

# Demographic and Income Profile

Goodlettsville City, TN  
 Goodlettsville City, TN (4729920)  
 Geography: Place

Prepared by Forward Sumner

Summary	Census 2010	2019	2024
Population	15,893	17,432	18,349
Households	6,637	7,236	7,594
Families	4,344	4,678	4,891
Average Household Size	2.38	2.40	2.41
Owner Occupied Housing Units	3,903	4,360	4,662
Renter Occupied Housing Units	2,734	2,876	2,932
Median Age	39.9	40.8	41.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.03%	0.88%	0.77%
Households	0.97%	0.87%	0.75%
Families	0.89%	0.77%	0.68%
Owner HHs	1.35%	1.17%	0.92%
Median Household Income	2.00%	2.21%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	563	7.8%	475	6.3%
\$15,000 - \$24,999	612	8.5%	534	7.0%
\$25,000 - \$34,999	599	8.3%	554	7.3%
\$35,000 - \$49,999	905	12.5%	899	11.8%
\$50,000 - \$74,999	1,600	22.1%	1,648	21.7%
\$75,000 - \$99,999	1,063	14.7%	1,133	14.9%
\$100,000 - \$149,999	1,280	17.7%	1,560	20.5%
\$150,000 - \$199,999	337	4.7%	456	6.0%
\$200,000+	276	3.8%	334	4.4%
Median Household Income	\$62,067		\$68,531	
Average Household Income	\$78,587		\$88,305	
Per Capita Income	\$32,412		\$36,292	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	974	6.1%	992	5.7%	1,049	5.7%
5 - 9	948	6.0%	986	5.7%	1,006	5.5%
10 - 14	1,006	6.3%	1,044	6.0%	1,074	5.9%
15 - 19	999	6.3%	1,007	5.8%	1,074	5.9%
20 - 24	910	5.7%	1,007	5.8%	1,015	5.5%
25 - 34	2,139	13.5%	2,271	13.0%	2,301	12.5%
35 - 44	2,145	13.5%	2,325	13.3%	2,493	13.6%
45 - 54	2,474	15.6%	2,363	13.6%	2,365	12.9%
55 - 64	2,030	12.8%	2,421	13.9%	2,408	13.1%
65 - 74	1,229	7.7%	1,739	10.0%	2,007	10.9%
75 - 84	745	4.7%	908	5.2%	1,157	6.3%
85+	294	1.8%	369	2.1%	402	2.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,866	74.7%	12,628	72.4%	12,944	70.5%
Black Alone	2,950	18.6%	3,297	18.9%	3,594	19.6%
American Indian Alone	39	0.2%	53	0.3%	60	0.3%
Asian Alone	390	2.5%	526	3.0%	640	3.5%
Pacific Islander Alone	17	0.1%	31	0.2%	35	0.2%
Some Other Race Alone	280	1.8%	376	2.2%	455	2.5%
Two or More Races	351	2.2%	522	3.0%	621	3.4%
Hispanic Origin (Any Race)	638	4.0%	889	5.1%	1,086	5.9%

**Data Note:** Income is expressed in current dollars.

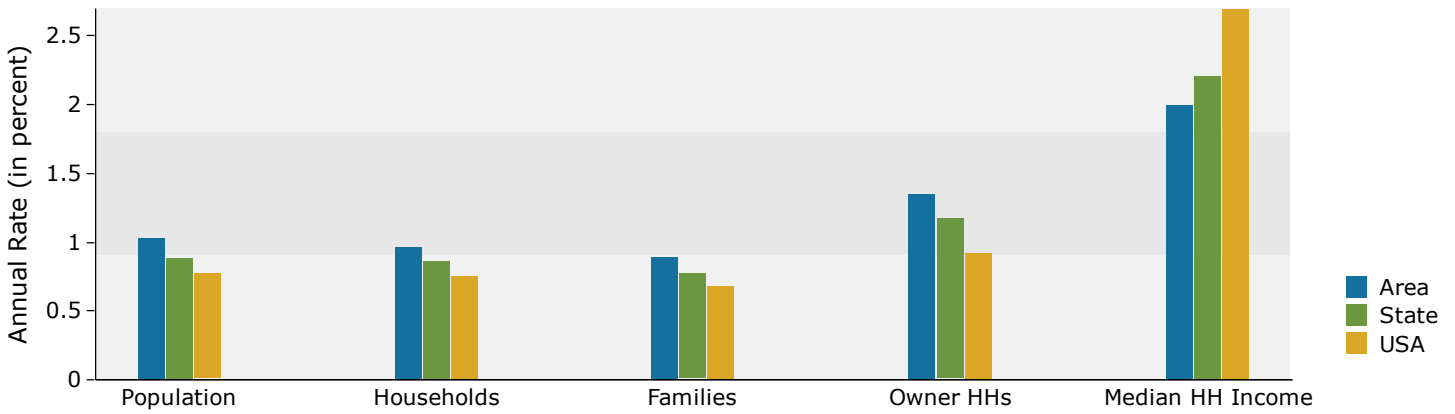
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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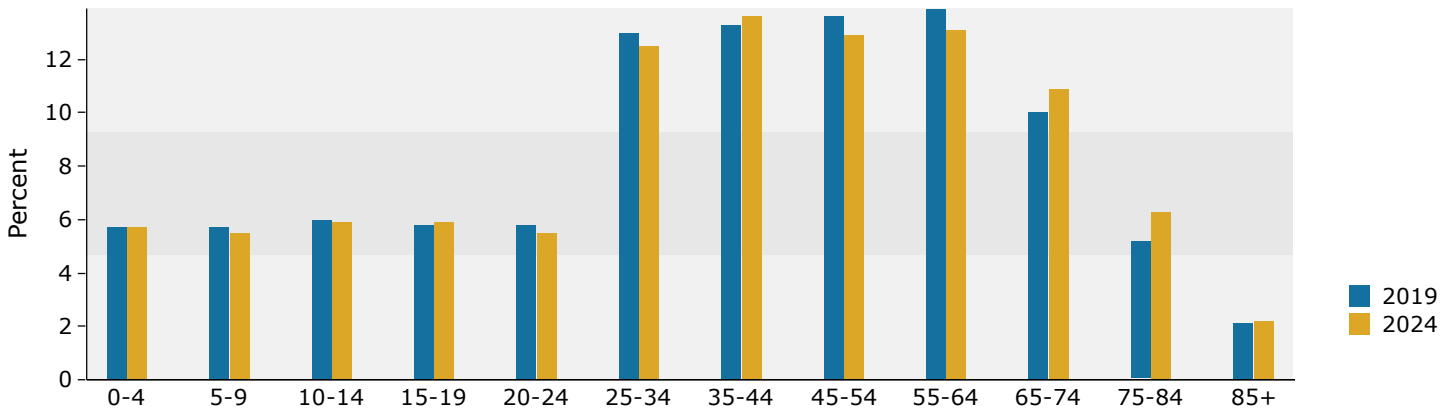
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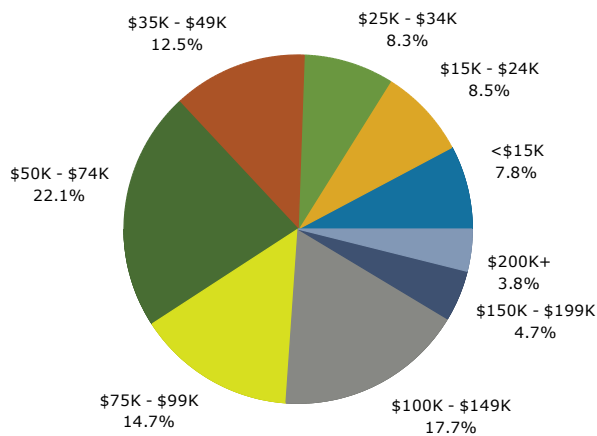
## Trends 2019-2024



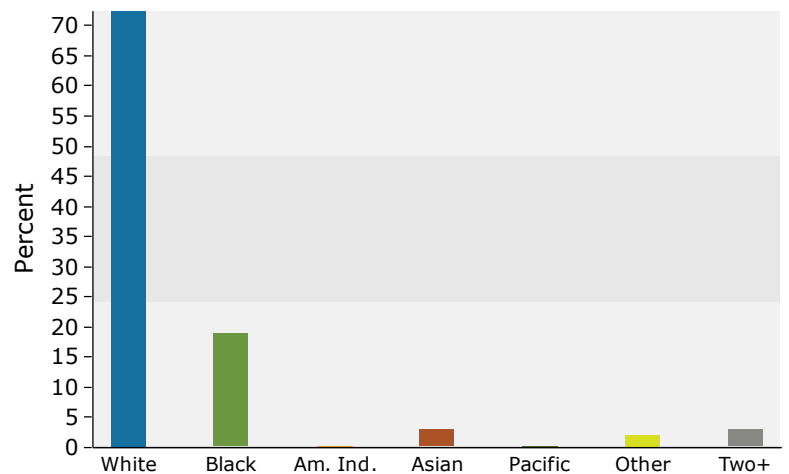
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.