

**Business Case
Information Technology Cluster
Sumner County, TN
45 Minute Drive Time**



**1598 GreenLea Boulevard
Gallatin, TN 37066**

615-206-6624

www.forwardsumner.org

Parameters

Industries:

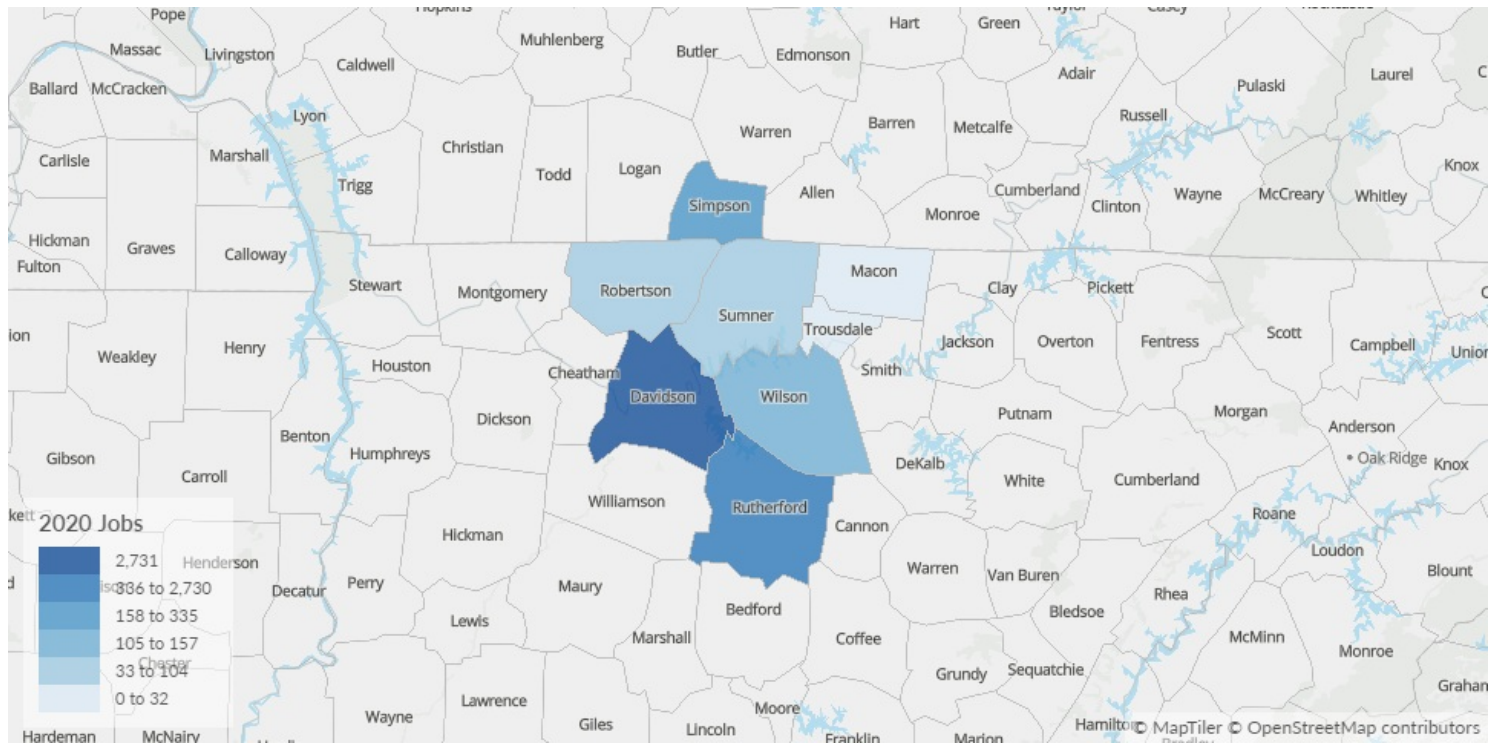
23 items selected. See Appendix A for details.

Regions:

Code	Description	Code	Description
21213	Simpson County, KY	47149	Rutherford County, TN
47037	Davidson County, TN	47165	Sumner County, TN
47111	Macon County, TN	47169	Trousdale County, TN
47147	Robertson County, TN	47189	Wilson County, TN

Datarun: 2021.1 - QCEW Employees, Non-QCEW Employees, and Self-Employed

IT_Sumner for Sumner 45 DT vs. Nation

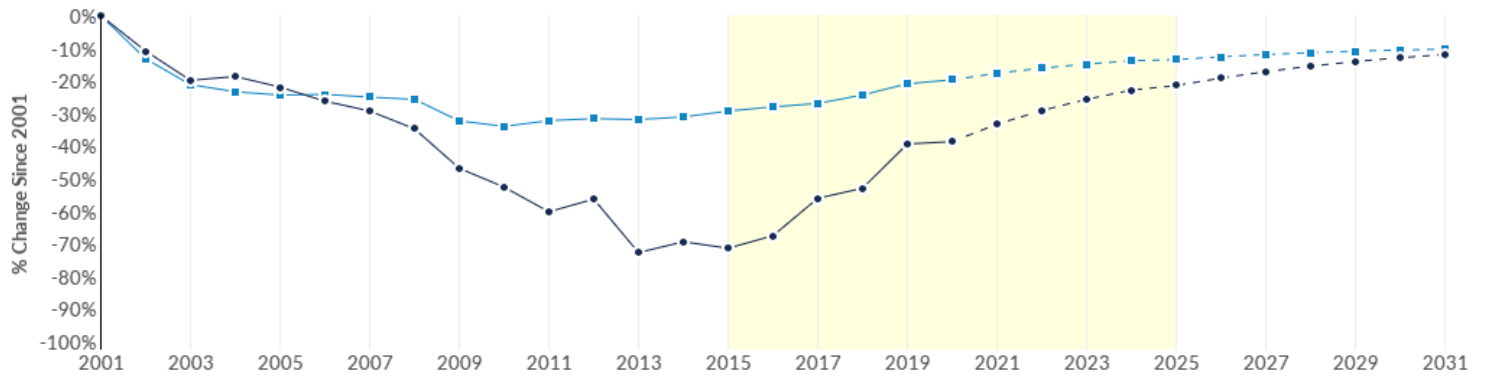


Executive Summary

<p>486</p> <p>Payrolled Business Locations</p> <p>Payrolled business locations increased by 305 over the last 5 years.</p>	<p>3,415</p> <p>Jobs</p> <p>Jobs increased by 1,820 over the last 5 years. Projected to increase by 956 over the next 5 years.</p>	<p>0.47</p> <p>Concentration</p> <p>Regional job concentration is 0.47 times the national job concentration.</p>	<p>\$101.0K</p> <p>Earnings Per Job</p> <p>Regional earnings per job are \$70.0K below the national earnings per job of \$170.9K.</p>
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- Jobs for your selected industries increased by 1,820 jobs (114.1%) from 2015-2020, outpacing the national growth rate of 13.5%. The industries are projected to increase by 956 jobs (28.0%) from 2020-2025, outpacing the national growth rate of 7.7%.
- Regional job concentration for your selected industries is 0.47 times the national job concentration. In other words, there are 53% fewer jobs at your selected industries in this region than we would expect to find in the average region.
- Cost of labor in the region is below average. The regional earnings per job for your selected industries is \$101.0K, which is \$70.0K below the national average of \$170.9K.

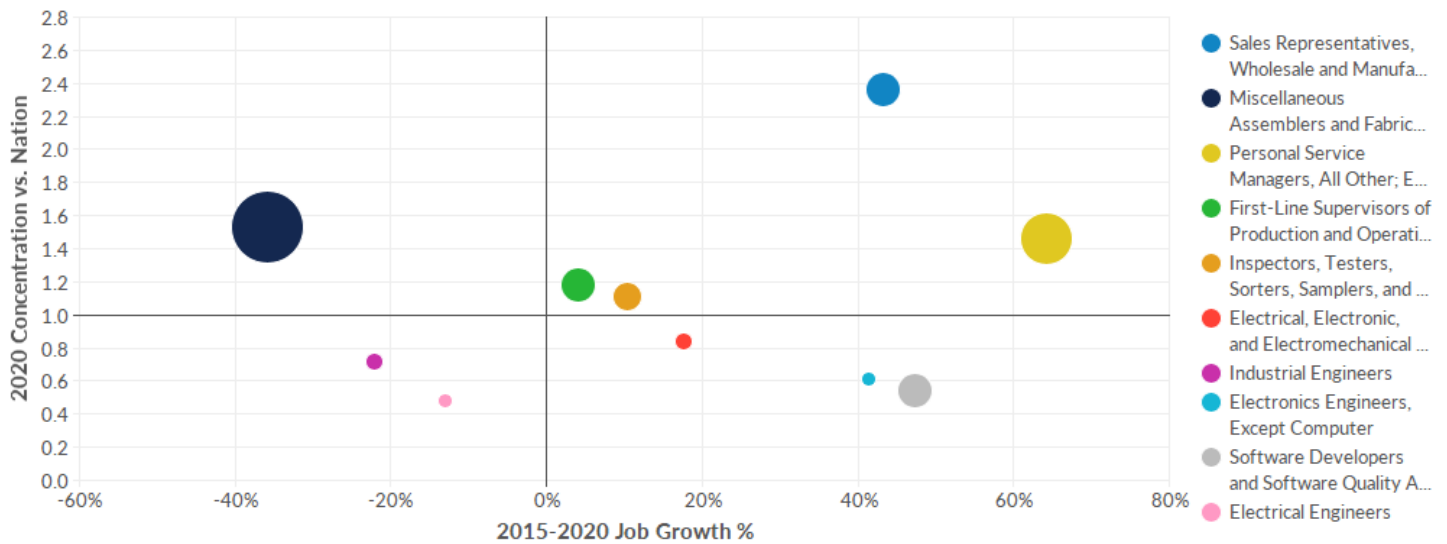
Regional Trends



Region	2015 Jobs	2020 Jobs	2025 Jobs	Change	2015-2020 Growth %	2020-2025 Growth %
● Sumner 45 DT	1,595	3,415	4,371	2,776	114.1%	28.0%
■ Nation	1,208,696	1,372,414	1,478,574	269,878	13.5%	7.7%

Workforce Availability

Key occupations for your selected industries have an overall concentration of **0.99**, indicating below average workforce availability. These occupations experienced overall job growth of **-0.2%** from 2015-2020, indicating that the regional talent pool is decreasing.



SOC	Key Occupation	Concentration	2015 Jobs	2020 Jobs	2025 Jobs	Median Hourly Earnings	Average Hourly Earnings
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	2.36	2,858	4,092	4,164	\$30.55/hr	\$39.95/hr
51-2098	Miscellaneous Assemblers and Fabricators	1.53	16,818	10,777	10,529	\$17.34/hr	\$18.36/hr
11-9198	Personal Service Managers, All Other; Entertainment and Recreation Managers, Except Gambling; and Managers, All Other	1.46	4,521	7,421	7,888	\$32.11/hr	\$38.13/hr
51-1011	First-Line Supervisors of Production and Operating Workers	1.19	3,834	3,991	4,156	\$27.72/hr	\$28.59/hr
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	1.11	3,083	3,403	3,291	\$17.13/hr	\$19.08/hr
51-2028	Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	0.84	1,115	1,312	1,301	\$16.84/hr	\$18.25/hr
17-2112	Industrial Engineers	0.72	1,450	1,129	1,236	\$38.80/hr	\$41.06/hr
17-2072	Electronics Engineers, Except Computer	0.61	318	449	458	\$37.98/hr	\$40.57/hr
	Total	0.99	37,546	37,462	38,875		\$30.19/hr

15-1256	Software Developers and Software Quality Assurance Analysts and Testers	0.54	2,979	4,390	5,319	\$44.38/hr	\$44.86/hr
17-2071	Electrical Engineers	0.48	571	497	533	\$43.18/hr	\$44.97/hr
	Total	0.99	37,546	37,462	38,875		\$30.19/hr

Supply Chain Requirements

67%

Satisfied In-Region

67% of the goods and services that your selected industries require to operate are provided within the region.

NAICS	Industry	Total Requirements	% Satisfied In-Region
511210	Software Publishers*	\$28,643,475	76.9%
551114	Corporate, Subsidiary, and Regional Managing Offices	\$28,107,336	78.1%
561320	Temporary Help Services	\$14,049,996	99.6%
541110	Offices of Lawyers	\$9,761,170	84.5%
519130	Internet Publishing and Broadcasting and Web Search Portals	\$9,023,025	4.6%
541611	Administrative Management and General Management Consulting Services	\$5,723,404	98.4%
561110	Office Administrative Services	\$5,474,660	97.2%
541512	Computer Systems Design Services	\$5,139,061	87.3%
541810	Advertising Agencies	\$3,977,025	88.3%
522110	Commercial Banking	\$3,814,915	97.6%

*Businesses in your selected industries purchase goods and/or services from other businesses in the industries.

Appendix A - Industries

Code	Description
333242	Semiconductor Machinery Manufacturing
333316	Photographic and Photocopying Equipment Manufacturing
334111	Electronic Computer Manufacturing
334112	Computer Storage Device Manufacturing
334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing
334310	Audio and Video Equipment Manufacturing
334412	Bare Printed Circuit Board Manufacturing
334413	Semiconductor and Related Device Manufacturing
334416	Capacitor, Resistor, Coil, Transformer, and Other Inductor Manufacturing
334417	Electronic Connector Manufacturing
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing
334419	Other Electronic Component Manufacturing

Code	Description
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing
334512	Automatic Environmental Control Manufacturing for Residential, Commercial, and Appliance Use
334513	Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables
334514	Totalizing Fluid Meter and Counting Device Manufacturing
334515	Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals
334516	Analytical Laboratory Instrument Manufacturing
334517	Irradiation Apparatus Manufacturing
334519	Other Measuring and Controlling Device Manufacturing
334613	Blank Magnetic and Optical Recording Media Manufacturing
334614	Software and Other Prerecorded Compact Disc, Tape, and Record Reproducing
511210	Software Publishers

Appendix B - Data Sources and Calculations

Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

State Data Sources

This report uses state data from the following agencies: Arizona Department of Administration, Office of Employment and Population Statistics; Arkansas Department of Workforce Services; California Labor Market Information Department; Colorado Department of Labor and Employment; Connecticut did not provide us with a data source; Delaware Office of Occupational and Labor Market Information, Delaware Wages 2004; District of Columbia Department of Employment Services; Florida Department of Economic Opportunity; Georgia Department of Labor, Workforce Information and Analysis, Occupational Information Services Unit; Hawaii Department of Labor and Industrial Relations, Research and Statistics Office; Idaho Department of Labor; Illinois Department of Employment Security, Employment Projections; Indiana Department of Workforce Development; Iowa Workforce Development; Kansas Department of Labor, Labor Market Information Services, Kansas Wage Survey; Kentucky Office of Employment and Training; Louisiana Department of Labor; Maine did not provide us with a data source; Maryland Department of Labor, Licensing and Regulation, Office of Labor Market Analysis and Information; Massachusetts Executive Office of Labor and Workforce Development; Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives; Minnesota Department of Employment and Economic Development; Mississippi Department of Employment Security; Missouri Department of Economic Development; Montana Department of Labor and Industry, Research and Analysis Bureau; Nebraska Workforce Development; Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau; New Hampshire Department of Employment Security; New Jersey Department of Labor and Workforce Development; New Mexico Department of Labor, Bureau of Economic Research and Analysis; New York Department of Labor, Division of Research and Statistics; North Carolina Department of Commerce, Labor and Economic Analysis Division; North Dakota Job Service, Labor Market Information Center; Ohio Department of Job and Family Services, Labor Market

Information Division; Oklahoma Employment Security Commission; Oregon Employment Department, Oregon Labor Market Information System; Pennsylvania Department of Labor and Industry, Center for Workforce Information and Analysis; Rhode Island did not provide us with a data source; South Carolina Employment Security Commission, Labor Market Information Department; South Dakota Department of Labor, Labor Market Information Division; Tennessee Department of Labor and Workforce Development, Research and Statistics Division; Texas Workforce Commission; Utah Department of Workforce Services; Vermont did not provide us with a data source; Virginia Employment Commission, Economic Information Services; Washington State Employment Security Department, Labor Market and Economic Analysis Branch; West Virginia Bureau of Employment Programs, Research Information & Analysis Division; Wisconsin Department of Workforce Development, Bureau of Workforce Information; Wyoming Department of Employment, Research and Planning