

# Community Profile

Hendersonville City, TN 2  
 Hendersonville City, TN (4733280)  
 Geography: Place

Prepared by Forward Sumner

	Hendersonvill...
<b>Population Summary</b>	
2000 Total Population	42,512
2010 Total Population	51,377
2019 Total Population	62,162
2019 Group Quarters	139
2024 Total Population	66,680
2019-2024 Annual Rate	1.41%
2019 Total Daytime Population	55,825
Workers	27,952
Residents	27,873
<b>Household Summary</b>	
2000 Households	16,449
2000 Average Household Size	2.57
2010 Households	20,118
2010 Average Household Size	2.55
2019 Households	24,146
2019 Average Household Size	2.57
2024 Households	25,810
2024 Average Household Size	2.58
2019-2024 Annual Rate	1.34%
2010 Families	14,244
2010 Average Family Size	3.04
2019 Families	16,988
2019 Average Family Size	3.07
2024 Families	18,136
2024 Average Family Size	3.08
2019-2024 Annual Rate	1.32%
<b>Housing Unit Summary</b>	
2000 Housing Units	17,157
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	4.1%
2010 Housing Units	21,550
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	6.6%
2019 Housing Units	25,429
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	25.2%
Vacant Housing Units	5.0%
2024 Housing Units	27,117
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	4.8%
<b>Median Household Income</b>	
2019	\$69,022
2024	\$75,943
<b>Median Home Value</b>	
2019	\$251,824
2024	\$273,887
<b>Per Capita Income</b>	
2019	\$38,105
2024	\$42,258
<b>Median Age</b>	
2010	38.4
2019	40.9
2024	41.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>		
Household Income Base		24,145
<\$15,000		6.1%
\$15,000 - \$24,999		5.9%
\$25,000 - \$34,999		6.8%
\$35,000 - \$49,999		12.4%
\$50,000 - \$74,999		22.9%
\$75,000 - \$99,999		13.6%
\$100,000 - \$149,999		17.0%
\$150,000 - \$199,999		6.3%
\$200,000+		9.1%
Average Household Income		\$97,059
<b>2024 Households by Income</b>		
Household Income Base		25,809
<\$15,000		5.0%
\$15,000 - \$24,999		4.8%
\$25,000 - \$34,999		5.9%
\$35,000 - \$49,999		11.4%
\$50,000 - \$74,999		22.2%
\$75,000 - \$99,999		13.8%
\$100,000 - \$149,999		18.9%
\$150,000 - \$199,999		7.9%
\$200,000+		10.1%
Average Household Income		\$107,921
<b>2019 Owner Occupied Housing Units by Value</b>		
Total		17,731
<\$50,000		1.0%
\$50,000 - \$99,999		1.3%
\$100,000 - \$149,999		10.3%
\$150,000 - \$199,999		19.6%
\$200,000 - \$249,999		17.1%
\$250,000 - \$299,999		16.6%
\$300,000 - \$399,999		17.7%
\$400,000 - \$499,999		6.5%
\$500,000 - \$749,999		7.1%
\$750,000 - \$999,999		1.3%
\$1,000,000 - \$1,499,999		1.1%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.2%
Average Home Value		\$298,309
<b>2024 Owner Occupied Housing Units by Value</b>		
Total		19,292
<\$50,000		0.5%
\$50,000 - \$99,999		0.7%
\$100,000 - \$149,999		7.0%
\$150,000 - \$199,999		16.6%
\$200,000 - \$249,999		17.3%
\$250,000 - \$299,999		16.7%
\$300,000 - \$399,999		19.4%
\$400,000 - \$499,999		8.5%
\$500,000 - \$749,999		10.5%
\$750,000 - \$999,999		1.6%
\$1,000,000 - \$1,499,999		1.1%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.2%
Average Home Value		\$326,834

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>		
Total		51,377
0 - 4		6.4%
5 - 9		7.3%
10 - 14		7.6%
15 - 24		11.8%
25 - 34		11.9%
35 - 44		15.3%
45 - 54		15.1%
55 - 64		11.9%
65 - 74		7.5%
75 - 84		3.8%
85 +		1.5%
18 +		74.2%
<b>2019 Population by Age</b>		
Total		62,165
0 - 4		5.5%
5 - 9		6.1%
10 - 14		6.9%
15 - 24		12.1%
25 - 34		12.1%
35 - 44		12.6%
45 - 54		14.3%
55 - 64		13.4%
65 - 74		10.1%
75 - 84		5.0%
85 +		2.0%
18 +		77.5%
<b>2024 Population by Age</b>		
Total		66,677
0 - 4		5.5%
5 - 9		5.8%
10 - 14		6.5%
15 - 24		11.6%
25 - 34		12.4%
35 - 44		12.4%
45 - 54		13.3%
55 - 64		13.3%
65 - 74		10.7%
75 - 84		6.2%
85 +		2.2%
18 +		78.4%
<b>2010 Population by Sex</b>		
Males		24,808
Females		26,569
<b>2019 Population by Sex</b>		
Males		30,054
Females		32,111
<b>2024 Population by Sex</b>		
Males		32,196
Females		34,481

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	Hendersonvill...
<b>2010 Population by Race/Ethnicity</b>	
Total	51,377
White Alone	88.7%
Black Alone	6.3%
American Indian Alone	0.3%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	1.9%
Hispanic Origin	3.6%
Diversity Index	26.5
<b>2019 Population by Race/Ethnicity</b>	
Total	62,162
White Alone	85.7%
Black Alone	7.5%
American Indian Alone	0.3%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	2.6%
Hispanic Origin	4.8%
Diversity Index	32.7
<b>2024 Population by Race/Ethnicity</b>	
Total	66,679
White Alone	83.9%
Black Alone	8.5%
American Indian Alone	0.3%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.8%
Two or More Races	2.9%
Hispanic Origin	5.5%
Diversity Index	36.3
<b>2010 Population by Relationship and Household Type</b>	
Total	51,377
In Households	99.7%
In Family Households	85.9%
Householder	27.7%
Spouse	21.8%
Child	32.1%
Other relative	2.6%
Nonrelative	1.6%
In Nonfamily Households	13.8%
In Group Quarters	0.3%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	Hendersonvill...
<b>2019 Population 25+ by Educational Attainment</b>	
Total	43,130
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	3.1%
High School Graduate	21.1%
GED/Alternative Credential	3.1%
Some College, No Degree	24.3%
Associate Degree	9.1%
Bachelor's Degree	25.2%
Graduate/Professional Degree	12.5%
<b>2019 Population 15+ by Marital Status</b>	
Total	50,660
Never Married	26.0%
Married	56.6%
Widowed	5.5%
Divorced	11.9%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.4%
Civilian Unemployed (Unemployment Rate)	2.6%
<b>2019 Employed Population 16+ by Industry</b>	
Total	34,912
Agriculture/Mining	0.2%
Construction	5.3%
Manufacturing	10.0%
Wholesale Trade	4.8%
Retail Trade	10.4%
Transportation/Utilities	5.7%
Information	1.6%
Finance/Insurance/Real Estate	7.1%
Services	51.0%
Public Administration	4.0%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	34,910
White Collar	69.5%
Management/Business/Financial	17.7%
Professional	22.0%
Sales	12.9%
Administrative Support	16.9%
Services	15.1%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	3.0%
Production	5.1%
Transportation/Material Moving	3.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	51,377
Population Inside Urbanized Area	99.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	<b>Hendersonvill...</b>
<b>2010 Households by Type</b>	
Total	20,118
Households with 1 Person	24.4%
Households with 2+ People	75.6%
Family Households	70.8%
Husband-wife Families	55.7%
With Related Children	26.2%
Other Family (No Spouse Present)	15.1%
Other Family with Male Householder	3.9%
With Related Children	2.3%
Other Family with Female Householder	11.1%
With Related Children	7.5%
Nonfamily Households	4.8%
All Households with Children	36.4%
Multigenerational Households	3.6%
Unmarried Partner Households	5.0%
Male-female	4.4%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	20,118
1 Person Household	24.4%
2 Person Household	34.2%
3 Person Household	17.4%
4 Person Household	14.8%
5 Person Household	6.3%
6 Person Household	1.9%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	20,118
Owner Occupied	71.2%
Owned with a Mortgage/Loan	54.3%
Owned Free and Clear	16.8%
Renter Occupied	28.8%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	21,550
Housing Units Inside Urbanized Area	99.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>		
1.		Bright Young Professionals
2.		Old and Newcomers (8F)
3.		Middleburg (4C)
<b>2019 Consumer Spending</b>		
Apparel & Services: Total \$		\$56,922,400
Average Spent		\$2,357.43
Spending Potential Index		110
Education: Total \$		\$42,787,068
Average Spent		\$1,772.01
Spending Potential Index		111
Entertainment/Recreation: Total \$		\$86,936,029
Average Spent		\$3,600.43
Spending Potential Index		110
Food at Home: Total \$		\$135,749,194
Average Spent		\$5,622.02
Spending Potential Index		109
Food Away from Home: Total \$		\$98,297,170
Average Spent		\$4,070.95
Spending Potential Index		111
Health Care: Total \$		\$158,155,887
Average Spent		\$6,549.98
Spending Potential Index		110
HH Furnishings & Equipment: Total \$		\$57,917,655
Average Spent		\$2,398.64
Spending Potential Index		112
Personal Care Products & Services: Total \$		\$24,342,471
Average Spent		\$1,008.14
Spending Potential Index		114
Shelter: Total \$		\$490,434,141
Average Spent		\$20,311.20
Spending Potential Index		110
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$67,609,292
Average Spent		\$2,800.02
Spending Potential Index		113
Travel: Total \$		\$61,151,569
Average Spent		\$2,532.58
Spending Potential Index		113
Vehicle Maintenance & Repairs: Total \$		\$31,264,917
Average Spent		\$1,294.83
Spending Potential Index		113

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.