

Community Profile

Portland City, TN
 Portland City, TN (4760280)
 Geography: Place

Prepared by Forward Sumner

	Portland city...
Population Summary	
2000 Total Population	7,868
2010 Total Population	10,515
2019 Total Population	11,697
2019 Group Quarters	2
2024 Total Population	12,280
2019-2024 Annual Rate	0.98%
2019 Total Daytime Population	13,633
Workers	7,529
Residents	6,104
Household Summary	
2000 Households	3,015
2000 Average Household Size	2.61
2010 Households	3,835
2010 Average Household Size	2.74
2019 Households	4,256
2019 Average Household Size	2.75
2024 Households	4,456
2024 Average Household Size	2.76
2019-2024 Annual Rate	0.92%
2010 Families	2,797
2010 Average Family Size	3.17
2019 Families	3,090
2019 Average Family Size	3.17
2024 Families	3,218
2024 Average Family Size	3.18
2019-2024 Annual Rate	0.82%
Housing Unit Summary	
2000 Housing Units	3,280
Owner Occupied Housing Units	64.7%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	8.1%
2010 Housing Units	4,239
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	9.5%
2019 Housing Units	4,653
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	8.5%
2024 Housing Units	4,851
Owner Occupied Housing Units	68.8%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	8.1%
Median Household Income	
2019	\$53,245
2024	\$58,316
Median Home Value	
2019	\$142,708
2024	\$164,261
Per Capita Income	
2019	\$22,889
2024	\$26,402
Median Age	
2010	32.4
2019	34.9
2024	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income	
Household Income Base	4,256
<\$15,000	8.7%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	27.0%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	2.0%
\$200,000+	1.6%
Average Household Income	\$63,577
2024 Households by Income	
Household Income Base	4,456
<\$15,000	6.7%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	26.8%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	3.0%
\$200,000+	2.0%
Average Household Income	\$73,571
2019 Owner Occupied Housing Units by Value	
Total	3,137
<\$50,000	2.3%
\$50,000 - \$99,999	17.0%
\$100,000 - \$149,999	36.0%
\$150,000 - \$199,999	21.2%
\$200,000 - \$249,999	11.0%
\$250,000 - \$299,999	6.0%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$169,198
2024 Owner Occupied Housing Units by Value	
Total	3,337
<\$50,000	1.5%
\$50,000 - \$99,999	12.0%
\$100,000 - \$149,999	30.3%
\$150,000 - \$199,999	21.9%
\$200,000 - \$249,999	14.2%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	5.5%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.0%
Average Home Value	\$199,056

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	10,515
0 - 4	8.7%
5 - 9	8.5%
10 - 14	8.0%
15 - 24	12.9%
25 - 34	15.8%
35 - 44	14.6%
45 - 54	12.5%
55 - 64	8.8%
65 - 74	5.9%
75 - 84	3.3%
85 +	1.0%
18 +	70.8%
2019 Population by Age	
Total	11,697
0 - 4	7.7%
5 - 9	7.7%
10 - 14	7.5%
15 - 24	12.9%
25 - 34	14.3%
35 - 44	14.3%
45 - 54	12.7%
55 - 64	11.0%
65 - 74	7.3%
75 - 84	3.5%
85 +	1.0%
18 +	73.0%
2024 Population by Age	
Total	12,279
0 - 4	7.5%
5 - 9	7.6%
10 - 14	7.7%
15 - 24	12.8%
25 - 34	13.9%
35 - 44	14.2%
45 - 54	12.3%
55 - 64	10.9%
65 - 74	7.9%
75 - 84	4.1%
85 +	1.1%
18 +	73.0%
2010 Population by Sex	
Males	5,105
Females	5,410
2019 Population by Sex	
Males	5,753
Females	5,944
2024 Population by Sex	
Males	6,063
Females	6,216

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	Portland city...
2010 Population by Race/Ethnicity	
Total	10,515
White Alone	92.6%
Black Alone	3.3%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	1.7%
Hispanic Origin	4.0%
Diversity Index	20.6
2019 Population by Race/Ethnicity	
Total	11,696
White Alone	89.8%
Black Alone	4.5%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	2.2%
Hispanic Origin	5.8%
Diversity Index	28.0
2024 Population by Race/Ethnicity	
Total	12,280
White Alone	88.3%
Black Alone	5.1%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	2.5%
Hispanic Origin	6.8%
Diversity Index	31.6
2010 Population by Relationship and Household Type	
Total	10,515
In Households	99.9%
In Family Households	87.3%
Householder	26.6%
Spouse	19.0%
Child	35.2%
Other relative	3.4%
Nonrelative	3.1%
In Nonfamily Households	12.6%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment	
Total	7,505
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	10.9%
High School Graduate	33.4%
GED/Alternative Credential	10.0%
Some College, No Degree	22.3%
Associate Degree	9.5%
Bachelor's Degree	6.5%
Graduate/Professional Degree	3.1%
2019 Population 15+ by Marital Status	
Total	9,016
Never Married	26.3%
Married	50.4%
Widowed	7.8%
Divorced	15.6%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.9%
Civilian Unemployed (Unemployment Rate)	3.1%
2019 Employed Population 16+ by Industry	
Total	5,658
Agriculture/Mining	0.5%
Construction	8.5%
Manufacturing	22.7%
Wholesale Trade	5.2%
Retail Trade	12.0%
Transportation/Utilities	7.9%
Information	1.3%
Finance/Insurance/Real Estate	4.9%
Services	33.1%
Public Administration	3.9%
2019 Employed Population 16+ by Occupation	
Total	5,657
White Collar	46.9%
Management/Business/Financial	9.2%
Professional	11.1%
Sales	9.3%
Administrative Support	17.3%
Services	17.7%
Blue Collar	35.4%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	4.9%
Production	13.1%
Transportation/Material Moving	10.6%
2010 Population By Urban/ Rural Status	
Total Population	10,515
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	91.9%
Rural Population	8.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	3,835
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	72.9%
Husband-wife Families	52.1%
With Related Children	27.6%
Other Family (No Spouse Present)	20.8%
Other Family with Male Householder	5.6%
With Related Children	3.7%
Other Family with Female Householder	15.2%
With Related Children	10.7%
Nonfamily Households	5.8%
All Households with Children	42.8%
Multigenerational Households	5.3%
Unmarried Partner Households	8.7%
Male-female	8.0%
Same-sex	0.7%
2010 Households by Size	
Total	3,835
1 Person Household	21.3%
2 Person Household	31.4%
3 Person Household	19.4%
4 Person Household	16.0%
5 Person Household	7.2%
6 Person Household	2.8%
7 + Person Household	2.0%
2010 Households by Tenure and Mortgage Status	
Total	3,835
Owner Occupied	67.0%
Owned with a Mortgage/Loan	52.5%
Owned Free and Clear	14.5%
Renter Occupied	33.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	4,239
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	90.8%
Rural Housing Units	9.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		
1.		Middleburg (4C)
2.		Traditional Living (12B)
3.		Front Porches (8E)
2019 Consumer Spending		
Apparel & Services: Total \$		\$6,626,804
Average Spent		\$1,557.05
Spending Potential Index		73
Education: Total \$		\$4,655,959
Average Spent		\$1,093.98
Spending Potential Index		69
Entertainment/Recreation: Total \$		\$10,274,643
Average Spent		\$2,414.15
Spending Potential Index		74
Food at Home: Total \$		\$16,377,182
Average Spent		\$3,848.02
Spending Potential Index		74
Food Away from Home: Total \$		\$11,502,920
Average Spent		\$2,702.75
Spending Potential Index		74
Health Care: Total \$		\$19,391,754
Average Spent		\$4,556.33
Spending Potential Index		77
HH Furnishings & Equipment: Total \$		\$6,735,596
Average Spent		\$1,582.61
Spending Potential Index		74
Personal Care Products & Services: Total \$		\$2,811,781
Average Spent		\$660.66
Spending Potential Index		75
Shelter: Total \$		\$55,828,955
Average Spent		\$13,117.71
Spending Potential Index		71
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$7,753,478
Average Spent		\$1,821.78
Spending Potential Index		73
Travel: Total \$		\$6,765,195
Average Spent		\$1,589.57
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$3,653,196
Average Spent		\$858.36
Spending Potential Index		75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.