

Household Income Profile

Goodlettsville City, TN
 Goodlettsville City, TN (4729920)
 Geography: Place

Prepared by Forward Sumner

Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	17,432	18,349	917	1.03%
Households	7,236	7,594	358	0.97%
Median Age	40.8	41.7	0.9	0.44%
Average Household Size	2.40	2.41	0.01	0.08%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	7,235	100%	7,593	100%
<\$15,000	563	7.8%	475	6.3%
\$15,000-\$24,999	612	8.5%	534	7.0%
\$25,000-\$34,999	599	8.3%	554	7.3%
\$35,000-\$49,999	905	12.5%	899	11.8%
\$50,000-\$74,999	1,600	22.1%	1,648	21.7%
\$75,000-\$99,999	1,063	14.7%	1,133	14.9%
\$100,000-\$149,999	1,280	17.7%	1,560	20.5%
\$150,000-\$199,999	337	4.7%	456	6.0%
\$200,000+	276	3.8%	334	4.4%
Median Household Income	\$62,067		\$68,531	
Average Household Income	\$78,587		\$88,305	
Per Capita Income	\$32,412		\$36,292	

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	261	1,098	1,276	1,318	1,408	1,068	808
<\$15,000	34	86	85	89	120	71	78
\$15,000-\$24,999	29	59	61	72	104	109	179
\$25,000-\$34,999	37	104	73	88	72	91	134
\$35,000-\$49,999	49	149	146	146	150	137	129
\$50,000-\$74,999	64	276	289	260	315	267	129
\$75,000-\$99,999	29	186	222	180	231	148	67
\$100,000-\$149,999	16	181	294	288	271	165	64
\$150,000-\$199,999	2	36	57	116	74	36	17
\$200,000+	1	21	49	79	71	44	11
Median HH Income	\$43,025	\$60,857	\$73,003	\$75,413	\$68,799	\$59,010	\$36,085
Average HH Income	\$51,149	\$72,402	\$85,231	\$93,514	\$85,391	\$76,330	\$51,947
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.0%	7.8%	6.7%	6.8%	8.5%	6.6%	9.7%
\$15,000-\$24,999	11.1%	5.4%	4.8%	5.5%	7.4%	10.2%	22.2%
\$25,000-\$34,999	14.2%	9.5%	5.7%	6.7%	5.1%	8.5%	16.6%
\$35,000-\$49,999	18.8%	13.6%	11.4%	11.1%	10.7%	12.8%	16.0%
\$50,000-\$74,999	24.5%	25.1%	22.6%	19.7%	22.4%	25.0%	16.0%
\$75,000-\$99,999	11.1%	16.9%	17.4%	13.7%	16.4%	13.9%	8.3%
\$100,000-\$149,999	6.1%	16.5%	23.0%	21.9%	19.2%	15.4%	7.9%
\$150,000-\$199,999	0.8%	3.3%	4.5%	8.8%	5.3%	3.4%	2.1%
\$200,000+	0.4%	1.9%	3.8%	6.0%	5.0%	4.1%	1.4%

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	292	1,088	1,352	1,309	1,377	1,208	968
<\$15,000	34	68	71	69	91	63	80
\$15,000-\$24,999	26	48	46	57	82	95	181
\$25,000-\$34,999	38	83	65	76	55	87	151
\$35,000-\$49,999	52	140	139	133	134	148	152
\$50,000-\$74,999	78	273	294	252	291	302	158
\$75,000-\$99,999	39	183	237	179	230	173	92
\$100,000-\$149,999	22	212	360	321	310	227	108
\$150,000-\$199,999	2	52	83	134	101	55	28
\$200,000+	1	29	57	88	83	58	18
Median HH Income	\$48,437	\$66,557	\$79,962	\$82,814	\$77,892	\$65,004	\$40,864
Average HH Income	\$56,536	\$82,498	\$95,423	\$103,958	\$97,920	\$86,891	\$61,301
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.6%	6.2%	5.3%	5.3%	6.6%	5.2%	8.3%
\$15,000-\$24,999	8.9%	4.4%	3.4%	4.4%	6.0%	7.9%	18.7%
\$25,000-\$34,999	13.0%	7.6%	4.8%	5.8%	4.0%	7.2%	15.6%
\$35,000-\$49,999	17.8%	12.9%	10.3%	10.2%	9.7%	12.3%	15.7%
\$50,000-\$74,999	26.7%	25.1%	21.7%	19.3%	21.1%	25.0%	16.3%
\$75,000-\$99,999	13.4%	16.8%	17.5%	13.7%	16.7%	14.3%	9.5%
\$100,000-\$149,999	7.5%	19.5%	26.6%	24.5%	22.5%	18.8%	11.2%
\$150,000-\$199,999	0.7%	4.8%	6.1%	10.2%	7.3%	4.6%	2.9%
\$200,000+	0.3%	2.7%	4.2%	6.7%	6.0%	4.8%	1.9%

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