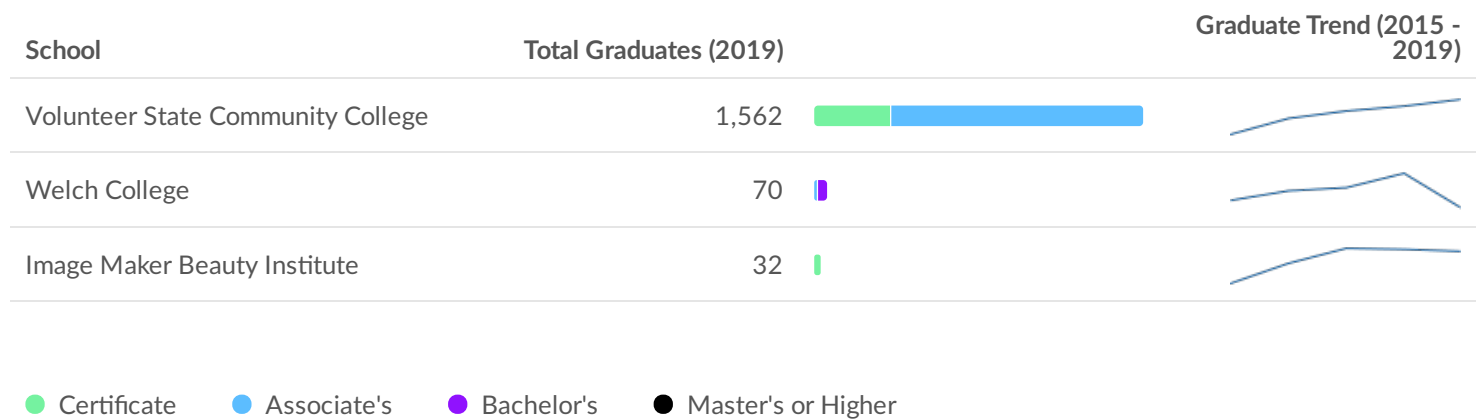


## Largest Occupations



## Educational Pipeline

In 2019, there were 1,664 graduates in Sumner County, TN. This pipeline has grown by 22% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Emergency Medical Technology/Technician (EMT Paramedic), and "Business Administration and Management, General".



## In-Demand Skills

