

# Community Profile

White House City, TN  
 White House City, TN (4780200)  
 Geography: Place

Prepared by Forward Sumner

	White House c...
<b>Population Summary</b>	
2000 Total Population	7,809
2010 Total Population	10,310
2019 Total Population	12,772
2019 Group Quarters	0
2024 Total Population	13,975
2019-2024 Annual Rate	1.82%
2019 Total Daytime Population	11,568
Workers	5,401
Residents	6,167
<b>Household Summary</b>	
2000 Households	2,707
2000 Average Household Size	2.88
2010 Households	3,655
2010 Average Household Size	2.82
2019 Households	4,538
2019 Average Household Size	2.81
2024 Households	4,968
2024 Average Household Size	2.81
2019-2024 Annual Rate	1.83%
2010 Families	2,923
2010 Average Family Size	3.18
2019 Families	3,586
2019 Average Family Size	3.19
2024 Families	3,910
2024 Average Family Size	3.20
2019-2024 Annual Rate	1.75%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,797
Owner Occupied Housing Units	80.8%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	3.2%
2010 Housing Units	3,855
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	5.2%
2019 Housing Units	4,746
Owner Occupied Housing Units	77.9%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	4.4%
2024 Housing Units	5,190
Owner Occupied Housing Units	78.9%
Renter Occupied Housing Units	16.9%
Vacant Housing Units	4.3%
<b>Median Household Income</b>	
2019	\$70,538
2024	\$76,669
<b>Median Home Value</b>	
2019	\$212,500
2024	\$242,160
<b>Per Capita Income</b>	
2019	\$30,071
2024	\$34,012
<b>Median Age</b>	
2010	35.3
2019	37.9
2024	38.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>	
Household Income Base	4,538
<\$15,000	6.0%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	26.0%
\$75,000 - \$99,999	20.6%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	6.7%
\$200,000+	3.7%
Average Household Income	\$84,056
<b>2024 Households by Income</b>	
Household Income Base	4,969
<\$15,000	4.7%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	8.0%
\$50,000 - \$74,999	24.8%
\$75,000 - \$99,999	20.5%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	9.2%
\$200,000+	4.5%
Average Household Income	\$95,042
<b>2019 Owner Occupied Housing Units by Value</b>	
Total	3,696
<\$50,000	1.2%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	27.2%
\$200,000 - \$249,999	19.5%
\$250,000 - \$299,999	21.1%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$234,686
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	4,092
<\$50,000	0.6%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	22.6%
\$200,000 - \$249,999	19.8%
\$250,000 - \$299,999	25.0%
\$300,000 - \$399,999	12.0%
\$400,000 - \$499,999	3.5%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$268,261

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>	
Total	10,310
0 - 4	7.3%
5 - 9	8.3%
10 - 14	9.1%
15 - 24	11.9%
25 - 34	13.0%
35 - 44	16.8%
45 - 54	14.9%
55 - 64	9.8%
65 - 74	5.5%
75 - 84	2.8%
85 +	0.7%
18 +	70.3%
<b>2019 Population by Age</b>	
Total	12,772
0 - 4	6.2%
5 - 9	6.7%
10 - 14	7.4%
15 - 24	12.5%
25 - 34	13.2%
35 - 44	14.0%
45 - 54	14.8%
55 - 64	12.7%
65 - 74	7.9%
75 - 84	3.6%
85 +	1.1%
18 +	75.5%
<b>2024 Population by Age</b>	
Total	13,976
0 - 4	6.2%
5 - 9	6.5%
10 - 14	7.2%
15 - 24	11.3%
25 - 34	14.2%
35 - 44	13.9%
45 - 54	13.5%
55 - 64	12.7%
65 - 74	8.7%
75 - 84	4.5%
85 +	1.3%
18 +	76.0%
<b>2010 Population by Sex</b>	
Males	4,919
Females	5,391
<b>2019 Population by Sex</b>	
Males	6,102
Females	6,670
<b>2024 Population by Sex</b>	
Males	6,665
Females	7,311

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>		
Total		10,310
White Alone		95.1%
Black Alone		1.6%
American Indian Alone		0.1%
Asian Alone		0.8%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.9%
Two or More Races		1.3%
Hispanic Origin		2.7%
Diversity Index		14.3
<b>2019 Population by Race/Ethnicity</b>		
Total		12,772
White Alone		93.7%
Black Alone		2.1%
American Indian Alone		0.2%
Asian Alone		1.0%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.2%
Two or More Races		1.7%
Hispanic Origin		3.5%
Diversity Index		18.1
<b>2024 Population by Race/Ethnicity</b>		
Total		13,975
White Alone		92.8%
Black Alone		2.3%
American Indian Alone		0.2%
Asian Alone		1.1%
Pacific Islander Alone		0.2%
Some Other Race Alone		1.4%
Two or More Races		2.0%
Hispanic Origin		4.2%
Diversity Index		20.8
<b>2010 Population by Relationship and Household Type</b>		
Total		10,310
In Households		100.0%
In Family Households		91.7%
Householder		28.4%
Spouse		23.0%
Child		36.0%
Other relative		2.8%
Nonrelative		1.5%
In Nonfamily Households		8.3%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Population 25+ by Educational Attainment</b>	
Total	8,585
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	5.3%
High School Graduate	30.9%
GED/Alternative Credential	4.2%
Some College, No Degree	20.9%
Associate Degree	10.2%
Bachelor's Degree	19.7%
Graduate/Professional Degree	6.6%
<b>2019 Population 15+ by Marital Status</b>	
Total	10,176
Never Married	26.1%
Married	60.6%
Widowed	4.4%
Divorced	8.8%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.7%
Civilian Unemployed (Unemployment Rate)	3.3%
<b>2019 Employed Population 16+ by Industry</b>	
Total	6,713
Agriculture/Mining	0.9%
Construction	9.4%
Manufacturing	12.3%
Wholesale Trade	3.5%
Retail Trade	8.8%
Transportation/Utilities	5.0%
Information	2.0%
Finance/Insurance/Real Estate	7.0%
Services	44.4%
Public Administration	6.8%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	6,711
White Collar	63.9%
Management/Business/Financial	14.0%
Professional	21.4%
Sales	10.7%
Administrative Support	17.8%
Services	17.2%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	3.8%
Production	4.9%
Transportation/Material Moving	4.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	10,310
Population Inside Urbanized Area	86.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	13.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 09, 2020

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<b>2010 Households by Type</b>	
Total	3,655
Households with 1 Person	17.4%
Households with 2+ People	82.6%
Family Households	80.0%
Husband-wife Families	65.0%
With Related Children	35.5%
Other Family (No Spouse Present)	15.0%
Other Family with Male Householder	3.5%
With Related Children	2.4%
Other Family with Female Householder	11.5%
With Related Children	8.2%
Nonfamily Households	2.6%
All Households with Children	46.4%
Multigenerational Households	4.6%
Unmarried Partner Households	3.7%
Male-female	3.1%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	3,655
1 Person Household	17.4%
2 Person Household	31.5%
3 Person Household	19.3%
4 Person Household	20.5%
5 Person Household	8.1%
6 Person Household	2.1%
7 + Person Household	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	3,655
Owner Occupied	84.6%
Owned with a Mortgage/Loan	70.8%
Owned Free and Clear	13.8%
Renter Occupied	15.4%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	3,855
Housing Units Inside Urbanized Area	86.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	13.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>		
1.		Middleburg (4C)
2.		Soccer Moms (4A)
3.		Midlife Constants (5E)
<b>2019 Consumer Spending</b>		
Apparel & Services: Total \$		\$9,279,861
Average Spent		\$2,044.92
Spending Potential Index		95
Education: Total \$		\$6,571,290
Average Spent		\$1,448.06
Spending Potential Index		91
Entertainment/Recreation: Total \$		\$14,252,961
Average Spent		\$3,140.80
Spending Potential Index		96
Food at Home: Total \$		\$22,171,847
Average Spent		\$4,885.82
Spending Potential Index		94
Food Away from Home: Total \$		\$16,135,704
Average Spent		\$3,555.69
Spending Potential Index		97
Health Care: Total \$		\$26,345,591
Average Spent		\$5,805.55
Spending Potential Index		98
HH Furnishings & Equipment: Total \$		\$9,572,127
Average Spent		\$2,109.33
Spending Potential Index		99
Personal Care Products & Services: Total \$		\$4,033,336
Average Spent		\$888.79
Spending Potential Index		100
Shelter: Total \$		\$77,660,315
Average Spent		\$17,113.34
Spending Potential Index		92
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$10,952,142
Average Spent		\$2,413.43
Spending Potential Index		97
Travel: Total \$		\$9,915,937
Average Spent		\$2,185.09
Spending Potential Index		97
Vehicle Maintenance & Repairs: Total \$		\$4,995,663
Average Spent		\$1,100.85
Spending Potential Index		96

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.