

A background photograph of a career fair or college event. Several students are gathered around a table covered with a blue cloth. The table displays various brochures, including one for 'Crestview' and another with a woman's face. A water bottle is also on the table. In the background, other students and a basketball court floor with 'NEED' written on it are visible.

2019 ANNUAL REPORT

THEC  TSAC

TENNESSEE PROMISE

An update on Tennessee Promise including its: applicants, outcomes, student transfer behavior, and program finances.

@TNPromise | www.tn.gov/thec

Note: This report was first published in March 2019. The report was revised and re-published on 6/19/19.

Tennessee Higher Education Commission

2018-19 Commission Members

Mr. Evan Cope, **Chair**, Murfreesboro (Middle Tennessee)

Dr. Nancy Dishner, Johnson City (East Tennessee)

Mr. Jimmy Johnston, Gallatin (Middle Tennessee)

Ms. Pam Koban, Nashville (Middle Tennessee)

Ms. Mintha Roach, **Vice Chair**, Knoxville (East Tennessee)

Mr. Vernon Stafford, Jr., **Vice Chair**, Memphis (West Tennessee)

Ms. Cara Sulyok, University of Tennessee, Knoxville, student member

Mr. Frank L. Watson, Jr., Memphis (West Tennessee)

Mayor A C Wharton, Jr., **Secretary**, Memphis (West Tennessee)

Ms. Dakasha Winton, Chattanooga (East Tennessee)

Mr. Tre Hargett, Secretary of State

Mr. David H. Lillard, Jr., State Treasurer

Mr. Justin P. Wilson, State Comptroller

Dr. Sara Morrison, Executive Director, State Board of Education, non-voting ex-officio

Tennessee Student Assistance Corporation

2018-19 Board of Directors

Governor Bill Lee, Governor of Tennessee, **Chair**

Mr. Mike Krause, Executive Director, Tennessee Higher Education Commission/Tennessee Student Assistance Corporation, **Vice Chairman**

Dr. Claude O. Pressnell, Jr., President, Tennessee Independent Colleges and Universities Association, **Secretary**

Mr. David H. Lillard, Jr., State Treasurer

Mr. Justin P. Wilson, State Comptroller

Mr. Stuart McWhorter, Commissioner, State Department of Finance and Administration

Dr. Penny Schwinn, Commissioner, State Department of Education

Dr. Flora Tydings, Chancellor, Tennessee Board of Regents

Mr. Randy Boyd, President, University of Tennessee

Mr. Cyrus Vatandoost, President, Tennessee Proprietary Business School Association

Dr. John Smarrelli, President, Christian Brothers University, TICUA Chair

Ms. Tiffany Summers, President, Tennessee Association of Student Financial Aid Administrators

Ms. Keri McInnis, Commercial Lender Representative

Ms. Sharon Hayes, Citizen Member

Mr. Tom Hughes, Citizen Member

Mr. Charles Layne, Student Member, Private Institutions

Ms. Sabrina Washington, Student Member, Public Institutions

Table of Contents

Executive Summary.....	5
Introduction	6
<i>Privacy Notice</i>	6
Program Description	7
Tennessee Promise Applicants	9
Tennessee Promise Students.....	12
Tennessee Promise Outcomes.....	15
<i>Impact on Students</i>	15
<i>Retention and Completion</i>	17
<i>Impact on Institutions</i>	18
Tennessee Promise Transfer Behavior	20
Program Finances.....	23
Conclusion.....	24
Appendix A: Glossary	25
Appendix B: Tennessee Promise Application Rates by District, Cohorts 1 through 4	26
Appendix C: First Enrollment of Tennessee Promise Students by Institution, Cohorts 1 through 3	30
Appendix D: Change in First-Time Freshmen Enrollment by Institution, Fall 2014 through Fall 2017.....	32

List of Tables

Table 1: Tennessee Promise Award Amount Examples	8
Table 2: Tennessee Promise Application Process, Cohorts 1 through 5	9
Table 3: Demographics for Tennessee Promise Applicants, Cohorts 1 through 4	10
Table 4: Demographics for Tennessee Promise Students, Cohorts 1 through 3.....	12
Table 5: Tennessee Promise Applicants and Tennessee Promise Students, Cohorts 1 through 3.....	13
Table 6: First Enrollment of Tennessee Promise Students by Sector, Cohorts 1 through 3	13
Table 7: Financial Aid for Tennessee Promise Students, Cohorts 1 through 3	14
Table 8: Average Attempted Credit Hours and Cumulative GPA for Tennessee Promise Students.....	16
Table 9: Retention Rates for Tennessee Promise Students, Cohorts 1 through 3.....	17
Table 10: Degrees Awarded to Students in Cohorts 1 through 3, Fall 2015 through Summer 2018	18
Table 11: Outcomes for Cohort 1 Students, Fall 2015 through Spring 2018.....	18
Table 12: Change in First-Time Freshmen Enrollment by Sector, Fall 2014 through Fall 2017	19
Table 13: University Enrollment for Tennessee Promise Students by First Institution, Cohorts 1 and 2...	21
Table 14: Tennessee Promise Transfer to Universities by Sending Community College, Cohort 1.....	22
Table 15: Tennessee Promise Transfer to Universities by Sending Community College, Cohort 2	22
Table 16: Average Tennessee Promise Award Amount by Semester	23

List of Figures

Figure 1: Average ACT Composite Scores, Cohorts 1 through 3	10
Figure 2: Distribution of ACT Composite Scores, Cohorts 1 through 4	11
Figure 3: Tennessee's FAFSA Filing Rate, 2014 through 2018	15
Figure 4: College-Going Rate of Tennessee High School Graduates, 2013 through 2017	16
Figure 5: Transfer Rates for Tennessee Promise Students, Cohorts 1 and 2	20

Executive Summary

The 2019 Tennessee Promise Annual Report provides an update on the impact of the Tennessee Promise program. This report is divided into five sections: (1) Tennessee Promise Applicants; (2) Tennessee Promise Students; (3) Tennessee Promise Outcomes; (4) Transfer Behavior of Tennessee Promise Students; and (5) Program Finances. Key findings from the report are summarized below.

- In its first year of implementation, 57,660 public and private high school seniors across the state applied for the Tennessee Promise. The number of applicants has increased in each subsequent year to a record high of 64,420 applicants in the most recent cohort.
- Tennessee's Free Application for Federal Student Aid (FAFSA) filing rate increased by 9.1 percentage points in the first year of Tennessee Promise implementation and has increased to a high of 81.7% in the most recent cycle.
- The statewide college-going rate increased by 5.9 percentage points in the first year of Tennessee Promise implementation, from 58.9% to 64.0%, and has remained at a similar rate since.
- Enrollment of Tennessee Promise students at Promise-eligible institutions has increased with each cohort, from 16,207 in Cohort 1 to 18,054 in Cohort 4.
- In the first year of Tennessee Promise, community colleges saw a substantial increase in first-time freshmen (FTF) enrollment and universities saw a moderate decline. These trends have largely leveled off. Compared to fall 2014, FTF enrollment in fall 2017 was up by 12.4% overall, with the increase distributed across all sectors.
- The first- to second-year retention rate of Tennessee Promise students, which includes students who earned a credential or were still enrolled at a Tennessee public institution, was 65.8% for Cohort 1 and 67.4% for Cohort 2.
- Overall, 23.0% of Cohort 1 students transferred between fall 2015 and summer 2018, while 8.0% of Cohort 2 students transferred between fall 2016 and summer 2018. Across both cohorts, students who began at a Tennessee College of Applied Technology (TCAT) were much less likely to transfer than students who began at a community college or university.
- By the end of their sixth semester (spring 2018), 36.3% of Cohort 1 students received an award, the majority of which were associate degrees. Overall, the "success rate" for Cohort 1 students is 51.3%, which includes students that received an award or are still enrolled.

Introduction

This report is prepared pursuant to T.C.A. § 49-4-708(e), which instructs the Tennessee Higher Education Commission (THEC) and Tennessee Student Assistance Corporation (TSAC)¹ to:

“...provide assistance to the general assembly by researching and analyzing data concerning [Tennessee Promise], including, but not limited to, student success and scholarship retention. TSAC shall report its findings annually to the education committee of the senate and the education administration and planning committee of the house of representatives by March 15.”

In pursuit of its mission to increase the number of Tennesseans with a postsecondary credential, THEC and TSAC have implemented various programs and initiatives to encourage Tennesseans to engage with higher education and support students through completion. The most prominent and highly-publicized of these programs (and the focus of this report) is the Tennessee Promise, signed into law by the Tennessee General Assembly in 2014.

The Tennessee Promise is a last-dollar scholarship that affords recent high school graduates the opportunity to complete an associate degree or certificate program free of tuition and mandatory fees at a public community college, a TCAT, or a public or private university with an eligible associate degree program.

The 2019 Tennessee Promise Annual Report presents updated information about the impact of the Tennessee Promise program. This report comprises five primary sections:

1. The first section provides descriptive characteristics for Tennessee Promise applicants in the first five cohorts.
2. The second section provides descriptive characteristics for students who enrolled and were certified as eligible for Tennessee Promise by an institution in the first three cohorts.
3. The third section examines the outcomes of Tennessee Promise, including FAFSA filing, college-going, student retention, degree completion, and enrollment changes at public institutions.
4. The fourth section examines transfer behavior among the first two cohorts of Tennessee Promise students through summer 2018.
5. The fifth section provides information about program finances, including the total annual cost of the program and the average cost per student.

Privacy Notice

Throughout this report, THEC complies with federal Family Educational Rights and Privacy Act (FERPA) requirements to protect students' personally-identifiable information. When tables are presented, individual cells containing five or fewer observations are suppressed. The suppressed counts are included in the table totals. All cases in which observations are suppressed are identified with a note directly beneath the respective table.

¹ For more information about THEC and TSAC, please see the Glossary in Appendix A.

Program Description

The Tennessee Promise is a last-dollar scholarship that affords recent high school graduates the opportunity to complete an associate degree or certificate program free of tuition and mandatory fees at a public community college, a TCAT,² or a public or private university with an eligible associate degree program. As described in T.C.A. § 49-4-708(c)(1), students must enroll full-time at an eligible postsecondary institution in the fall semester immediately following high school graduation. This scholarship is intended to supplement existing financial aid; all other gift aid (including federal Pell grants, Tennessee Education Lottery Scholarships, and Tennessee Student Assistance Awards) must be applied first, and Tennessee Promise funds then cover the remaining balance of tuition and mandatory fees (if any).

In addition to providing financial aid, Tennessee Promise students are paired with a mentor to guide them through the postsecondary application and enrollment processes. The mentorship component is coordinated by three privately-funded partnering organizations across the state: (1) tnAchieves, which serves 83 counties; (2) the Ayers Foundation, which serves five counties; and (3) the Regional Economic Development Initiative, which serves seven counties. Students are required to complete eight hours of community service, coordinated by the partnering organizations, for each semester in which they enroll using Tennessee Promise.

To be eligible for Tennessee Promise, students must complete an application process that involves several steps. The 2018-19 application process and corresponding deadlines, applicable to cohort five, are as follows:³

1. By November 1, 2018: Complete an online application for the Tennessee Promise program.
2. By February 1, 2019: File the 2019-20 FAFSA.
3. Spring 2019: Attend a mandatory meeting coordinated by the partnering organization.
4. Spring 2019: Apply to a community college or TCAT.
5. By July 1, 2019: Complete and report eight hours of community service.
6. August 2019: Enroll full-time at a community college or TCAT.
7. Fall 2019: If selected, provide requested documentation to complete FAFSA verification.

To maintain Tennessee Promise eligibility, students must renew the FAFSA for each year they plan to receive the scholarship. Additionally, students enrolled at community colleges and universities must maintain a cumulative grade point average (GPA) of at least 2.0, while students enrolled at TCATs must maintain satisfactory academic progress (as determined by the institution). As mentioned above, students must complete eight hours of community service for each semester in which they enroll using Tennessee Promise. According to T.C.A. § 49-4-708(c)(8), a student is eligible to receive Tennessee

² For more information about TCATs, please see the Glossary in Appendix A.

³ Archived student checklists outlining steps and dates in prior years' application processes are located on the Tennessee Promise website at <http://tnpromise.gov/students.shtml>

Promise funds until he or she has earned an associate degree or TCAT diploma, or until the student has completed five semesters at an eligible postsecondary institution (whichever occurs first).

Because it is a last-dollar scholarship, the amount of the Tennessee Promise award is based on the other gift aid a student receives. First, the federal Pell grant is applied, followed by state gift aid (i.e., Tennessee Education Lottery Scholarship awards and the Tennessee Student Assistance Award). After all federal and state gift aid is applied to the student's total tuition and mandatory fees, the remaining balance is paid by Tennessee Promise. (**Table 1** displays three examples of different Tennessee Promise award amounts.) Some students maintain their Tennessee Promise eligibility by completing all requirements but do not receive any funding from Tennessee Promise, as their tuition and fees are covered by other sources of grant aid. These students are still considered Tennessee Promise students, even though they do not receive funding from Tennessee Promise.

Table 1: Tennessee Promise Award Amount Examples

	Example A	Example B	Example C
Tuition/mandatory fees	\$2,250	\$2,250	\$2,250
Grant aid (HOPE, Pell, TSAA)	\$3,250	\$1,500	\$0
Gap between grant aid and tuition/mandatory fees	\$0	\$750	\$2,250
Tennessee Promise award amount	\$0	\$750	\$2,250
Tuition balance	\$0	\$0	\$0

Tennessee Promise Applicants

As described in the previous section, the Tennessee Promise application process involves several steps. **Table 2** displays the number of students who completed each step in the application process for the first five cohorts of Tennessee Promise students (the high school graduating classes of 2015 through 2019). The number of Tennessee Promise applicants has increased each year since the program's inception and represents approximately 80-85% of all public and private high school seniors in the state. **Appendix B** displays the Tennessee Promise application rates by public school district for the first four cohorts.

Table 2: Tennessee Promise Application Process, Cohorts 1 through 5

	Cohort 1	Cohort 2	Cohort 3	Cohort 4	Cohort 5
Applied for Tennessee Promise	57,660	59,355	60,430	62,413	64,420
Filed the FAFSA	45,744	49,074	51,865	55,071	56,508
Completed community service	22,718	23,758	25,695	27,593	--
Enrolled at an eligible institution	16,207	17,188	17,856	18,054	--

Note: Cohort 4 enrollment is as of 02/13/2019. Institutions will continue to certify enrollment through 06/30/2019.

The substantial number of Tennessee Promise applicants in the program's first year and the growth in applicants each subsequent year can be largely attributed to the outreach efforts of THEC, TSAC, and many state partners, as well as the work of high school counselors. For example, TSAC staff hold Tennessee Promise application workshops, FAFSA workshops, and financial aid presentations in nearly every county across the state as part of the annual FAFSA Frenzy campaign. Financial aid presentations provide students and parents with information about how to pay for college, including the many grants and scholarships available from the state. Throughout FAFSA Frenzy season, volunteers from THEC, TSAC, nonprofit organizations, and higher education institutions across the state visit high schools to help students and families complete the FAFSA before the Tennessee Promise deadline.

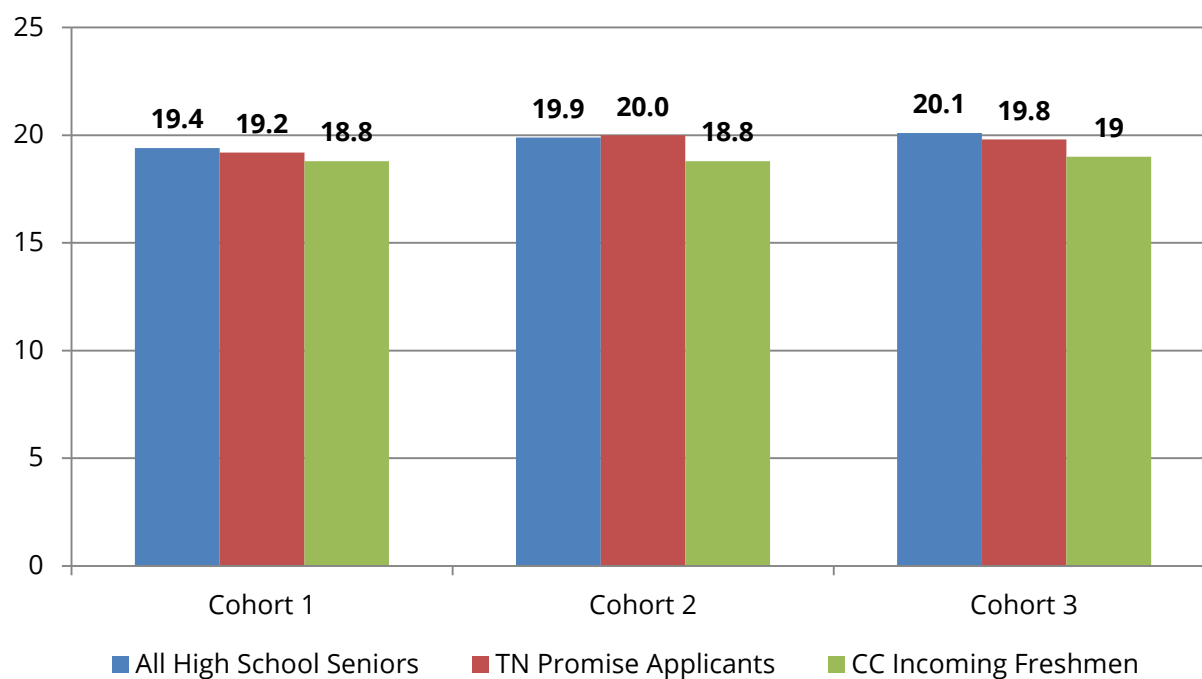
Table 3 presents demographic information for all Tennessee Promise applicants in Cohorts 1 through 4, including gender, race, first generation status, adjusted gross income (AGI), expected family contribution (EFC),⁴ and ACT composite score.

⁴ First generation status, AGI, and EFC are available only for students who complete the FAFSA. FAFSA information is available for 86.1% of students in Cohort 1, 86.6% in Cohort 2, 89.0% in Cohort 3, and 83.2% of Cohort 4. Expected Family Contribution (EFC) is a measure of how much a student's family could reasonably contribute to the student's education and is used by institutions to determine a student's financial need. More information about EFC is available at <https://studentaid.ed.gov/sa/fafsa/next-steps/how-calculated>

Table 3: Demographics for Tennessee Promise Applicants, Cohorts 1 through 4

	Cohort 1	Cohort 2	Cohort 3	Cohort 4
Gender				
<i>Male</i>	50.2%	49.7%	49.9%	49.7%
<i>Female</i>	49.8%	50.3%	50.1%	50.3%
Race				
<i>White</i>	63.5%	62.8%	61.7%	61.4%
<i>African-American</i>	22.0%	20.9%	20.7%	20.1%
<i>Hispanic</i>	4.6%	4.7%	4.8%	5.5%
<i>Asian/Pacific Islander</i>	1.3%	1.6%	1.4%	1.7%
<i>Other</i>	2.1%	2.3%	2.3%	2.5%
<i>Unknown</i>	6.6%	7.7%	9.2%	8.7%
First generation	37.7%	36.5%	36.8%	37.3%
Median adjusted gross income	\$38,000	\$40,037	\$39,303	--
Median expected family contribution	\$1,716	\$2,178	\$1,897	\$2,321
Average ACT composite score	19.2	20.0	19.8	19.9
Total	57,660	59,355	60,430	62,413

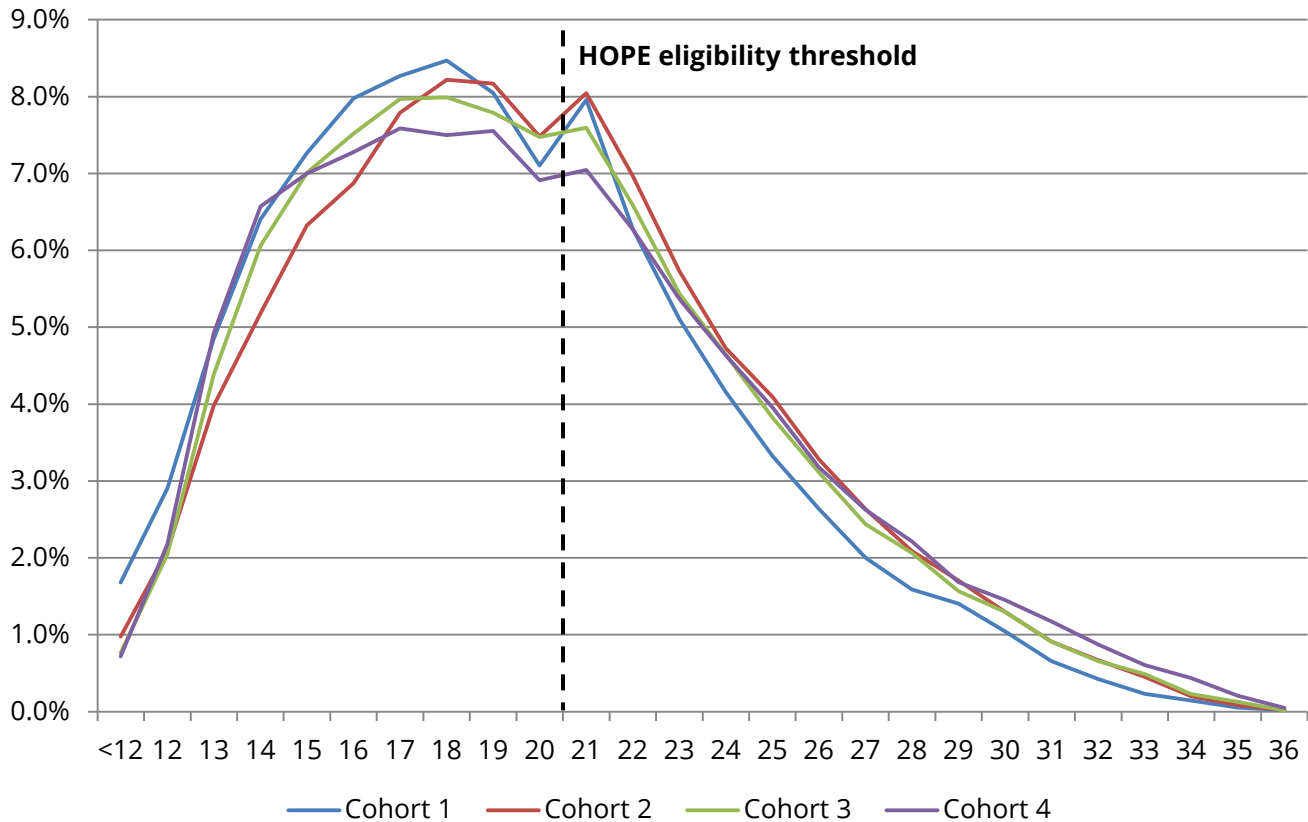
Figure 1 displays the average ACT composite scores for Tennessee Promise applicants in Cohorts 1 through 3 compared to all high school seniors and incoming freshmen at community colleges across the state.⁵

Figure 1: Average ACT Composite Scores, Cohorts 1 through 3

⁵ ACT scores are available for 81.2% of students in Cohort 1, 76.5% of students in Cohort 2, and 90.3% of students in Cohort 3.

Figure 2 displays the distribution of ACT composite scores for Tennessee Promise students in Cohorts 1 through 4. The share of students scoring between 15 and 18 has decreased over time, while the share of students scoring above 21 has increased in Cohorts 3 and 4. The HOPE Scholarship eligibility threshold is indicated below with a vertical dashed line (21 or above).

Figure 2: Distribution of ACT Composite Scores, Cohorts 1 through 4



Tennessee Promise Students

Table 4 provides demographic information for students in Cohorts 1 through 3 who enrolled and were certified as eligible for Tennessee Promise. Compared to all Tennesseans age 15 to 19, males, African-Americans, and Hispanics are underrepresented among Tennessee Promise students,⁶ consistent with higher education enrollment trends within the state and across the nation. Over time, Tennessee Promise students have become slightly more diverse in terms of race/ethnicity, with a smaller share of white students and a larger share of African-American and Hispanic students in Cohort 3 compared to Cohort 1. First generation students⁷ comprise 40-45% of Tennessee Promise students. The median AGI for Tennessee Promise students is approximately \$55,000, and the median EFC is between \$4,000 and \$5,000. In each cohort, the average ACT composite score is slightly below the state average for all high school graduates in the corresponding year.

Table 4: Demographics for Tennessee Promise Students, Cohorts 1 through 3

	Cohort 1	Cohort 2	Cohort 3
Gender			
<i>Male</i>	47.7%	46.8%	46.7%
<i>Female</i>	52.3%	53.2%	53.3%
Race			
<i>White</i>	77.0%	72.8%	71.8%
<i>African-American</i>	12.0%	12.9%	13.3%
<i>Hispanic</i>	3.5%	3.7%	4.1%
<i>Asian/Pacific Islander</i>	1.1%	1.2%	1.2%
<i>Other</i>	1.7%	1.9%	1.7%
<i>Unknown</i>	4.7%	7.4%	8.0%
First generation	45.6%	42.4%	40.6%
Median adjusted gross income	\$55,710	\$54,299	\$58,802
Median expected family contribution	\$4,945	\$4,536	\$3,956
Average ACT composite score	18.8	19.1	19.3
Total	16,207	17,188	17,856

Note: AGI and EFC are pulled from the student's first FAFSA (2015-16 for Cohort 1, 2016-17 for Cohort 2, and 2017-18 for Cohort 3).

Table 5 provides a comparison of Tennessee Promise applicants to Tennessee Promise students for Cohorts 1 through 3.⁸ Though there is gender parity among applicants, female students are slightly overrepresented among Tennessee Promise students, consistent with national trends in higher education enrollment. Notably, African-American and Hispanic students are proportionally represented

⁶ Demographic information (age, gender, and race) for Tennessee's population (2016) is available on the Boyd Center for Business and Economic Research website at <http://tndata.utk.edu/sdcpopulationprojections.htm>

⁷ First generation students are defined as students who do not have a parent with an associate degree or higher. Parents' highest level of education earned is reported by the student on the FAFSA.

⁸ Tennessee Promise applicants are those who submitted a Tennessee Promise application, while Tennessee Promise students are those who enrolled and were certified as eligible for Tennessee Promise by an institution (including those who received \$0 from Tennessee Promise).

among applicants but are underrepresented among Tennessee Promise students. Certainly, many applicants may have decided to enroll at a Promise-ineligible institution (i.e., a four-year or out-of-state institution), but additional analysis is necessary to determine what happens to applicants when they exit the Tennessee Promise pipeline. Further, Tennessee Promise students have a higher median AGI and EFC compared to applicants and have slightly lower ACT scores.

Table 5: Tennessee Promise Applicants and Tennessee Promise Students, Cohorts 1 through 3

	Cohort 1		Cohort 2		Cohort 3	
	Applicants	Students	Applicants	Students	Applicants	Students
Gender						
<i>Male</i>	50.2%	47.7%	49.7%	46.8%	49.9%	46.7%
<i>Female</i>	49.8%	52.3%	50.3%	53.2%	50.1%	53.3%
Race						
<i>White</i>	63.5%	77.0%	62.8%	72.8%	61.7%	71.8%
<i>African-American</i>	22.0%	12.0%	20.9%	12.9%	20.7%	13.3%
<i>Hispanic</i>	4.6%	3.5%	4.7%	3.7%	4.8%	4.1%
<i>Asian/Pacific Islander</i>	1.3%	1.1%	1.6%	1.2%	1.4%	1.2%
<i>Other</i>	2.0%	1.7%	2.3%	1.9%	2.3%	1.7%
<i>Unknown</i>	6.6%	4.7%	7.7%	7.4%	9.2%	8.0%
First generation	37.7%	45.6%	36.5%	42.4%	36.8%	40.6%
Median adjusted gross income	\$38,000	\$55,710	\$40,037	\$54,299	\$39,319	\$58,802
Median expected family contribution	\$1,716	\$4,945	\$2,178	\$4,536	\$1,897	\$3,956
Average ACT composite score	19.2	18.8	20.0	19.1	19.8	19.3
Total	57,660	16,207	59,355	17,188	60,430	17,856

Note: First generation status, AGI, and EFC are pulled from the student's first FAFSA (2015-16 for Cohort 1, 2016-17 for Cohort 2, and 2017-18 for Cohort 3).

Table 6 displays the sector in which Tennessee Promise students first enrolled. The destination of Tennessee Promise students has been consistent across the first three cohorts. For all three cohorts, approximately 80% of students enrolled at a community college, 12% at a TCAT, and the remainder at a public or private university. **Appendix C** provides Tennessee Promise enrollment counts by institution.

Table 6: First Enrollment of Tennessee Promise Students by Sector, Cohorts 1 through 3

	Cohort 1		Cohort 2		Cohort 3	
	Count	Percent	Count	Percent	Count	Percent
Community college	13,369	82.5%	13,852	80.6%	14,260	79.9%
TCAT	2,038	12.6%	2,038	11.9%	2,090	11.7%
Private institution	423	2.6%	666	3.9%	850	4.8%
APSU or TSU	377	2.3%	632	3.7%	656	3.7%
Total	16,207	--	17,188	--	17,856	--

Table 7 provides financial aid information for Tennessee Promise students in Cohorts 1 through 3. This table displays students' eligibility for financial aid through their entire enrollment history. In other words, if a student ever received a TSAA grant (even if only in one semester), the student is included in the percentage of students receiving TSAA. Nearly half of Tennessee Promise students received a Pell grant, and more than a third received the Tennessee Student Assistance Award (TSAA), a need-based state award.⁹ Further, over half of Tennessee Promise students received a state merit-based award through the Tennessee Education Lottery Scholarship (TELS) program, which includes HOPE, GAMS, Aspire, and Access awards.¹⁰ Approximately 10-14% of Tennessee Promise students received the Wilder-Naifeh Technical Skills Grant, which is available to any student enrolled in a certificate or diploma program at a TCAT.¹¹

Table 7: Financial Aid for Tennessee Promise Students, Cohorts 1 through 3

	Cohort 1	Cohort 2	Cohort 3
Received Pell grant (any amount)	48.3%	46.6%	46.7%
Received maximum Pell grant (\$0 EFC)	28.3%	29.2%	30.3%
Received TSAA	39.7%	37.6%	37.3%
Received HOPE, GAMS, Aspire, or Access	51.2%	50.0%	51.2%
Received Wilder-Naifeh Technical Skills Grant	13.7%	12.2%	10.2%
Total	16,207	17,188	17,856

⁹ TSAA is a first-come, first-served, need-based grant. Due to limited funding, the eligibility requirements for TSAA are more stringent than the eligibility requirements for a Pell grant, so fewer students qualify for and receive TSAA compared to Pell.

¹⁰ For more information about the TELS program, please see the Glossary in **Appendix A**.

¹¹ **Table 5** displays students' institution of first enrollment. **Table 6** displays students' eligibility for financial aid through their entire enrollment history. Consequently, it appears that the share of students receiving a Wilder-Naifeh Technical Skills Grant exceeds the share of students enrolled at a TCAT. This is due to students who begin at a community college or university, transfer to a TCAT, and then receive the Wilder-Naifeh Technical Skills Grant.

Tennessee Promise Outcomes

Impact on Students

Tennessee Promise has substantially impacted the statewide FAFSA filing rate, the college-going rate, and student outcomes (i.e., retention and completion). To remain eligible for Tennessee Promise, students must file the FAFSA each year. Tennessee comprised 40% of all growth in FAFSA filing nationwide from 2014 to 2015 (the first year of Tennessee Promise implementation) and has increased its FAFSA filing rate in each subsequent year (in 2016, 2017, and 2018).

Figure 3 displays Tennessee's FAFSA filing rate from 2014 through 2018. The first dashed line represents the implementation of Tennessee Promise in 2015, and the second dashed line represents a change in the methodology for calculating the FAFSA filing rate.¹² The increase in the FAFSA filing rate demonstrates the success of THEC and TSAC's outreach efforts, as well as the work of K-12 administrators, teachers, and school counselors, to create a college-going culture in Tennessee.

Figure 3: Tennessee's FAFSA Filing Rate, 2014 through 2018

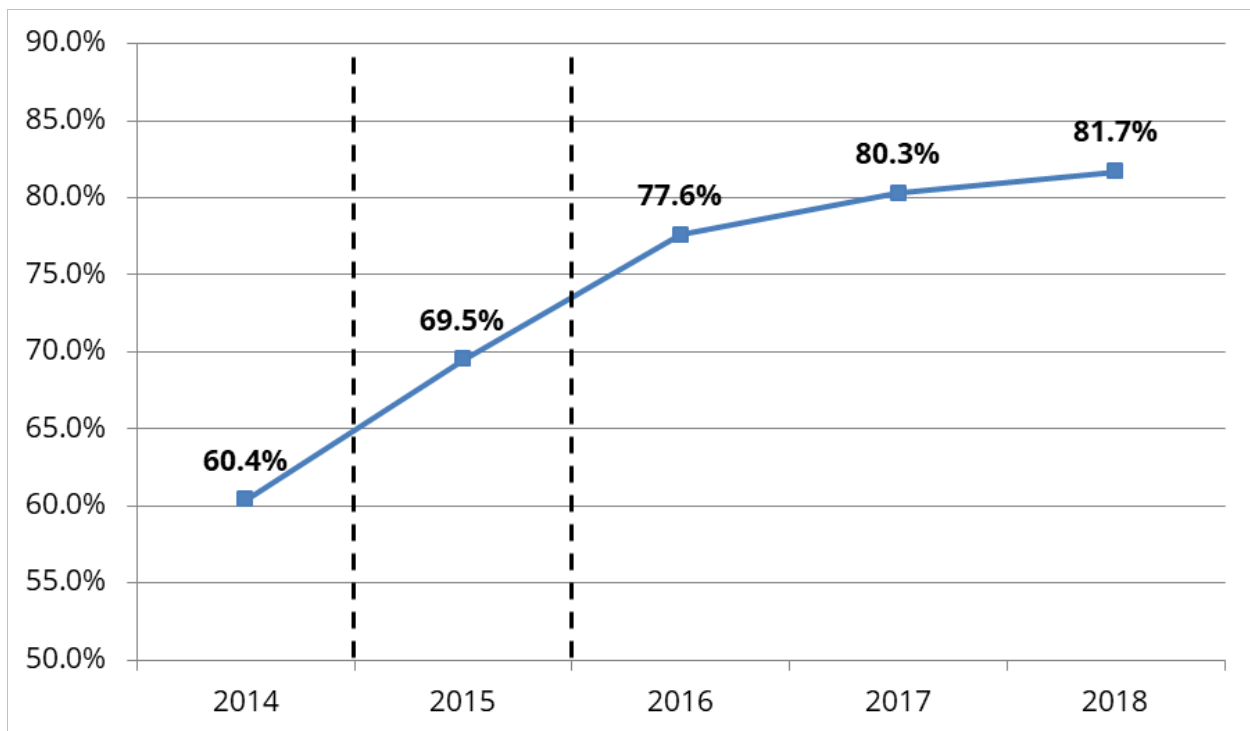


Figure 4 displays Tennessee's college-going rate from 2013 through 2017. The college-going rate reflects the share of public high school graduates who enroll at a postsecondary institution in the summer or fall semester immediately after high school graduation. In the first year of Tennessee Promise implementation in 2015, the statewide college-going rate increased 5.9 percentage points, from 58.1% to 64.0%. This single-year increase represents approximately 3,600 new entrants into higher education.

¹² Previously, the FAFSA filing rate included first-time filers 18 and younger. Beginning in 2016, the FAFSA filing rate includes first-time filers 19 and younger. Due to the change in methodology, the FAFSA filing rates for 2016-2018 are not directly comparable to previous years.

Figure 4: College-Going Rate of Tennessee High School Graduates, 2013 through 2017

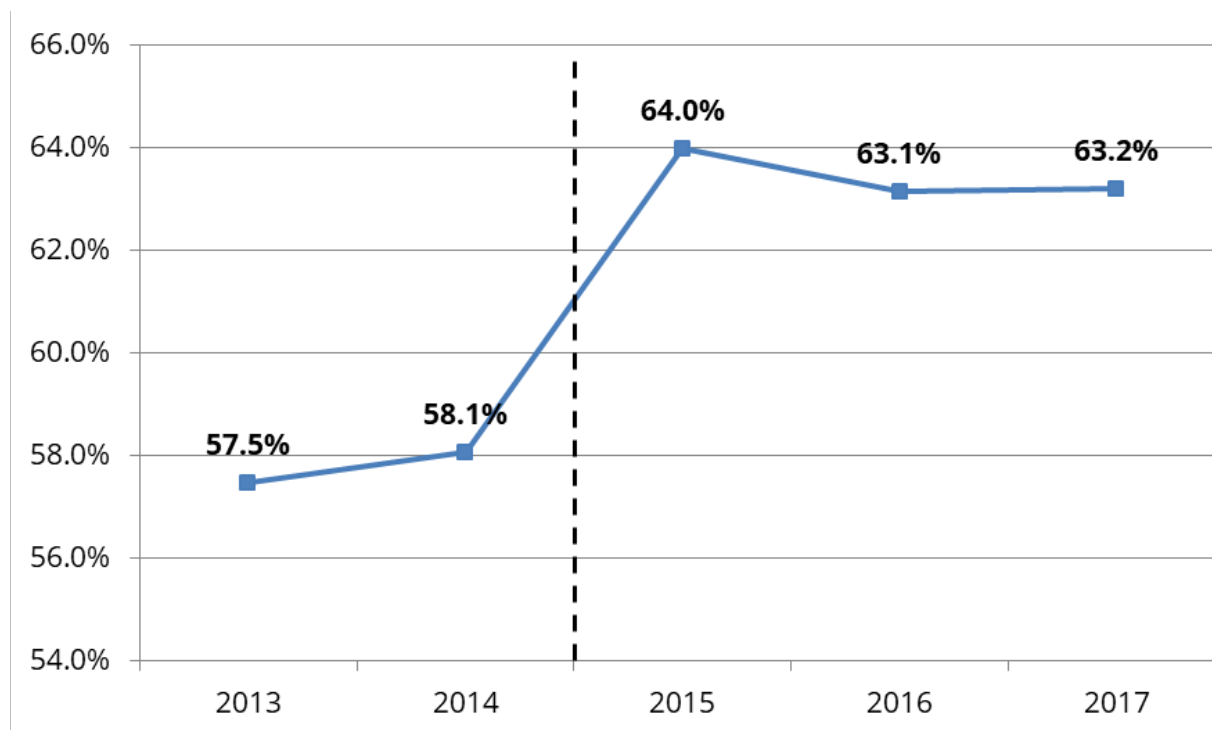


Table 8 provides the average attempted credit hours and average cumulative GPA for Tennessee Promise students in each semester from fall 2015 through summer 2018. TCATs operate on a clock hour system and award credit based on competencies rather than grades; therefore, the data in this table represent only students enrolled at community colleges and universities. On average, students are well above the minimum 12 credit hours per semester and 2.0 cumulative GPA required to maintain eligibility for Tennessee Promise. The average attempted credit hours in the summer semesters are lower, as summer enrollment is not required to maintain eligibility for Tennessee Promise.

Table 8: Average Attempted Credit Hours and Cumulative GPA for Tennessee Promise Students

	Average Attempted Credit Hours	Average Cumulative GPA
Fall 2015	13.4	2.58
Spring 2016	13.43	2.48
Summer 2016	6.32	2.92
Fall 2016	13.56	2.65
Spring 2017	13.37	2.65
Summer 2017	6.15	2.92
Fall 2017	13.41	2.53
Spring 2018	13.15	2.68
Summer 2018	6.12	2.93

Retention and Completion

Table 9 displays the retention rates of Tennessee Promise students in Cohorts 1 through 3. This table shows the number and percent of students who enrolled in each subsequent semester as well as the number of students who received an award prior to that semester.¹³ For example, 60.7% of Cohort 1 remained enrolled in fall 2016, and 5.1% completed a credential prior to fall 2016 (in fall 2015, spring 2016, or summer 2016), resulting in an overall retention rate of 65.8%. The retention rate for Cohort 2 is similar; 62.6% of Cohort 2 remained enrolled in fall 2017, and 4.8% completed a credential prior to fall 2017, resulting in an overall retention rate of 67.4%. It is important to note that this table includes all students who were initially eligible for Tennessee Promise and remained enrolled at any Tennessee public institution in subsequent semesters. This table does not distinguish between students that maintained their eligibility or lost their eligibility for Tennessee Promise due to unsatisfactory academic performance, failure to maintain continuous full-time enrollment, or failure to complete community service requirements.

Table 9: Retention Rates for Tennessee Promise Students, Cohorts 1 through 3

		First fall	First spring	Second fall	Second spring	Third fall	Third spring
Cohort 1	Enrolled	16,155	13,171	9,806	8,121	4,884	3,501
	% Enrolled	--	81.5%	60.7%	50.3%	30.2%	21.7%
	Earned Award	--	124	826	1,417	3,819	4,720
	% with Award	--	0.8%	5.1%	8.8%	23.6%	29.2%
Cohort 2	Enrolled	17,186	14,099	10,762	8,907	--	--
	% Enrolled	--	82.0%	62.6%	51.8%	--	--
	Earned Award	--	118	823	1,387	--	--
	% with Award	--	0.7%	4.8%	8.1%	--	--
Cohort 3	Enrolled	17,855	14,576	--	--	--	--
	% Enrolled	--	81.6%	--	--	--	--
	Earned Award	--	141	--	--	--	--
	% with Award	--	0.8%	--	--	--	--

Table 10 displays the count and percent of degrees awarded to Cohorts 1 through 3 from fall 2015 through summer 2018. Thus far, 36.3% of Cohort 1 students have earned a credential, and these students have exhausted their five semesters of eligibility for Tennessee Promise (as of the end of the fall 2017 semester). With one semester of eligibility remaining (fall 2018), 23.1% of Cohort 2 students have earned a credential. The majority of credentials awarded for Cohorts 1 and 2 have been associate degrees.

¹³ The retention rate captures students who enrolled at any Tennessee public institution, including institutions that are ineligible for Tennessee Promise. Students who enrolled at a private or out-of-state institution are not captured in the retention rate.

Table 10: Degrees Awarded to Students in Cohorts 1 through 3, Fall 2015 through Summer 2018¹⁴

	Cohort 1		Cohort 2		Cohort 3	
	Count	Percent	Count	Percent	Count	Percent
Certificate or diploma (TCAT)	1,598	9.9%	1,374	8.0%	603	3.4%
Certificate (CC or university)	433	2.7%	391	2.3%	151	0.8%
Associate degree	3,812	23.5%	2,203	12.8%	42	0.2%
Bachelor's degree	42	0.3%	*	0.0%	*	0.0%
No degree	10,322	63.7%	13,218	76.9%	17,059	95.5%
Total	16,207	--	17,188	--	17,856	--

*Individual cells containing five or fewer observations are suppressed, in accordance with FERPA requirements.

Table 11 displays the outcomes for Cohort 1 students from fall 2015 through spring 2018. By the end of their sixth semester, 36.3% of Cohort 1 students received an award, the majority of which were associate degrees. Overall, the “success rate” for Cohort 1 students is 51.3%, which includes students that earned an award or are still enrolled. Of the students who were still enrolled in spring 2018 (N=2,432), 84.6% were enrolled at their original institution, while 15.4% had transferred to a different institution.

Table 11: Outcomes for Cohort 1 Students, Fall 2015 through Spring 2018

	Count	Percent
Received an award	5,885	36.3%
<i>Certificate or diploma (TCAT)</i>	1,598	9.9%
<i>Certificate (CC or university)</i>	433	2.7%
<i>Associate degree</i>	3,812	23.5%
<i>Bachelor's degree</i>	42	0.3%
Still enrolled	2,432	15.0%
Dropped or stopped out	7,890	48.7%
Total	16,207	--

Impact on Institutions

Table 12 displays the change in first-time freshmen (FTF) enrollment at community colleges, locally governed institutions (LGIs),¹⁵ and the University of Tennessee (UT) system¹⁶ from the year prior to Tennessee Promise (fall 2014) to the third year of Tennessee Promise (fall 2017). In the first year of Tennessee Promise, community colleges saw a substantial increase in FTF enrollment and universities saw a moderate decline, but these rates have largely leveled off. Compared to fall 2014, FTF enrollment in fall 2017 was up 12.4% overall, with the increase distributed across all sectors. **Appendix D** displays the change in FTF enrollment by institution from fall 2014 to fall 2017.

¹⁴ **Table 9** represents degree completion through summer 2018, which captures three years of enrollment for Cohort 1, two years for Cohort 2, and one year for Cohort 3. Completion will only increase as students have more time to finish a degree, especially for Cohorts 2 and 3.

¹⁵ For more information about the locally governed institutions, please see the Glossary in Appendix A.

¹⁶ For more information about the University of Tennessee system, please see the Glossary in Appendix A.

Table 12: Change in First-Time Freshmen Enrollment by Sector, Fall 2014 through Fall 2017

	Fall 2014	Fall 2015	Fall 2016	Fall 2017	% Change, 2014-15	% Change, 2014-16	% Change, 2014-17
Community colleges	17,379	22,190	20,770	21,163	27.7%	19.5%	21.8%
Locally governed institutions	11,983	11,309	12,171	12,790	-5.6%	1.6%	6.7%
University of Tennessee	7,977	7,541	7,804	8,029	-5.5%	-2.2%	0.7%
Total	37,339	41,040	40,745	41,982	9.9%	9.1%	12.4%

Tennessee Promise Transfer Behavior

This section examines the transfer behavior of the first two cohorts of Tennessee Promise students, from their first enrollment through summer 2018. Of the 16,207 students in Cohort 1, we were able to track semester-by-semester enrollment (using THEC's student information system) for the 15,714 students enrolled at a TCAT, community college, or public university. Of these students, 3,613 (23.0%) transferred to a different institution at least once in three years. Of the 16,463 Cohort 2 students for whom we could track enrollment, 1,317 (8.0%) transferred to a different institution at least once in two years.

Figure 5 displays the share of Tennessee Promise students in Cohorts 1 and 2 who transferred to another institution, disaggregated by the sector in which the student first enrolled. Overall, 23.0% of Cohort 1 students transferred between fall 2015 and summer 2018, while 8.0% of Cohort 2 students transferred between fall 2016 and summer 2018. Because students in Cohort 2 have been enrolled for less time than their Cohort 1 counterparts, we see lower transfer rates among Cohort 2 students. As Cohort 2 students continue their education and exhaust their eligibility for Tennessee Promise after five semesters, we expect their transfer rates to increase. Across both cohorts, students who began at a TCAT were much less likely to transfer than students who began at a community college or university. This may suggest that TCAT students desire to enter the workforce after earning a certificate or diploma, instead of completing additional education.

Figure 5: Transfer Rates for Tennessee Promise Students, Cohorts 1 and 2

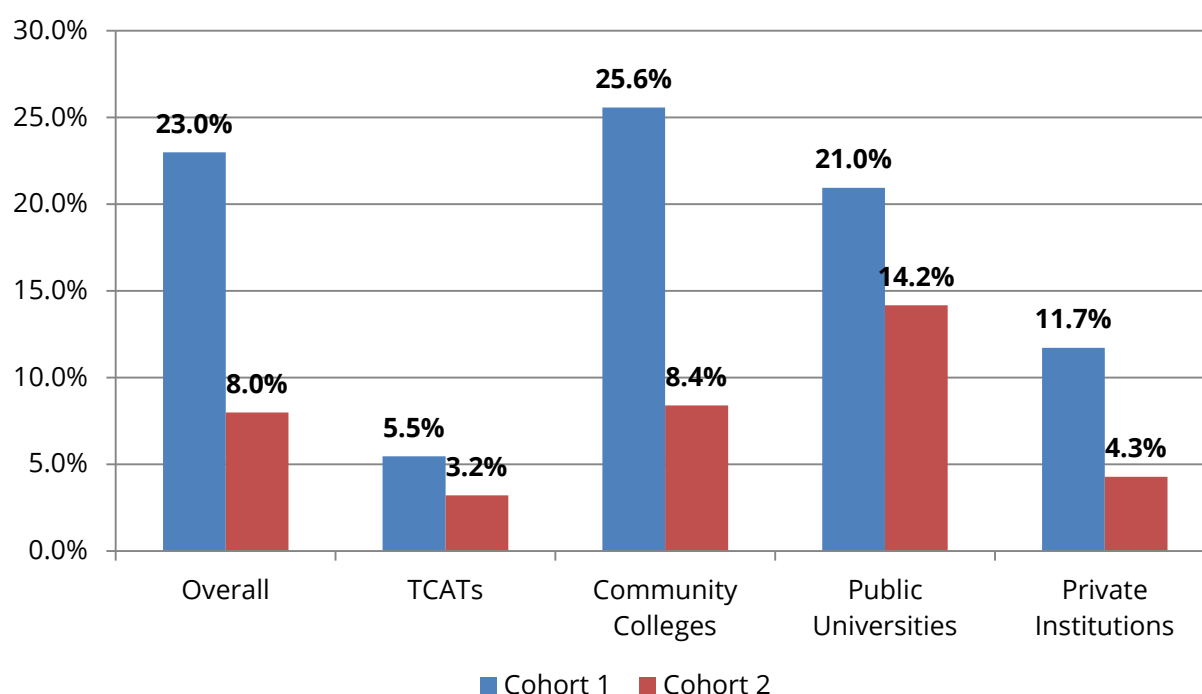


Table 13 shows the share of Tennessee Promise students in Cohorts 1 and 2 that began at a community college and transferred to a Tennessee public university at any point through summer 2018, disaggregated by first institution (the community college). This is by far the most common transfer

pattern among Tennessee Promise students, with 2,567 students in Cohorts 1 and 2 transferring from a community college to a university through summer 2018. The share of Cohort 1 students that transferred to a university varied considerably by institution, ranging from 14.1% at Chattanooga State to 28.0% at Motlow State. Again, the transfer rates for Cohort 2 are much lower (4.2% overall), as the data only include 2 full academic years, compared to three full academic years of enrollment for Cohort 1. As Cohort 2 students exhaust their five semesters of Tennessee Promise eligibility in fall 2018, we expect to see the university transfer rates increase.

Table 13: University Enrollment for Tennessee Promise Students by First Institution, Cohorts 1 and 2

	Cohort 1		Cohort 2	
	Total Enrollment	% with University Enrollment	Total Enrollment	% with University Enrollment
Chattanooga State	1,089	14.1%	1,035	3.6%
Cleveland State	442	19.2%	503	2.6%
Columbia State	1,004	15.9%	1,126	3.7%
Dyersburg State	300	20.3%	368	4.3%
Jackson State	690	18.6%	756	5.0%
Motlow State	1,350	28.0%	1,362	4.1%
Nashville State	1,150	17.8%	1,047	5.3%
Northeast State	1,085	21.7%	1,112	4.3%
Pellissippi State	1,755	21.1%	1,796	7.3%
Roane State	997	19.8%	1,004	3.5%
Southwest Tennessee	961	15.1%	1,099	2.8%
Volunteer State	1,446	17.2%	1,450	3.2%
Walters State	1,091	14.8%	1,171	3.2%
Total	13,360	18.9%	13,829	4.2%

Table 14 provides a matrix with the number Tennessee Promise students from Cohort 1 that each community college sent to each Tennessee public university through summer 2018. Motlow State sent the largest number of students to universities (N = 378), and Middle Tennessee State University received the largest number of students from community colleges (N = 542). The most common pathways are Motlow State to Middle Tennessee State University (N = 255), Pellissippi State to the University of Tennessee, Knoxville (N = 252), and Northeast State to East Tennessee State University (N = 208).

Table 14: Tennessee Promise Transfer to Universities by Sending Community College, Cohort 1

Sending Institution	APSU	ETSU	MTSU	TSU	TTU	UofM	UTC	UTK	UTM	Total
Chattanooga State	*	10	21	*	13	*	95	9	*	154
Cleveland State	*	10	7		11		41	14	*	85
Columbia State	10	*	77	*	19	*	24	10	15	160
Dyersburg State	*		*		*	17	*	*	27	61
Jackson State	7		16	6		41		*	53	128
Motlow State	6	*	255	*	60		23	18	9	378
Nashville State	39	*	34	19	71	*	6	8	19	205
Northeast State		208	7		8		*	9	*	235
Pellissippi State	*	40	27		24	*	22	252	*	371
Roane State	*	31	13		95	*	*	53		197
Southwest Tennessee	*	*	11	*	*	106	*	7	6	145
Volunteer State	36	*	68	13	69	*	21	32	7	248
Walters State	*	96	*		11		*	43	*	161
Total	116	410	542	46	387	176	246	462	143	2,528

*Individual cells containing five or fewer observations are suppressed, in accordance with FERPA requirements.

Table 15 provides the same matrix of community college to Tennessee public university transfer for Tennessee Promise students in Cohort 2 through summer 2018. Pellissippi State sent the largest number of students to universities (N = 131), and the University of Tennessee, Knoxville received the largest number of students from community colleges (N = 157). By a large margin, the most common pathway is Pellissippi State to the University of Tennessee, Knoxville (N = 110).

Table 15: Tennessee Promise Transfer to Universities by Sending Community College, Cohort 2

Sending Institution	APSU	ETSU	MTSU	TSU	TTU	UofM	UTC	UTK	UTM	Total
Chattanooga State	*	*	9		*		18	*		37
Cleveland State		*			*		*	*		13
Columbia State	*	*	10		*	*	8	7	8	42
Dyersburg State	*	*	*		*	*			8	16
Jackson State	*	*	*	*	*	8	*		17	38
Motlow State	*	*	34		10		6	*	*	56
Nashville State	16	*	9	*	7	*	*	6	7	56
Northeast State		44	*		*			*		48
Pellissippi State	*	10	*		*		*	110		131
Roane State		*	6		20		*	*		35
Southwest Tennessee	*		*	*		14	*	*	*	31
Volunteer State	6		12	*	17		*	7	*	47
Walters State		18	*		*		*	11		37
Total	38	88	93	12	73	28	53	157	45	587

*Individual cells containing five or fewer observations are suppressed, in accordance with FERPA requirements.

Program Finances

Tennessee Promise awards are funded by the interest generated from the Tennessee Promise scholarship endowment fund¹⁷ and excess Tennessee Education Lottery funds. As stated in T.C.A. § 4-51-111(b)(3), a minimum of \$100 million must remain in a reserve account to fund Tennessee Education Lottery Scholarships (e.g., HOPE Scholarships). In 2014, over \$400 million remained in the reserve account, \$300 million of which was transferred into the Tennessee Promise endowment fund.

Table 16 provides the average Tennessee Promise award amount from fall 2015 through summer 2018.¹⁸ The average amount for the winter semesters is substantially lower than other semesters because winter is a payment term only used for TCATs. Since tuition at a TCAT is less than tuition at a community college and many students receive the Wilder-Naifeh Technical Skills Grant, the average award amount for TCAT students is lower than the average award amount for community college students. In AY 2017-18, when the program was fully mature, the total annual cost of Tennessee Promise was \$28.1 million.

Table 16: Average Tennessee Promise Award Amount by Semester

	Average Tennessee Promise Award Amount (including \$0)	Average Tennessee Promise Award Amount (excluding \$0)
Fall 2015	\$521	\$985
Winter 2016	\$209	\$504
Spring 2016	\$557	\$927
Summer 2016	\$903	\$1,072
Fall 2016	\$576	\$1,035
Winter 2017	\$249	\$531
Spring 2017	\$619	\$1,011
Summer 2017	\$1,045	\$1,151
Fall 2017	\$581	\$1,072
Winter 2018	\$244	\$569
Spring 2018	\$608	\$1,033
Summer 2018	\$696	\$1,072

¹⁷ The Tennessee Promise scholarship endowment fund was created by T.C.A. § 49-4-708(d).

¹⁸ The average award amount (including \$0) reflects the average across all students who were certified as eligible for Tennessee Promise by an institution, even those who did not receive any funding from Tennessee Promise because they were fully funded by other grant aid. The average award amount (excluding \$0) reflects the average across only students who received funding from Tennessee Promise.

Conclusion

Partnerships across the state have been a crucial component of the success of Tennessee Promise. Support from the Governor's Office, members of the Tennessee General Assembly, faculty and staff at postsecondary institutions and high schools, philanthropic organizations, and business leaders has been a tremendous asset in the program's first five years.

Early indicators of student success show continued positive growth for the Tennessee Promise program. Tennessee Promise applications, the FAFSA filing rate, the college-going rate, and enrollment of first-time freshmen have all increased since the implementation of Tennessee Promise in 2014-15. First- to second-year retention of Tennessee Promise students, including students who earned a credential or were still enrolled, was over 65% for the first two cohorts. By the end of their sixth semester (spring 2018), the "success rate" for Cohort 1 students was 51.3%, which includes students that received an award (36.3%) or are still enrolled (15.0%).

Due to policy innovations such as Tennessee Promise, the Focus on College and University Success Act, and Tennessee Reconnect, the landscape of higher education in Tennessee has changed considerably in recent years. Future iterations of the Tennessee Promise Annual Report will provide further insight into the impact of the program over time, including more robust data for university transfer, longer-term completion, and employment outcomes. These additional analyses will enable THEC to support students' postsecondary aspirations and provide interventions that increase student success.

Appendix A: Glossary

Locally Governed Institution (LGI): There are six public universities in Tennessee that have a local governing board. These universities are collectively known as the locally governed institutions. The six institutions are as follows: Austin Peay State University, East Tennessee State University, Middle Tennessee State University, Tennessee State University, Tennessee Technological University, and the University of Memphis.

Tennessee Board of Regents (TBR): The Tennessee Board of Regents is one of the two public systems of higher education in Tennessee. The Tennessee Board of Regents governs 13 community colleges and 27 colleges of applied technology across the state.

Tennessee College of Applied Technology (TCAT): There are 27 colleges of applied technology that are governed by the Tennessee Board of Regents. The workforce development mission of the TCATs is to give Tennessee residents the opportunity to obtain technical skills and professional training necessary for advancement in the competitive job market.

Tennessee Education Lottery Scholarship (TELS): The Tennessee Education Lottery Scholarship program is a suite of scholarship and grant programs funded by state education lottery proceeds. These programs are intended to provide financial awards to offset costs associated with pursuing postsecondary education (HOPE, GAMS, Aspire, Access, and Wilder-Naifeh Technical Skills Grant, among others).

Tennessee Higher Education Commission (THEC): The Tennessee Higher Education Commission was created in 1967 by the Tennessee General Assembly to coordinate and foster unity within higher education. The Commission coordinates two systems of public higher education (the University of Tennessee and the Tennessee Board of Regents) and the six locally governed institutions (Austin Peay State University, East Tennessee State University, Middle Tennessee State University, Tennessee State University, Tennessee Technological University, and the University of Memphis).

Tennessee Student Assistance Corporation (TSAC): The Tennessee Student Assistance Corporation was created in 1974 by the Tennessee General Assembly to serve as the designated federal guaranty agency responsible for the administration of postsecondary educational loan programs. TSAC also administers other state and federal student assistance programs as authorized.

The University of Tennessee (UT): The University of Tennessee is one of the two public systems of higher education in Tennessee. The University of Tennessee's Board of Trustees governs 3 universities (Knoxville, Chattanooga, and Martin), the Health Science Center, the Space Institute, the Institute for Agriculture, and the Institute for Public Service.

Appendix B: Tennessee Promise Application Rates by District, Cohorts 1 through 4

School District	Cohort 1	Cohort 2	Cohort 3	Cohort 4
Achievement School District	86.4%	81.0%	45.7%	51.7%
Alcoa	85.4%	78.5%	83.2%	92.8%
Anderson County	94.6%	96.9%	85.1%	89.5%
Arlington	56.4%	91.7%	87.0%	98.8%
Bartlett	49.5%	43.1%	53.8%	67.6%
Bedford County	92.3%	88.9%	89.1%	88.9%
Benton County	90.9%	95.7%	92.2%	89.5%
Bledsoe County	82.8%	83.5%	56.4%	91.6%
Blount County	70.6%	67.5%	75.4%	83.8%
Bradford	100.0%	100.0%	86.1%	100.0%
Bradley County	82.5%	72.8%	80.1%	91.1%
Bristol	88.2%	76.0%	87.5%	90.6%
Campbell County	94.4%	90.0%	92.6%	90.2%
Cannon County	87.8%	85.1%	86.4%	95.7%
Carter County	93.5%	95.0%	87.1%	92.1%
Cheatham County	76.0%	82.5%	81.9%	83.8%
Chester County	100.0%	100.0%	95.6%	96.1%
Claiborne County	96.4%	98.5%	97.1%	96.1%
Clay County	100.0%	100.0%	96.8%	100.0%
Cleveland	78.6%	64.4%	67.6%	66.3%
Cocke County	88.2%	91.8%	100.0%	100.0%
Coffee County	83.4%	87.2%	85.0%	94.8%
Collierville	40.1%	54.0%	62.6%	68.8%
Crockett County	94.4%	93.9%	92.1%	93.7%
Cumberland County	76.2%	86.3%	85.4%	81.0%
Davidson County	81.5%	81.6%	79.4%	74.4%
Decatur County	100.0%	98.9%	98.3%	98.4%
DeKalb County	63.5%	63.8%	63.3%	61.9%
Dickson County	84.8%	80.2%	91.4%	97.3%
Dyer County	97.1%	95.6%	96.8%	95.7%
Dyersburg	89.8%	88.0%	94.4%	69.8%
Elizabethton	81.6%	83.6%	82.7%	88.8%
Fayette County	95.9%	98.0%	93.2%	92.8%
Fayetteville	96.0%	91.4%	97.4%	96.6%
Fentress County	95.9%	95.8%	100.0%	96.4%

School District	Cohort 1	Cohort 2	Cohort 3	Cohort 4
Franklin County	86.2%	92.0%	90.1%	92.7%
Germantown	24.7%	42.0%	56.2%	51.5%
Gibson County	93.7%	94.7%	97.4%	98.0%
Giles County	96.9%	96.1%	93.1%	97.4%
Grainger County	90.3%	92.9%	90.1%	93.5%
Greene County	99.2%	97.2%	94.6%	96.1%
Greeneville	82.0%	85.8%	94.0%	90.6%
Grundy County	88.1%	96.7%	95.6%	95.6%
Hamblen County	90.7%	89.0%	89.6%	91.8%
Hamilton County	78.1%	74.2%	72.4%	75.5%
Hancock County	90.5%	94.0%	94.7%	90.0%
Hardeman County	97.0%	97.3%	93.1%	97.2%
Hardin County	92.1%	95.5%	97.6%	92.4%
Hawkins County	92.1%	94.1%	96.7%	97.2%
Haywood County	100.0%	91.0%	92.9%	93.3%
Henderson County	96.0%	98.1%	94.2%	97.5%
Henry County	46.3%	46.4%	84.1%	92.9%
Hickman County	93.3%	96.3%	96.6%	95.5%
Hollow Rock – Bruceton	100.0%	84.6%	87.3%	97.6%
Houston County	66.3%	72.1%	58.3%	64.0%
Humboldt City	100.0%	100.0%	97.4%	98.4%
Humphreys County	82.4%	82.3%	83.7%	88.9%
Huntingdon	76.1%	67.0%	68.1%	74.4%
Jackson County	94.7%	89.2%	90.1%	91.3%
Jefferson County	74.3%	92.5%	91.9%	98.0%
Johnson City	53.2%	60.5%	59.9%	57.1%
Johnson County	92.3%	92.9%	94.0%	89.2%
Kingsport	73.8%	82.6%	72.2%	80.0%
Knox County	73.0%	75.5%	78.3%	80.2%
Lake County	93.0%	94.8%	96.2%	100.0%
Lauderdale County	96.5%	94.3%	96.4%	94.5%
Lawrence County	92.3%	94.5%	95.7%	97.1%
Lenoir City	78.8%	82.9%	88.5%	94.6%
Lewis County	98.6%	100.0%	97.0%	95.0%
Lincoln County	88.0%	82.0%	96.7%	97.3%
Loudon County	76.3%	81.5%	83.2%	91.8%
Macon County	95.2%	97.8%	95.1%	94.1%
Madison County	100.0%	99.9%	88.8%	90.1%

School District	Cohort 1	Cohort 2	Cohort 3	Cohort 4
Marion County	87.0%	87.5%	83.5%	93.9%
Marshall County	83.7%	85.8%	92.8%	97.1%
Maryville	70.0%	72.8%	80.4%	90.3%
Maury County	90.7%	93.2%	93.6%	97.2%
McKenzie	78.6%	86.5%	97.7%	82.0%
McMinn County	90.8%	90.5%	87.1%	81.9%
McNairy County	96.2%	95.1%	96.3%	98.2%
Meigs County	95.2%	100.0%	97.7%	95.2%
Milan	100.0%	96.7%	93.2%	94.8%
Millington	88.9%	88.2%	92.4%	94.4%
Monroe County	92.1%	93.3%	87.3%	95.6%
Montgomery County	74.0%	74.7%	71.7%	77.5%
Moore County	97.2%	92.3%	98.3%	97.4%
Morgan County	86.3%	87.9%	98.9%	100.0%
Oak Ridge	74.5%	77.4%	74.0%	86.4%
Obion County	96.5%	97.0%	93.1%	93.2%
Oneida	92.4%	92.6%	97.3%	94.9%
Overton County	99.1%	92.5%	96.3%	97.5%
Perry County	99.0%	95.0%	98.9%	100.0%
Pickett County	89.1%	93.1%	90.9%	95.2%
Polk County	91.7%	93.0%	72.9%	77.1%
Putnam County	63.5%	66.3%	62.0%	77.4%
Rhea County	83.7%	74.2%	92.1%	82.3%
Richard City	86.7%	96.4%	100.0%	100.0%
Roane County	90.3%	87.6%	92.3%	95.8%
Robertson County	73.7%	75.7%	85.0%	85.3%
Rutherford County	72.1%	75.6%	79.5%	77.9%
Scott County	100.0%	100.0%	100.0%	95.2%
Sequatchie County	86.6%	95.1%	93.6%	97.1%
Sevier County	83.8%	84.0%	69.5%	66.6%
Shelby County	80.6%	75.0%	82.1%	76.7%
Smith County	83.4%	92.6%	93.9%	83.3%
South Carroll	91.9%	93.5%	100.0%	86.2%
Stewart County	59.3%	66.0%	74.2%	89.9%
Sullivan County	93.2%	92.5%	94.2%	96.1%
Sumner County	88.8%	93.0%	95.4%	99.4%
Tipton County	96.7%	95.2%	92.7%	94.0%
Trenton	93.7%	93.8%	96.1%	95.6%

School District	Cohort 1	Cohort 2	Cohort 3	Cohort 4
Trousdale County	98.7%	87.2%	91.3%	94.0%
Tullahoma	74.6%	71.7%	65.0%	62.2%
Unicoi County	93.0%	86.1%	97.0%	95.2%
Union City	98.9%	98.8%	39.8%	92.6%
Union County	94.0%	92.0%	87.6%	98.3%
Van Buren County	95.5%	78.7%	95.8%	100.0%
Warren County	97.5%	100.0%	95.2%	92.7%
Washington County	79.1%	83.9%	81.2%	83.4%
Wayne County	100.0%	97.8%	95.8%	97.2%
Weakley County	79.4%	62.0%	53.7%	87.5%
West Carroll	94.2%	97.1%	93.9%	92.1%
White County	93.4%	96.5%	96.0%	100.0%
Williamson County	53.5%	58.8%	54.7%	63.6%
Wilson County	97.6%	96.9%	95.8%	91.8%
No District Listed	4,066	3,885	4,202	4,657
Total Applicants	57,660	59,355	60,430	62,413

Appendix C: First Enrollment of Tennessee Promise Students by Institution, Cohorts 1 through 3

Institution Name	Cohort 1	Cohort 2	Cohort 3
Art Institute of Tennessee - Nashville	23		
Austin Peay State University	322	584	615
Baptist College of Health Sciences		*	
Bethel University	24	29	13
Bryan College	24	18	26
Carson Newman University	27	53	47
Chattanooga State Community College	1,089	1,036	1,058
Christian Brothers University		*	
Cleveland State Community College	442	505	513
Columbia State Community College	1,004	1,126	1,201
Cumberland University	61	232	357
Dyersburg State Community College	300	368	330
Hiwassee College	34	36	37
Jackson State Community College	690	757	724
John A. Gupton College	6	7	10
Johnson University	*	*	*
Lane College		*	*
LeMoyne-Owen College		19	28
Lincoln Memorial University	11	14	24
Martin Methodist College	99	117	102
Motlow State Community College	1,350	1,365	1,399
Nashville State Community College	1,151	1,049	845
Northeast State Community College	1,085	1,112	1,161
Pellissippi State Community College	1,756	1,798	1,834
Roane State Community College	997	1,005	1,064
South College	69	77	129
Southern Adventist University	14	20	13
Southwest Tennessee Community College	964	1,107	1,232
TCAT Athens	98	65	86
TCAT Chattanooga	95	119	100
TCAT Covington	21	24	29
TCAT Crossville	46	50	46
TCAT Crump	28	41	29
TCAT Dickson	127	135	175
TCAT Elizabethton	94	88	114
TCAT Harriman	62	79	86
TCAT Hartsville	75	90	102
TCAT Hohenwald	100	62	74
TCAT Jacksboro	39	35	34
TCAT Jackson	57	57	47

Institution Name	Cohort 1	Cohort 2	Cohort 3
TCAT Knoxville	204	226	199
TCAT Livingston	97	91	94
TCAT McKenzie	33	40	25
TCAT McMinnville	51	32	35
TCAT Memphis	143	98	93
TCAT Morristown	140	148	173
TCAT Murfreesboro	107	102	107
TCAT Nashville	103	118	140
TCAT Newbern	39	54	62
TCAT Oneida	27	16	31
TCAT Paris	34	35	28
TCAT Pulaski	61	61	58
TCAT Ripley	13	6	*
TCAT Shelbyville	129	144	103
TCAT Whiteville	15	22	16
Tennessee State University	55	48	41
Trevecca Nazarene University	22	19	26
Tusculum University		6	10
Volunteer State Community College	1,445	1,452	1,624
Walters State Community College	1,096	1,172	1,275
Welch College	*	10	19
Total	16,207	17,188	17,856

*Individual cells containing five or fewer observations are suppressed, in accordance with FERPA requirements.

Appendix D: Change in First-Time Freshmen Enrollment by Institution, Fall 2014 through Fall 2017¹⁹

	Fall 2014	Fall 2015	Fall 2016	Fall 2017	% Change, 2014-15	% Change, 2014-16	% Change, 2014-17
Chattanooga State	1,609	1,966	1,733	1,742	22.2%	7.7%	8.3%
Cleveland State	756	819	786	724	8.3%	4.0%	-4.2%
Columbia State	996	1,490	1,511	1,613	49.6%	51.7%	61.9%
Dyersburg State	542	611	603	573	12.7%	11.3%	5.7%
Jackson State	933	1,094	1,070	997	17.3%	14.7%	6.9%
Motlow State	1,107	1,942	1,803	1,823	75.4%	62.9%	64.7%
Nashville State	1,644	2,455	2,100	1,543	49.3%	27.7%	-6.1%
Northeast State	1,274	1,505	1,438	1,575	18.1%	12.9%	23.6%
Pellissippi State	2,155	2,494	2,410	2,696	15.7%	11.8%	25.1%
Roane State	1,225	1,371	1,313	1,342	11.9%	7.2%	9.6%
Southwest Tennessee	2,211	2,473	2,257	2,476	11.8%	2.1%	12.0%
Volunteer State	1,510	2,345	2,191	2,353	55.3%	45.1%	55.8%
Walters State	1,417	1,625	1,555	1,706	14.7%	9.7%	20.4%
Community Colleges	17,379	22,190	20,770	21,163	27.7%	19.5%	21.8%
Austin Peay State University	1,452	1,523	1,935	1,949	4.9%	33.3%	34.2%
East TN State University	2,004	1,935	1,832	2,001	-3.4%	-8.6%	-0.1%
Middle TN State University	2,945	2,809	2,847	2,953	-4.6%	-3.3%	0.3%
TN State University	1,406	1,406	1,300	1,552	0.0%	-7.5%	10.4%
TN Technological University	1,853	1,576	1,562	1,728	-14.9%	-15.7%	-6.7%
University of Memphis	2,323	2,060	2,695	2,607	-11.3%	16.0%	12.2%
UT Chattanooga	2,149	1,860	2,072	2,140	-13.4%	-3.6%	-0.4%
UT Knoxville	4,651	4,660	4,792	4,844	0.2%	3.0%	4.1%
UT Martin	1,177	1,021	940	1,045	-13.3%	-20.1%	-11.2%
Public Universities	19,960	18,850	19,975	20,819	-5.6%	0.1%	4.3%
Grand Total	37,339	41,040	40,745	41,982	9.9%	9.1%	12.4%

¹⁹ Enrollment data are from THEC's student information system and are publicly reported in THEC's Fact Book, available at <https://www.tn.gov/thec/research/redirect-research/fact-book.html>