

Community Profile

Westmoreland Town, TN
 Westmoreland Town, TN (4779420)
 Geography: Place

Prepared by Forward Sumner

	Westmoreland ...
Population Summary	
2000 Total Population	2,092
2010 Total Population	2,227
2019 Total Population	2,480
2019 Group Quarters	47
2024 Total Population	2,618
2019-2024 Annual Rate	1.09%
2019 Total Daytime Population	2,563
Workers	1,224
Residents	1,339
Household Summary	
2000 Households	787
2000 Average Household Size	2.59
2010 Households	813
2010 Average Household Size	2.62
2019 Households	909
2019 Average Household Size	2.68
2024 Households	960
2024 Average Household Size	2.68
2019-2024 Annual Rate	1.10%
2010 Families	561
2010 Average Family Size	3.16
2019 Families	635
2019 Average Family Size	3.18
2024 Families	666
2024 Average Family Size	3.19
2019-2024 Annual Rate	0.96%
Housing Unit Summary	
2000 Housing Units	864
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	8.9%
2010 Housing Units	931
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	12.7%
2019 Housing Units	1,021
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	11.0%
2024 Housing Units	1,073
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	10.5%
Median Household Income	
2019	\$51,927
2024	\$56,177
Median Home Value	
2019	\$164,326
2024	\$217,695
Per Capita Income	
2019	\$24,838
2024	\$28,951
Median Age	
2010	35.4
2019	39.0
2024	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income	
Household Income Base	908
<\$15,000	14.5%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	29.0%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	2.1%
\$200,000+	3.9%
Average Household Income	\$67,199
2024 Households by Income	
Household Income Base	959
<\$15,000	10.6%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	17.0%
\$50,000 - \$74,999	30.2%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	2.9%
\$200,000+	4.7%
Average Household Income	\$78,336
2019 Owner Occupied Housing Units by Value	
Total	695
<\$50,000	2.3%
\$50,000 - \$99,999	18.3%
\$100,000 - \$149,999	25.8%
\$150,000 - \$199,999	12.8%
\$200,000 - \$249,999	16.3%
\$250,000 - \$299,999	13.1%
\$300,000 - \$399,999	7.2%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	1.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$201,043
2024 Owner Occupied Housing Units by Value	
Total	745
<\$50,000	1.3%
\$50,000 - \$99,999	10.7%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	11.9%
\$200,000 - \$249,999	20.7%
\$250,000 - \$299,999	17.7%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	4.7%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$240,537

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	2,227
0 - 4	7.3%
5 - 9	8.4%
10 - 14	8.5%
15 - 24	12.4%
25 - 34	12.8%
35 - 44	12.6%
45 - 54	11.9%
55 - 64	10.7%
65 - 74	7.5%
75 - 84	4.8%
85 +	3.0%
18 +	72.0%
2019 Population by Age	
Total	2,480
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	12.3%
25 - 34	12.7%
35 - 44	12.5%
45 - 54	13.8%
55 - 64	12.4%
65 - 74	10.0%
75 - 84	4.4%
85 +	2.1%
18 +	76.4%
2024 Population by Age	
Total	2,616
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.9%
15 - 24	11.5%
25 - 34	11.4%
35 - 44	12.7%
45 - 54	12.9%
55 - 64	13.6%
65 - 74	10.6%
75 - 84	5.8%
85 +	2.1%
18 +	76.6%
2010 Population by Sex	
Males	1,028
Females	1,199
2019 Population by Sex	
Males	1,200
Females	1,280
2024 Population by Sex	
Males	1,264
Females	1,352

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	Westmoreland ...
2010 Population by Race/Ethnicity	
Total	2,227
White Alone	97.6%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.1%
Hispanic Origin	1.1%
Diversity Index	6.8
2019 Population by Race/Ethnicity	
Total	2,481
White Alone	96.7%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.5%
Hispanic Origin	1.5%
Diversity Index	9.3
2024 Population by Race/Ethnicity	
Total	2,617
White Alone	96.2%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	1.7%
Hispanic Origin	1.8%
Diversity Index	10.7
2010 Population by Relationship and Household Type	
Total	2,227
In Households	95.8%
In Family Households	83.0%
Householder	25.2%
Spouse	17.3%
Child	34.8%
Other relative	2.3%
Nonrelative	3.3%
In Nonfamily Households	12.8%
In Group Quarters	4.2%
Institutionalized Population	4.2%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment	
Total	1,687
Less than 9th Grade	7.7%
9th - 12th Grade, No Diploma	9.0%
High School Graduate	39.8%
GED/Alternative Credential	9.5%
Some College, No Degree	16.8%
Associate Degree	5.6%
Bachelor's Degree	7.6%
Graduate/Professional Degree	3.9%
2019 Population 15+ by Marital Status	
Total	1,990
Never Married	22.6%
Married	53.3%
Widowed	8.9%
Divorced	15.1%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
2019 Employed Population 16+ by Industry	
Total	1,150
Agriculture/Mining	0.9%
Construction	7.9%
Manufacturing	18.5%
Wholesale Trade	5.5%
Retail Trade	7.2%
Transportation/Utilities	6.4%
Information	1.7%
Finance/Insurance/Real Estate	2.8%
Services	46.6%
Public Administration	2.4%
2019 Employed Population 16+ by Occupation	
Total	1,149
White Collar	46.2%
Management/Business/Financial	8.1%
Professional	16.4%
Sales	7.9%
Administrative Support	13.8%
Services	19.9%
Blue Collar	33.9%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	4.4%
Production	14.0%
Transportation/Material Moving	10.2%
2010 Population By Urban/ Rural Status	
Total Population	2,227
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	813
Households with 1 Person	27.6%
Households with 2+ People	72.4%
Family Households	69.0%
Husband-wife Families	47.5%
With Related Children	24.2%
Other Family (No Spouse Present)	21.5%
Other Family with Male Householder	6.0%
With Related Children	4.3%
Other Family with Female Householder	15.5%
With Related Children	10.2%
Nonfamily Households	3.4%
All Households with Children	39.2%
Multigenerational Households	5.3%
Unmarried Partner Households	6.4%
Male-female	6.0%
Same-sex	0.4%
2010 Households by Size	
Total	813
1 Person Household	27.6%
2 Person Household	28.3%
3 Person Household	18.3%
4 Person Household	14.5%
5 Person Household	7.1%
6 Person Household	2.0%
7 + Person Household	2.2%
2010 Households by Tenure and Mortgage Status	
Total	813
Owner Occupied	63.0%
Owned with a Mortgage/Loan	40.7%
Owned Free and Clear	22.3%
Renter Occupied	37.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	931
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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		Westmoreland ...
Top 3 Tapestry Segments		
1.		Southern Satellites (10A)
2.		Rural Bypasses (10E)
3.		Top Tier (1A)
2019 Consumer Spending		
Apparel & Services: Total \$		\$1,550,935
Average Spent		\$1,706.20
Spending Potential Index		80
Education: Total \$		\$947,958
Average Spent		\$1,042.86
Spending Potential Index		65
Entertainment/Recreation: Total \$		\$2,485,064
Average Spent		\$2,733.84
Spending Potential Index		84
Food at Home: Total \$		\$4,053,778
Average Spent		\$4,459.60
Spending Potential Index		86
Food Away from Home: Total \$		\$2,640,727
Average Spent		\$2,905.09
Spending Potential Index		79
Health Care: Total \$		\$4,750,330
Average Spent		\$5,225.89
Spending Potential Index		88
HH Furnishings & Equipment: Total \$		\$1,513,655
Average Spent		\$1,665.19
Spending Potential Index		78
Personal Care Products & Services: Total \$		\$614,575
Average Spent		\$676.10
Spending Potential Index		76
Shelter: Total \$		\$11,242,269
Average Spent		\$12,367.73
Spending Potential Index		67
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,910,489
Average Spent		\$2,101.75
Spending Potential Index		85
Travel: Total \$		\$1,406,763
Average Spent		\$1,547.59
Spending Potential Index		69
Vehicle Maintenance & Repairs: Total \$		\$861,432
Average Spent		\$947.67
Spending Potential Index		83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.