

Community Profile

Gallatin City, TN 5
 Gallatin City, TN (4728540)
 Geography: Place

Prepared by Forward Sumner

	Gallatin city...
Population Summary	
2000 Total Population	24,260
2010 Total Population	30,312
2019 Total Population	39,581
2019 Group Quarters	890
2024 Total Population	45,260
2019-2024 Annual Rate	2.72%
2019 Total Daytime Population	43,383
Workers	22,987
Residents	20,396
Household Summary	
2000 Households	9,346
2000 Average Household Size	2.51
2010 Households	11,885
2010 Average Household Size	2.48
2019 Households	15,636
2019 Average Household Size	2.47
2024 Households	18,051
2024 Average Household Size	2.46
2019-2024 Annual Rate	2.91%
2010 Families	7,866
2010 Average Family Size	3.01
2019 Families	10,376
2019 Average Family Size	3.00
2024 Families	11,921
2024 Average Family Size	2.99
2019-2024 Annual Rate	2.82%
Housing Unit Summary	
2000 Housing Units	10,022
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	6.7%
2010 Housing Units	13,109
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	36.9%
Vacant Housing Units	9.3%
2019 Housing Units	16,927
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	7.6%
2024 Housing Units	19,365
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	29.8%
Vacant Housing Units	6.8%
Median Household Income	
2019	\$57,699
2024	\$65,231
Median Home Value	
2019	\$223,617
2024	\$265,008
Per Capita Income	
2019	\$32,453
2024	\$37,834
Median Age	
2010	36.5
2019	39.6
2024	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income	
Household Income Base	15,636
<\$15,000	9.9%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	4.9%
\$200,000+	6.2%
Average Household Income	\$82,218
2024 Households by Income	
Household Income Base	18,051
<\$15,000	7.3%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	6.8%
\$200,000+	7.4%
Average Household Income	\$95,001
2019 Owner Occupied Housing Units by Value	
Total	11,067
<\$50,000	3.6%
\$50,000 - \$99,999	8.7%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	17.3%
\$200,000 - \$249,999	11.1%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	13.7%
\$400,000 - \$499,999	7.4%
\$500,000 - \$749,999	8.4%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	1.4%
Average Home Value	\$309,210
2024 Owner Occupied Housing Units by Value	
Total	12,278
<\$50,000	2.6%
\$50,000 - \$99,999	6.6%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	15.2%
\$400,000 - \$499,999	10.3%
\$500,000 - \$749,999	12.6%
\$750,000 - \$999,999	2.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	1.3%
Average Home Value	\$343,309

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	30,312
0 - 4	7.5%
5 - 9	6.9%
10 - 14	6.3%
15 - 24	12.6%
25 - 34	14.7%
35 - 44	13.2%
45 - 54	13.8%
55 - 64	11.5%
65 - 74	7.5%
75 - 84	4.3%
85 +	1.8%
18 +	75.8%
2019 Population by Age	
Total	39,581
0 - 4	6.2%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	11.7%
25 - 34	13.2%
35 - 44	13.0%
45 - 54	12.3%
55 - 64	13.2%
65 - 74	10.3%
75 - 84	5.3%
85 +	2.1%
18 +	77.4%
2024 Population by Age	
Total	45,261
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	11.6%
25 - 34	12.8%
35 - 44	13.1%
45 - 54	12.1%
55 - 64	12.4%
65 - 74	11.0%
75 - 84	6.4%
85 +	2.2%
18 +	78.1%
2010 Population by Sex	
Males	14,551
Females	15,761
2019 Population by Sex	
Males	19,239
Females	20,342
2024 Population by Sex	
Males	22,104
Females	23,157

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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	Gallatin city...
2010 Population by Race/Ethnicity	
Total	30,312
White Alone	77.7%
Black Alone	14.7%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.4%
Two or More Races	2.1%
Hispanic Origin	8.0%
Diversity Index	46.7
2019 Population by Race/Ethnicity	
Total	39,581
White Alone	76.3%
Black Alone	15.0%
American Indian Alone	0.3%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.8%
Two or More Races	2.5%
Hispanic Origin	8.8%
Diversity Index	49.3
2024 Population by Race/Ethnicity	
Total	45,260
White Alone	75.3%
Black Alone	15.4%
American Indian Alone	0.3%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.9%
Two or More Races	2.7%
Hispanic Origin	9.4%
Diversity Index	51.0
2010 Population by Relationship and Household Type	
Total	30,312
In Households	97.1%
In Family Households	80.9%
Householder	26.0%
Spouse	18.0%
Child	30.6%
Other relative	3.6%
Nonrelative	2.7%
In Nonfamily Households	16.2%
In Group Quarters	2.9%
Institutionalized Population	2.9%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 05, 2020

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2019 Population 25+ by Educational Attainment	
Total	27,437
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	7.4%
High School Graduate	24.6%
GED/Alternative Credential	5.3%
Some College, No Degree	24.5%
Associate Degree	7.4%
Bachelor's Degree	17.4%
Graduate/Professional Degree	9.4%
2019 Population 15+ by Marital Status	
Total	32,057
Never Married	28.7%
Married	53.3%
Widowed	6.3%
Divorced	11.7%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	97.0%
Civilian Unemployed (Unemployment Rate)	3.0%
2019 Employed Population 16+ by Industry	
Total	19,154
Agriculture/Mining	1.4%
Construction	8.6%
Manufacturing	12.5%
Wholesale Trade	5.1%
Retail Trade	11.7%
Transportation/Utilities	5.0%
Information	1.4%
Finance/Insurance/Real Estate	5.8%
Services	44.2%
Public Administration	4.1%
2019 Employed Population 16+ by Occupation	
Total	19,154
White Collar	57.4%
Management/Business/Financial	14.0%
Professional	18.4%
Sales	11.4%
Administrative Support	13.5%
Services	16.9%
Blue Collar	25.7%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	4.8%
Production	7.9%
Transportation/Material Moving	7.1%
2010 Population By Urban/ Rural Status	
Total Population	30,312
Population Inside Urbanized Area	96.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	11,885
Households with 1 Person	27.9%
Households with 2+ People	72.1%
Family Households	66.2%
Husband-wife Families	45.9%
With Related Children	19.7%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.5%
With Related Children	2.7%
Other Family with Female Householder	15.7%
With Related Children	10.5%
Nonfamily Households	5.9%
All Households with Children	33.4%
Multigenerational Households	4.5%
Unmarried Partner Households	6.3%
Male-female	5.7%
Same-sex	0.6%
2010 Households by Size	
Total	11,885
1 Person Household	27.9%
2 Person Household	33.7%
3 Person Household	16.8%
4 Person Household	12.1%
5 Person Household	5.8%
6 Person Household	2.1%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	11,885
Owner Occupied	59.3%
Owned with a Mortgage/Loan	41.6%
Owned Free and Clear	17.7%
Renter Occupied	40.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	13,109
Housing Units Inside Urbanized Area	96.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		
1.		Hardscrabble Road (8G)
2.		Soccer Moms (4A)
3.		Exurbanites (1E)
2019 Consumer Spending		
Apparel & Services: Total \$		\$31,418,512
Average Spent		\$2,009.37
Spending Potential Index		94
Education: Total \$		\$22,616,820
Average Spent		\$1,446.46
Spending Potential Index		91
Entertainment/Recreation: Total \$		\$48,635,270
Average Spent		\$3,110.47
Spending Potential Index		95
Food at Home: Total \$		\$77,137,977
Average Spent		\$4,933.36
Spending Potential Index		95
Food Away from Home: Total \$		\$54,193,031
Average Spent		\$3,465.91
Spending Potential Index		94
Health Care: Total \$		\$90,675,730
Average Spent		\$5,799.16
Spending Potential Index		98
HH Furnishings & Equipment: Total \$		\$31,785,172
Average Spent		\$2,032.82
Spending Potential Index		95
Personal Care Products & Services: Total \$		\$13,266,118
Average Spent		\$848.43
Spending Potential Index		96
Shelter: Total \$		\$267,821,470
Average Spent		\$17,128.52
Spending Potential Index		93
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$37,150,827
Average Spent		\$2,375.98
Spending Potential Index		96
Travel: Total \$		\$32,593,492
Average Spent		\$2,084.52
Spending Potential Index		93
Vehicle Maintenance & Repairs: Total \$		\$17,356,222
Average Spent		\$1,110.02
Spending Potential Index		97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.